

SCPGA SUMMER MEETING MEMBER PACKET



PGA

Southern California

JUNE 5TH | TAMARISK COUNTRY CLUB



SCPGA Annual Meeting

**Monday – December 12, 2022
Newport Beach Country Club**

MEETING MINUTES / AGENDA

- I. Call to Order 8:00**
- II. Flag Salute & Invocation 10 min**
SHELTON: conduct flag salute and invocation
At this time, we will do self introductions. Please announce your name and facility
- III. Approval of 2021 Annual Meeting Minutes 1 min**
CURDT: The minutes of the 2021 Annual Meeting are posted on scpga.com.
Can I please have a motion and second to approve? Thank you
- IV. Reports 20 min**
- 1. President's Report**
- a. Election of Directors - Honorary President Letendre conducts Election**
- SHELTON: At this time I would like to invite Honorary President Tony Letendre to conduct the Election
- LETENDRE: We have four candidates today and two available three-year term seats on the SCPGA Board of Directors. The candidates have submitted their intention to run before the deadline. Each candidate will have up to two minutes for their nominating speech from a fellow Section Member. Following that nomination, each Candidate will have up to three minutes to address the membership.
- As we have done the past two years, we have used Election Buddy online voting. You should have received an email on December 1 for early voting. An email was also sent to all eligible voters this morning with your unique link to vote. Voting will close ten minutes following the Candidate nominations and speeches. If you have any issues, please see the Section Staff at the back of the room for assistance.
- Nominator for Petra Cole: Kim Falcone (2 min)**
Petra Cole (3 min)

Nominator for Michael Gainey: Ross Marcano (2 min)
Michael Gainey (3 min)

Nominator for Tom Parker: Tom Son (2 min)
Tom Parker (3 min)

Nominator for Nikki Prichard: Jackie Riegle (2 min)
Nikki Prichard (3 min)

LETENDRE: Thank you to all Candidates. As a reminder, voting will close in 10 minutes.
At this time, I would like to invite President Shelton back up for his report

SHELTON: Presentation **15 min**

Call up Vice President Eric Lohman when finished

2. Vice President's Report (Eric Lohman) **2 min**

LOHMAN: "The Section is in great fiscal health with both our portfolio and our Balance Sheet and Statement of operations for 2022. The 2023 Budget was approved yesterday at the Board Meeting.

3. Secretary's Report (Alison Curdt) **2 min**

CURDT: I'm happy to report we have 1,264 Members and 263 Associates in our Section. (2021: 1,265 Members and 249 Associates) .We have 19 Master Professionals and 17 Specialized Professionals.

Unfortunately, we have lost several Section Members this year.

Clinton Airey, Robert Schwartz, Glenn Stuart, Roy Eversole, John Hardy, Thomas Speck, Jim Blea, Ray Oakes, Ray Echols, Bill Goree, and SCPGA and PGA of America Past President, Pat Rielly.

Let's please pause for a moment of silence.

Thank you

MOMENT OF SILENCE FOR DECEASED MEMBERS (LIST on screen)

4. Staff Report(Tom Addis) **10 min**

SHELTON: At this time I would like to call up Executive Director and CEO Tom Addis to give a Staff Report.

Sponsors in attendance: Nikki can introduce - 30 seconds each?

EZ-Go: Austin Stinson and Mike Cross

Radmor Golf: Ariana Gomez

Tagmarshall: Joey Walters

Xonic Golf: Daniel Webb

Seaweed Bath Co: Kelly Nickell

SCNS: Sheila Barnard

5. Foundation Report (Tony Letendre) 2 min

LETENDRE: It has been a pleasure to serve as the Foundation Chairman. The Staff is prepared to elevate our Foundation efforts in 2023 and beyond, focusing on our pillars of Junior Golf, PGA HOPE, Grants and Scholarships, Clubs For Youth, and Inclusion, Diversity and Adaptive outreach. Thank you to Anthony Leone, Hannah Fachinni, Amberlynn Dorsey, Kevin Smith and the entire Junior Tour team for their efforts.

V. Recognize 2022 SCPGA Award Winners 5 min

SHELTON: Last evening we recognized and celebrated the 2022 Section Award Winners. At this time, I would like to recognize these outstanding Professionals and would ask them to stand when I call their name, please hold your applause until the end.

**Merchandiser of the Year - Public - Jason Beatty, Encinitas Ranch
Merchandiser of the Year - Resort - Keith Murakami - Trump National
Merchandiser of the Year - Private - Kevin Wong - Rolling Hills
Assistant Professional - Thomas Chu - San Diego Country Club
Clubfitter - Erik Brown - Stadium Golf Center
Patriot Award - Jim Dennerline - Heroes Golf Course
President's Award - Wesley Wailehua - Aloha Section PGA
Player Development - Petra Cole - Coronado Golf Course
Youth Player Development - Seiko Matsumura - Arroyo Trabuco
Bill Strausbaugh Award - Tom Son - Arrowood Golf Course
Tom Addis Professional Development Award - John Kulow - South Hills CC
Player of the Year - Michael Block
Women's Player of the Year - Dr. Alison Curdt
Senior Player of the Year - Rick Garboski - Golf Development Complex
Super Senior Player of the Year - Paul Wise - Hillcrest CC
Women's Senior Player of the Year - Mariane Huning - Bel Air CC
APA Player of the Year - Ryan Nomura - Spanish Hills CC
Honorary Life Members - Jorge Badel, Bob Livingstone, Kevin Martin
And Golf Professional of the Year - Jim Gormley - Palos Verdes Golf Club

VI. Keynote Presentation - Brent Gleeson (Robin to intro) 55 min
SHELTON: At this time, I would like to introduce our keynote speaker

VII. Old Business 10 min total

VIII. New Business

- IX. Open Forum**
Max makes Golf announcements
- X. Announcement and Induction of new Directors/Officers:**
SHELTON: At this time, I would like to recognize and thank the following Board Members for their service to the Section as their term is complete: Please come to the stage as your name is called:
Heidi Wright - Tennyson
John Kulow (mention will be continuing as the new Secretary)
Honorary President Tony Letendre
- Tony, I'll turn it over to you to announce the Election Results. 5 min**
- 1. Swearing in of newly elected Directors & Officers (Tony Letendre) 3 min**
- LETENDRE:** I'm pleased to announce the results of the election. Congratulations to Petra Cole of Coronado Golf Course and Nikki Prichard of Arrowood Golf Course.
- If I could ask you to please join me on stage so we may conduct the oath of office I would also like to invite Justin Hight, new Northern Chapter Representative, and Scott Heyn, new Independent Director to join us and be sworn in.**
(Tony read oath and have them agree)
LETENDRE: read oath:
- As an Officer or Member of the Board of Directors of the Professional Golfers' Association of America, do you hereby affirm that you shall at all times adhere to and uphold the Association's Constitution, By-Laws, rules and regulations, and that you shall otherwise conduct your activities in a manner that shall be in keeping with my position as an Officer or Member of the Board of Directors of the Association and which shall reflect credit upon the Association and its Members. Do you agree?**
- XI. Remarks of New President - Eric Lohman 5 min**
- SHELTON:** closing remarks as President and present Eric Lohman as new President
- LOHMAN:** brief remarks, thank Robin and present gavel and plaque
- Call up Tom Addis to close the meeting.**
- XII. Adjournment & Golf Tournament Announcements 1 min**
(Call on Max DeSpain, or Tom gives Tournament announcement?)

146 total minutes = 8:00am - 10:26am



The Summer Membership Meeting

**Tamarisk Country Club - Rancho Mirage, CA
Monday, June 5, 2023 - 8:30 AM**

AGENDA

- I. Call to Order**
- II. Flag Salute & Invocation**
- III. Approval of Minutes** (Annual Mtg. 2022)
- IV. Introductions**
- V. President's Report**
 - a. Introduction of Meeting structure/schedule
 - b. "State of the Section"
 - c. PGA HOPE video and introduction of James Davenport
- VI. Vice President's Report**
 - a. Financial report of Section
- VII. Secretary's Report**
 - a. Recognition of new Members and Associates in attendance
 - b. Recognition of Quarter-Century Members in attendance
 - c. Recognition of Half Century Members in attendance
 - d. Remembrance of deceased members
- VIII. District 11 Report**
- IX. CEO Report**
 - Recognition of Sponsors
 - Recognition of Jeff Johnson
- X. Keynote Speaker - Kraig Kann**
Elevate Your Game: "Can You Get Their Attention?"

XI. Education Breakout Sessions

- Executive Management - Special Events Room
- Golf Operations - Mens Card Room
- Teaching & Coaching - Womens Card Room

**Your selected Breakout Session is indicated on your namebadge*

XII. Old Business

XIII. New Business

XIV. Open Forum

Max DeSpain, today's event information

XV. Adjourn



SCPGA Board of Directors Meeting

June 4, 2023

SECRETARY'S REPORT

JOHN KULOW, PGA

MEMBERSHIP REPORT

	June 4, 2023	March 7, 2023
PGA Members	1,265	1,273
PGA Associates	344	299 (45 new Associates in the past 3 months)

Chapter Counts

Metro is largest with 604 Members and Associates

Associate Suspensions

June 4, 2023	March 7, 2023
34 Level 1	38 (240 Total)
11 Level 2	8 (71 Total)
1 Level 3	0 (33 Total)

97 Associates have yet to pass the PAT

ADM Certified Members

June 4, 2023	March 7, 2023
355	343

Average PGA Member Age

55

Male Members remain at 93% and Female Members at 7%

35 PGA members have yet to meet the PDR requirements and are classified F

We have 18 Master Professionals in our Section

There are 481 green grass facilities in our Section

There are 166 enrollments in Deferred Compensation from our Section

34% of SCPGA Members have submitted their Compensation Profile

New Members in 2023

Reese Hutchins

Brian Agoncillo

Natalie Vivaldi

Isaac Morgan

Curtis Burkhead

Nicholas Komatinsky

Eric Nilsson

Gina Umeck

Kyle Robinson

Adam Accica

Lyon Lazare

Half Century Members in 2023

Max Anderson

Willie Getchell

Gabriel Hrab

Dennis Pogue

Victor Martin

Paul Moher

Deceased Members in 2023

Philip Soulanille

May 2023 PGA District Updates

PGA Professional and Amateur Event Consideration

The PGA Board of Directors, at the recommendation of the Membership Committee, modified the Regulations allowing for combination of two 18-hole scores to count as the 36-hole PAT score, by allowing Section events that include non-PGA Professionals, and clarified the policy for PGA Golf Management University events.

PGA Medical and Disaster Relief Fund

The PGA Board of Directors encourages all PGA Members to contribute to the PGA Medical and Disaster Relief Fund, which has disbursed more than \$1,700,000 to PGA Members in need over just the past ten years.

107th PGA Annual Meeting – Omni PGA Frisco Resort, PGA Frisco (Tentative)

Monday -Nov 6th

Board of Directors Arrival

Board of Directors Outgoing Dinner

Tuesday – Nov 7th

Past President and Delegate Arrival

Board of Directors Meeting

Northern Texas Section Hospitality (afternoon)

PGA of America National Awards Celebration (On-site), *Invite Only/RSVP Required*

Wednesday, Nov 8th

Annual Meeting Informal Session

Official Guest Activities, *Invite Only/RSVP Required*

Northern Texas Section Hospitality (afternoon)

PGA Hall of Fame Induction Ceremony (On-site), *Invite Only/RSVP Required*

Thursday, Nov 9th

Annual Meeting General Session & Formal Session

Brief Association Reception

District Dinners** or Dinner on Your Own

Friday, Nov 10th

Optional Delegate Golf Outing, *Invite Only/RSVP Required*

Departures

DEFERRED COMPENSATION

Registration is now live. As we all know, there are tax rules that prevent the Association from directly giving money to members. But the basic principle is that we can reasonably compensate a member for performing services that advance our exempt purpose; specifically for growing the game of golf. Therefore we created a plan whereby members that participate in programs that meet specified performance objectives can earn a contribution towards a deferred compensation fund.

PGA Members can potentially earn up to \$1,500 a year to a deferred compensation fund by participating in combination of 16 activities

The aim is that over the years these investments will grow and provide a supplemental income for the member upon reaching the age of 65

In addition to all our programs and other benefits this is now a very real and accessible vehicle to accumulate wealth towards a more comfortable retirement. We further hope that this can serve as a truly significant lure and recruiting tool to attract new talent to our great and growing industry.

Sub committees that include your fellow PGA Professionals, board members and ED's worked on program details and administration.

This won't be without challenges but for the first time ever we got a response of yes we can do this from the IRS. We will roll out, review and refine the program over the first few years.

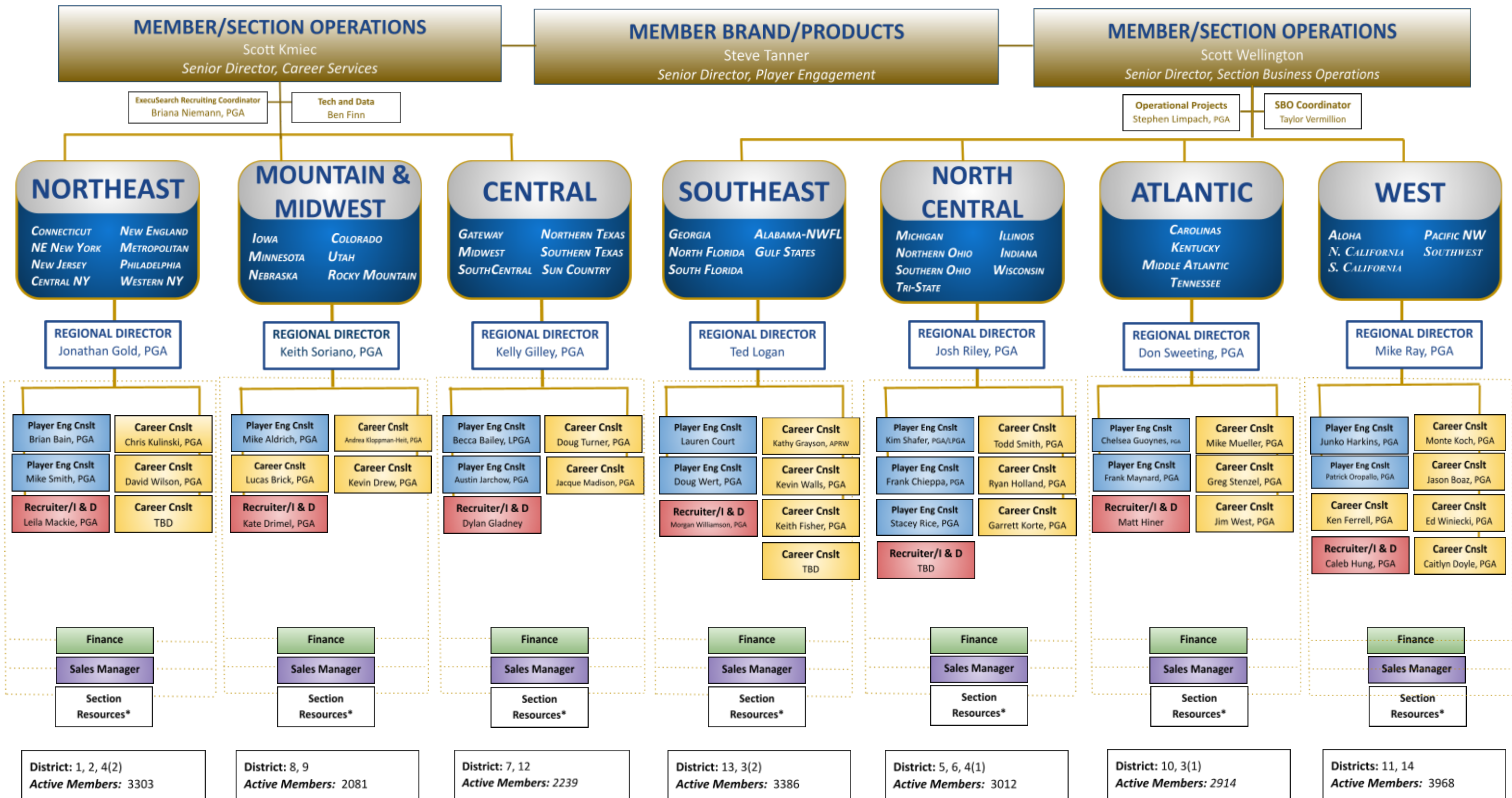
REGIONAL MODEL LEADERSHIP CHANGES

As the Regional Model evolves some adjustments to our current leadership team have been made. With the evolution of the Regional Director role, Monte Koch raised his hand and indicated that he would prefer to stay in his role as the Career Consultant serving the Pacific Northwest Section and we know he will continue to be a superstar. Our members are his passion and we know he now he will continue to provide amazing service to the PNWPGA Professionals. This move has led us to make a few additional modifications to the current Regional Leadership:

-Mike Ray will now take over leadership of the West Region given his strong relationships with the Executive Directors in his new territory.

- -Don Sweeting will now take over the Atlantic Region leadership where he has previously managed some of the current staff and also served as a Career Consultant
- -The final move is moving Ted Logan into the Southeast Region- Regional Director. Ted applied for the Southeast Regional role last year, but agreed to put his application on the sideline to assist in finishing the PGA Teaching Ted's responsibilities in the [PGA.Coach](#) space will be assumed by Anthony Vitale.

Updated Regional Model organizational chart:





PGA
Career Services



PGA
Southern California

ExecuSearch
POWERED BY **PGA**

Ed Winiecki, PGA, CCM
Business & Career Consultant
ExecuSearch Consultant
Summer Meeting Report June 2023
National PGA Career Services

National PGA Career Services

CAREER SERVICES - April 2023

Executive Summary Report - April 2023						
	April 2022	April 2023	Month % Inc./Dec.	May 2021 -April 2022	May 2022 -April 2023	Year % Inc./Dec.
Job Posting Activity						
Total Jobs	669	558	-16.6%	8601	7817	-9.1%
Management Level Jobs	101	68	-32.7%	1188	1097	-7.7%
Paid Search Jobs	10	11	10.0%	137	167	21.9%
Paid Search Revenues	\$ 56,500	\$ 49,500	-12.4%	\$ 664,500	\$ 851,500	28.1%
Member & Associate Activity						
Total Member & Associate Interactions	2005	3448	72.0%	26537	36170	36.3%
Unique Member & Associate Interactions	1592	2594	62.9%	7802	12976	66.3%
Employer Activity						
Total Employer Interactions	595	621	4.4%	9568	9716	1.5%
Unique Employer Interactions	389	368	-5.4%	3163	3166	0.1%
Non-PGA Facility Conversions	6	9	50.0%	68	81	19.1%
New PGA Positions	10	11	10.0%	150	100	-33.3%

EMPLOYER SURVEY

NPS April 2023 - 91.7%

Calendar YTD - NPS - 90.6%

All Jobs (Cases) Closed by Title							April 2023		
Title	Total	Comp Inc/Dec	Comp Inc/Dec	PGA Hire	%	PGA Conv	New Job	Visits	
General Manager	6	18.0%	\$ 106,500	3	50.0%	2	4	4	
Head Professional	13	23.6%	\$ 259,000	9	69.2%	1	2	6	
Director of Golf	1	10.0%	\$ 15,000	1	100.0%	0	0	1	
Director of Instruction		n/a	n/a	0	n/a	0	0	0	
Asst Professional	11	14.7%	\$ 69,500	5	45.5%	4	3	6	
Teaching Professional	4	n/a	n/a	3	75.0%	1	1	0	
Other	3	12.9%	\$ 21,000	1	33.3%	1	1	3	
Totals	38	18.2%	\$ 471,000	22	57.9%	9	11	20	
Y-T-D Totals	267	15.2%	\$ 1,995,125	181	67.8%	47	46	115	
Negotiation Comp Increases			\$ 342,147						
Y-T-D Negotiation Comp Increases	184		\$ 3,255,874		357% Growth YTD				
Y-T-D Total Impact on Compensation			\$ 5,250,999		115% Growth YTD				

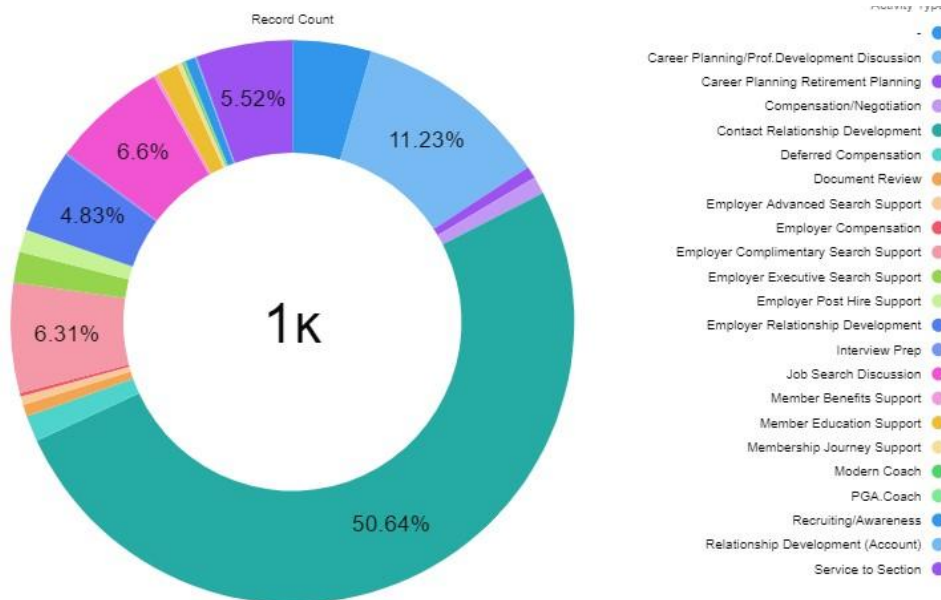
PGA of America: Deferred Comp program:

Please click on the link to learn more about the program and how you can sign up today!

[PGA Deferred Comp Video Details](#)

SCPGA SECTION UPDATES:

Ed's Activity Thru April:



PGA ExecuSearch Recent Activity

Hillcrest CC – Director of Golf—Andrew Bostrom, PGA

Mountain View CC—Head Golf Professional—Brad Zeitner, PGA

Consulting with Clubs/Companies: Touchstone, JC Resorts, CourseCo, Troon Golf, Club Corp, Course Co, KemperSports, Arcis, & Escalante.

Current SCPGA Committee Involvement

- Engagement & Mentoring Committee
- Education Committee
- DEI & Accessibility Committee

SCPGA Unemployed Members = 48

PGA National Unemployed Members = 746

JOBS & JOB SEARCH

To post and view Current **Southern California** job postings, visit jobs.pga.org/.

CALIFORNIA LAWS

New 2023 California Labor Transparency Laws –
YOU MUST INCLUDE—hourly or salary range of pay for all
jobs you post!

BAD EXAMPLE & AGAINST THE LAW

Assistant Golf Professional/Merchandiser

The Assistant Golf Professional/Merchandiser position will assist the Head Golf Professional in all areas including, but not limited to: the management of daily golf operations, including managing the tracking play, control of the tee sheet, protecting and controlling club assets, assisting with all merchandising functions, managing tournaments, teaching lessons and providing other professional services to ensure an exceptional golf experience to our members and guests.

GOOD EXAMPLE & RIGHT WAY TO POST

Director of Golf

Salary: \$175,000.00 - \$200,000.00 Per Year

Total Anticipated Compensation Up To: \$225,000.00

Few California Club experiences can match the blend of stunning natural beauty and the variety of challenges presented at Golf Country Club. Here, along the dramatic bluffs overlooking the Pacific Ocean in Southern California, master golf architect Andy Staples, has fashioned a one-of-a-kind golf course design – challenging and fair, with views of surf breaks on every hole. Golf Country Club is an intriguing layout – one of only a handful of oceanfront golf courses throughout California. With commanding & sweeping views of the sea and beyond, our par-72 championship golf course offers an unending variety of play for you and your family.

**You must Complete and or Update your
Compensation profile before the Deadline of
June 30th!**



PGA
Career Services

**Scan To Fill Out Your
Compensation Survey**

You will receive 1 MSR
for each survey your
complete




SCAN ME

**Scan To Fill Out Your Job
Preferences Today!!**

SCAN ME

You will receive 1 MSR
for each survey your
complete



Report Respectfully Submitted:

Ed Winiacki, PGA, CCM
PGA of America
PGA Business & Career Consultant
ExecuSearch Consultant
Serving Southern California



PGA

Southern California Section

SCPGA Board of Directors Meeting

June 4, 2023 @ Tamarisk Country Club

PLAYER ENGAGEMENT CONSULTANT REPORT

JUNKO HARKINS, PGA

Just a reminder of the image of our Player Engagement Suite of 'opportunities' that our golf professionals can engage in. They do not have to offer ALL these programs; they can pick and choose what best fits their goals and needs as well as the consumers.

Player Engagement Suite of Products



I do like the below image that makes it less daunting and showcases how all of these can come to life through 3 categories.

Learn	Coach	Host
  	  	  

We are trying to push for PGA Members to register for Deferred Compensation as they do get points for all of these Player Engagement activities. Additionally, Career Consultant, Ed Winiecki and myself will schedule virtual education opportunities that include topics on this and compensation survey and other items as well. I will also be looking to schedule player engagement specific 'product' education seminars as well.

We had a great turn out at the SCPGA Player Development and Youth Summit at The Farms on May 1st. It was great to see so many of our coaches there with great speakers.

I have also attended the two LPGA events in LA County to help support the recruitment initiatives and Make Golf Your Career marketing.

PGA Jr. League

(Nationally as of this moment)

- Over 47,000 registrations (2% increase YoY)
- Over 2,200 Coaches (4% increase YoY)
- Average program fee is up \$27 from last year, \$260
- Over \$11 Million in direct coaching revenue so far, over \$22 Million in '22 & '23 so far

Below are SCPGA specific data as of May 11, 2023 (13u and 17u Divisions combined):

(2023) Coaches:	117	(2022) 191
Players:	1,699	2,619
Teams:	233	283
Leagues:	76	89
Average Fee:	\$368	\$316

We haven't even started our Fall seasons yet so all of these numbers for 2023 will certainly increase.

Our events for the Championship Season is set:

<u>Event Name</u>	<u>Date/Dates</u>	<u>Location</u>
13U & 17U Section Qualifier*	July 29, 2023	Alhambra Golf Course
13U & 17U Section Qualifier*	August 5, 2023	Willowick Golf Course
13U & 17U Section Championship	August 12, 2023	Temecula Creek Inn
13U & 17U Regional Championship	September 15-17, 2023	Santa Rosa Golf & Country Club (Northern California PGA Section)

13U National Championship	October 4-8, 2023	PGA Frisco (Texas)
17U National Championship	TBD	PGA Frisco (Texas)

*Teams will be assigned to one of the Section Qualifiers, there will be TWO 13u Teams and TWO 17u Teams advancing to the Section Championship

PGA Family Golf

PGA Family Golf is LIVE online. The membership fee has been updated from \$45 to \$25. There is still work to be done on the content and materials in the Coach Resources Center but program registration is open for 2023!

REMINDER: PGA Family Golf can be offered by ANYONE! YOU DO NOT HAVE TO BE A PGA JR. LEAGUE COACH!

We have also confirmed our national PGA Family Golf Event in December of 2023 at PGA West on the Mountain and Dunes Courses in Southern California!

Here are some updates and changes to report:

2023 Membership pricing: \$25 per family (similar to PGA Jr. League Gamechanger Fee)

- This is a one-time fee per year that allows each family to register for multiple events

We are moving forward with the online store to replace the Team Kit process.

- Coaches will get a credit for every family membership fee paid to their facility and can purchase items to use as team gifts.
- Coaches will receive one set of the 3 pennant flag awards, and these will also be in the store for purchase
- Coaches can purchase items over the credit that has been earned
- The remaining family cup merch will be in the store at a discount for anyone that wants to use it

Team size

- To simplify the format/operation, the facility guide and recommendations will be geared toward 2-4 player teams, but professionals and facilities can do what they would like
- The tech will not be adjusted and families can register up to 6 people

National Championship

- We are working on this and hope to have more details here soon.

We have 7 facilities currently register for an account on the Family Golf website. I hope we can get all 7 facilities to offer at least 1 event this year.

PGA.Coach/PGA.Com

(Nationally)

- Total Coach Trainings (PGA & LPGA Members) = 8,016

- ADM - 6,386
- Modern Coach – 998
- 5C's – 280
- Ideal Characteristics of a Coach - Launch TBD
- 5 Hour Coach – 130
- Building Coaching Programs - 222

What's coming up:

- New Reporting Views for All courses to be broken down by region/section/individual
- Developing Launch plan for Ideal Characteristics
- New temporary improvements to login flow in progress. Designing fewer clicks to get to training.

Below are SCPGA specific data:

- We have 284 total professionals who are ADM certified
- 194 have created profiles

Happy to say these numbers have significantly increased, however we need more of our professionals to participate. This isn't just a coaching tool (in my opinion), I think it can encourage professionals in management levels to help their employees make better use of their time as well.

Drive, Chip and Putt

Qualifiers are underway for the 2023 season!

What's Coming Up:

- Task Force Partners discussed planning a celebration of the 10th season of DCP in Augusta during the 2024 National Finals. ANGK to take the lead

PGA Team Golf

Event registration for all confirmed 2023 events is open! There are still a few dates to finalize but the majority of the schedule is available for signing up at www.pgatimgolf.com! We have quite a few SoCal courses hosting so thank you!

Please reach out to me if you have any questions!

STRATEGIC PLAN
CLICK HERE



PGA

Southern California



SCPGA CENTENNIAL

Initiatives, Timeline, Task groups, Charter Clubs as of 6-4-23

Communications(Bryce, Larry Bohannon, Chris Lohman, Tina Mickelson, Danny Cross, Nikki Gatch)

- Communications and media plan for campaign; branding
- Commemorative book (Bryce, Chris Lohman, Bill Hulbert)
 - + Structure decade x decade; Charter clubs, one or two pages w/pics each
 - + 150 copies as giveaway ie, Committee, SCPGA Board and Past Presidents, various; few extra copies on initial order to sell; Sell book, with pre-orders, for contribution to Foundation;digital version for distribution and access
 - + Sponsor for book to offset cost
- Logo (three chosen); (SCPGA to share centennial logo with partners for placement on donated items
- Centennial deck for presentation(s) to potential host courses/sponsors/donors (done)
- Create Centennial partner/sponsor recognition
- Quotes and individual print/video greetings from notables, alums
- Announce Centennial and celebration at '23 SCPGA Annual Meeting
- Len Kennett as Honorary Chair
- Work with local print and electronic media; set up series of articles interviews

Tournaments(Max, Tom A., Steve Monday, Nikki Gatch, Bob Lovejoy, Andy Thuney, Alison Curdt, Eddie Rodarte)

- Tournaments, meetings and events will be scheduled at as many of the Charter Clubs as possible,
 - a) Currently scheduled, San Gabriel CC for Honors Matches; Hillcrest CC for Section Championship; Victoria Club for Pro-Junior; Palos Verdes GC for Pro-Club Member
- Conduct a Centennial Shoot-out/special event of some kind (Max)
- Event host courses will receive special Centennial recognition and local government recognition
- Section Tournament winners awards will reflect Centennial w/logo
- Announce Players of the Decades for each division (Max); award sponsored by individuals respective staff equipment company (Max, Nikki, Tom); PoD staff suppliers have committed to provide commemorative golf bags for awards

Events(Tom Addis, Nikki Gatch, Jeff Johnson, Steve Monday, Kevin Heaney, Mike Kelly, Tony Letendre)

- SCGA 125 years integrated at appropriate space
- Proclamation from State of California (Tony Rice, CAG's lobbyist, has committed to get that done); USGA (Mike Sweeney); SCGA; local governments for event host clubs and Centennial Courses; Ontario for SCPGA office
- Opening activity in January w/media,vip's, etc.(Bryce, Danny, Tom, Nikki)
 - a) Sponsor for costs and recognition
- major events, ie Section Championships, participants to receive a Centennial money clip
- player gift at all events to reflect Centennial; w/gifts
- Charter Clubs to receive a piece of memorabilia.Framed course pin-flag with score card or certificate with scorecard; or relative trophy with Centennial logo; proclamation from local government
- First president, Jack Malley of Annandale GC, will be inducted into SoCal Golf HoF in '24

Historical(Jeff Johnson, Steve Frank, Ed Holmes, Larry Bohannon, Eddie Rodarte, Andy Thuney, Danny Cross, Kevin Heaney, Bob Lovejoy, Eddie Rodarte)

- Gathering historical data, designer info and archival images from Centennial clubs
- Each committee member request clubs/courses to contact and gather historical info
- formulate series of questions, as a minimum, to ask representative from club/course
- segment history into decades so as to facilitate addition to the Centennial book
- utilize club professional, club historian and various individuals from the Section (ie past presidents, John Jones per Ed Holmes, Steve Frank, Keith Farkas (Oakmont), others with knowledge, Mr. Kennett for example)
- determine best time/succession and location for presentation of Centennial awards for clubs/courses

Gifts(Tom Addis, Nikki Gatch, Bryce Seiver, Jeff Johnson)

- Board, task group, PP's, staff, professionals at Centennial courses, special framed certificate, trophy or etched piece; lapel pin/hat pin to wear throughout the year; Book; money clip or charm.
- player gift at all events to reflect Centennial w/ tournaments.
- Section gift for Section professionals (distribute at Section meetings) ie 2 ball gift pack logo golf balls, towel, bag tags, challenge coin, cap or visor (#SCPGA100); picture frame
- gift for sponsors/partners (Nikki, Amberlynn)
- GT Supply, Birdie Box,TaylorMade, Nike, Callaway, AHead so far, have confirmed to sponsor specific items or reduced pricing for specific items
- service gift for Section committees (as it will be the finish of the two-year cycle) depicting Centennial

Other(Nikki Gatch, Jeff Johnson, Tom Addis, Ed Holmes, Andy Thuney, Robin Shelton)

- Budget (TA, NG, JJ)
- Honor PGA Half-Century Members and Century Members classification; SCPGA presidents; PGA presidents (Section members)
- Initial message: Nikki Gatch and Eric Lohman; ongoing messaging Eric Lohman (president), Nikki Gatch (Executive Director/CEO)
- Special messaging and/or voice-over: Al Michaels, Matt Smith, David Marr III (TA)
- Honorary Chair: Len Kennett, Section's oldest living member
- 2024 annual schedule/timeline

Task group members

Nikki Gatch, Tom Addis, Jeff Johnson, Max DeSpain, Bryce Seiver, Andy Thuney, Alison Curdt, Bob Lovejoy, Eddie Rodarte, Steve Monday, Tony Letendre, Kevin Heaney, Tina Mickelson, Anthony Leone, Larry Bohannon, John Kulow, Robin Shelton, Eric Lohman, Steve Frank, Chris Lohman, Ed Holmes, Bill Hulbert, Mike Kelly, Danny Cross

SCPGA Centennial Action Timeline, 2023

- January 12 - meeting with staff
February 9 - meeting with staff
February 16- Committee meeting (virtual) followed soon thereafter a budget meeting with staff
February 23 - prelim budget mtg w/staff
February 28, Historical sub-task group pre- meeting w/Johnson, Addis, Thuney, Holmes, Frank
March - organize budget ('24), potential gifts: players, governance, Section members, others; organize media plan & coverage; organize Centennial and event schedule
March - Centennial logo (s) finalized
March 7 - initial program report to Board (Nikki)
April 12 - meeting with staff, budget discussion/gifts
May 2 - Task group meeting (virtual), budget discussion/gifts/functions logistics
June 4 - Present outline, preliminary budget and process to Board of Directors (Nikki, Tom)
June - begin regular reporting to Executive Committee (Nikki)
July - meeting with staff, budget follow up/logistics/ordering
July - Task group meeting (in person?), budget/logistics
August 10 - submit Centennial budget to Board for inclusion in '24 Section Budget
September - meeting with staff
September - Task group meeting (virtual), logistics/gifts
October - include Centennial expense in '24 SCPGA budget
October - scheduling complete
November - Meeting with task group (in person)
November - Submit final budget/expense report to Executive Committee
December 4 - SCPGA Annual Meeting/announcement of SCPGA Centennial Celebration

Centennial Charter golf courses and professionals

La Cumbre CC, Gwynn Bowen
Montecito CC, Ernest Martin
Flintridge CC, Paul Scott (no longer exists),
Pasadena CC, Mel Smith (no longer exists - now Altadena GC)
Midwick CC, Chick Fraser (no longer exists)
San Gabriel CC, Grant Halstead
Hacienda CC, Harry Pressler
Annandale GC, Jack Malley
Wilshire CC, Louis Berrien/Jack Jacobs
Griffith Park, J.A. Patterson (Harding Course)
Brentwood CC, George Merritt/Arthur Merritt
Los Angeles CC, Joe Norwood/Vic Delberto
California CC, Tom Stevens (Culver City, no longer exists)
Virginia CC, George Martin (could have been Los Cerritos CC)
Municipal Golf Links, Long Beach, Dick Linares (believed to be Rec Park)
Rancho GC (LA), Arthur Clarkson
Hillcrest CC, Ed Gayer
Palos Verdes GC, James Fisk/Vic Owen
Chula Vista CC, Louis Scott (no longer exists)
Coronado CC, Robert Simpson/Charles E. Dietrick (no longer exists)
Victoria CC, Dallas Jeffers
Oakmont CC, Elmer Holland
Bellevue CC, Charles Guest (no longer exists)
Ojai CC, Douglas Cameron (now Ojai Inn)



PGA

Southern California
100 YEARS



#SCPGA100

Southern California PGA

CLUB CO-OP NEWSLETTER



- *Welcome...a look at the SCPGA's free value-added member benefit!*
- *Five- and six-figure food service savings.*
- *Is a lease-finance option right for your club?*
- *Still time to cash in on the ERC program.*
- *A new go-to source for custom golf products.*
- *Developments in the Workers' Comp market.*

Workers' Comp Solutions on the Club Co-Op Horizon

We probably don't have to tell you that California can be a challenging state when it comes to landing a solid **Workers' Compensation** plan at an acceptable premium. One of the primary goals of the Club Co-Op is to identify insurance carriers that can deliver this outcome. In the near future, we anticipate announcing some attractive alternatives, including a **Group Captive** program available exclusively to SCPGA members—which will include a powerful "risk-management/safety/best practices" component.



A Group Captive, in this context, would be a member-owned insurance entity controlled by multiple golf and country clubs. It would spread the risk among clubs that already have a good loss-experience record, which in turn would a) lower premiums and b) create a potential performance dividend after two years. More details and a dedicated Club Co-Op contact for interested parties will be posted on the site as soon as the program is ready to launch.

Welcome to the First Issue of the Southern California PGA Club Co-Op Newsletter

We plan to send these out monthly to highlight this great new member benefit and to make you aware of what the participating vendors have to offer. You may also see an occasional email or social media post when there is a time-sensitive opportunity or "hot buy." There is no cost or obligation to use this program, so we encourage you to visit the [Co-Op Home Page](#) and explore. It takes a while to vet new vendors, but as that process is streamlined we plan to add many more in 2023–24. We encourage you to let us know (email us at coop@scpga.com) if there are specific products or services that can make a difference in your bottom line—and we will do our best to explore that possibility.

Some Impressive 'Pencil-Sharpening'

In 2022, Southern California PGA Club Co-Op vendor **Team Four Foodservice** worked with a small (5-unit) restaurant group to create a comprehensive food/service purchasing program. The company, which was already working aggressively to control its costs, had been spending about \$2 million a year. It was understandably thrilled to save \$240,000 (about 12%) on meat, seafood, produce and groceries, as well as non-foods and equipment and smallwares—and was able to put that money to work addressing other priorities. Team Four leverages its \$7 billion annual business to create savings that golf and country clubs cannot access on their own. These savings are now available to SCPGA members through the association's new Club Co-Op program and there is no cost to work up a quote for your operation. Russ Cipolla is your Club Co-Op contact. Click [here](#) for more information.



PGA
Southern California

Club Co-Op

TOO LATE TO CASH IN ON THE EMPLOYEE BENEFIT RETENTION CREDIT?

Not at all! If you haven't explored your club's eligibility for the government's **Employment Retention Credit (ERC)** program—or still aren't sure what it is—don't feel bad...the regs have changed since the program started (although they haven't gotten any simpler). The ERC program will likely end this year. The good news is that you can get a quick answer through the SCPGA Club Co-Op program with no cost or obligation. If funds are due to you, any work done on behalf of SCPGA members is on a contingency basis. Your Club Co-Op contact is **Keith Porter**. You can reach out to him by phone at (773) 551-8200 or email at kporter13@aol.com.

A NEW GO-TO SOURCE FOR CUSTOM GOLF PRODUCTS

The in-house designers at **Done Deal Promotions** have a decades-long track record of creating imaginative, super high-quality custom products at off-the-rack prices. They are already thinking about July 4th ...are you? In 2023, Independence Day holds the promise of generating Monday and Tuesday traffic, creating a unique sales opportunity for your club. Ditto summer tournaments, outings and other competitions. Done Deal is offering SCPGA members an additional 10% off their already-low prices if you order by June 10th. Jason Kaufman is your Club Co-Op contact. Click [here](#) for more information.



EXPLORING THE LEASE-FINANCING OPTION

As carefully as club managers and board members budget for anticipated expenses, it's the possibility of unexpected bills that keeps us up at nights. We don't sweat the small stuff, but every so often a big-ticket (\$5K to \$500K) item needs to come online sooner rather than later—or worse, in a hurry. Rather than dipping into club coffers, drawing off an active line of credit or leveraging your current banking relationship, the smart money might very well be on a commercial equipment lease-financing arrangement. That's especially true if your must-have purchase doesn't fit neatly into a traditional financing scenario. Whether you are buying or financing (or aren't entirely sure), as a Southern California PGA member, you now have another option through the association's new Club Co-Op program. **American Capital Financial Services** offers highly creative solutions for golf and country clubs for virtually any equipment financing need. Chris Ratay is your Club Co-Op contact. Click [here](#) for more information on options for your organization.

WAIT...THERE'S MORE

More to come, that is—including monthly **HOT BUYS** to boost your bottom line. Here are some of the vendors we plan to onboard later this spring:

- Cyber Security
- Resort Travel Deals
- Public Relations/
Media Relations

Questions? Comments?

Reach out to the newsletter staff at coop@scpga.com



SCPGA Board of Directors Meeting

June 5th, 2023

COMMUNICATIONS REPORT

SUBMITTED BY: JACKIE RIEGLE, PGA

PAST EVENTS

- ClubsForeYouth® Donations at Wilshire & Industry Hills
- Max Homa TTC @ Oak Valley
- Player Development & Youth Summit
- PGA Professional On-Site Championship Coverage
- Play w/ The Pro @ Palos Verdes - Gabby Then

CURRENT

- St. Street weekly strategy calls
- GIBS, Launchpad, Associate Townhall. Marketing and hosting.
- Consumer database management. Weekly/Bi-weekly emails to database (PGA Coach, Consumer Newsletter, Promotion and Partner Emails)

CONSUMER UPDATE

- Public consumer database is maintaining around 80,000
- Past Promo: LPGA Inside The Ropes; 5k net new emails generated
- Goal is 100,000 email addresses in database by end of 2023
- Continue to nurture database, refine emails, and promote PGA members and programs

SECTION UPDATES

- Social Media Following – Combined reach of all accounts. Instagram 19,197 +3,165 from March of 2023. Twitter 4,189 -7 from March of 2023. Facebook 5,009 +42 from March of 2023.
- YouTube – 1,750 subscribers + 380 from March of 2023.

UPCOMING

- Summer Meeting & Pro-Pro Scramble June 5th: Tamarisk CC
- California State Open June 26-29: Bear Creek
- Podcast to begin with Tom Addis as host Early July
- Digital preview magazines for each Section Championship (5)
- Text Message Service



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

DIVERSITY, EQUITY, INCLUSION AND ACCESSIBILITY COMMITTEE

REPORTED BY KIMBERLY FALCONE, PGA

Committee Members:

Kimberly Falcone, Chair
Keith Murikama
Robin Shelton
Petra Cole
Jorge Badel
Geoff Dean
David Kulla-Mader
Bryanna Nguyen
Mackenzie Mack
Azucena Maldonado
Hide Yoshinaga
Mike Kelly
Daniela Anastasi

Executive Committee Liaison:

Dr. Alison Curdt

Staff Liaisons:

Nikki Gatch
Anthony Leone
Amberlynn Dorsey
Eddie Rodarte

We held our first Committee Meeting virtually on Friday, April 21. The goal of this initial meeting was to introduce the Committee members and brainstorm ideas to identify one to two main objectives for the year. Our discussion focused around Diversity (different groups) vs Inclusion (making a group feel welcome) and we noted four important areas that require attention:

- Entry into golf
- Participatioin (play/compete)
- Careers
- Career Development

Diversity, Equity, Inclusion and Accessibility is such a broad topic and through the meeting we were able to zero in on our top two goals for 2023:

- 1) Identify and mentor emerging leaders from diverse backgrounds through a Section PGA LEAD program.
- 2) Continue to promote careers in golf through collaboration with our Junior Tour and the SCPGA Foundation.

The next step will be further discussion/meeting to create a roadmap to achieve each of these goals.

The PGA national DEI Committee has provided the following data on our Section:

<u>Race</u>	<u>Female</u>	<u>Male</u>
1. Caucasian	75	966
2. Asian/Pacific Islander	12	84
3. UNKNOWN	5	36
4. Hispanic/Latino	3	55
5. African American	2	6
6. Multi-racial/Ethnic	1	14
7. Other	1	11
8. American Indian/Aleut/Eskimo	0	1



SCPGA Annual Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

EDUCATION COMMITTEE REPORT

SUBMITTED BY: TOM SON

Past Events:

- Monthly Committee Meetings:
 - March 29
 - May 3

- Catalyst:
 - Every 1st and 3rd Thursday at 8AM

- Launchpad:
 - March 6 / Business Planning
 - March 13 / Customer Service
 - March 20 / Teaching & Coaching
 - April 3 / Career Enhancement
 - April 10 / Tournament Operations
 - April 17 / Rules of Golf
 - April 24 / Cart Fleet Management
 - May 1 / Player Development
 - October 3 / Player Development

- Educational Seminar:
 - Chapter Summer Meetings
 - Agenda
 - Recruitment & Retention
 - Deferred Compensation
 - PGA Hope

Upcoming Events

- Monthly Committee Meetings:
 - June 2023 (TBD)
- Catalyst:
 - Every 1st and 3rd Thursday at 8AM
- Launchpad:
 - 2H2023 (TBD)
- Educational Seminar:
 - Chapter Summer Meetings
 - Desert Chapter / June 15
 - Norther Chapter / June 19
 - San Diego / August 21
 - Inland Empire / TBD
 - Metro / TBD

News

- **Chapter Rep & Committee Partner**
 - Eric Eby (Desert) / Tom Parker
 - Mike van der Goes (Northern) / John Kulow
 - Kenny Pigman (Inland) / Tony Lanza
 - Shea Satterfield (Metro) / Keith Murakami / Blake Jirges
 - Shawn Cox (San Diego) / Eric Julian
 - Carly Schneider (Mexico) / Ed Winiecki



**SCPGA Board of Directors Meeting
Tamarisk Country Club - Rancho Mirage, CA**

June 4, 2023

FOUNDATION REPORT

TONY LETENDRE, PGA - FOUNDATION CHAIR

Dear SCPGA Board Members and Executive Committee members, 2023 is off to a great start! After an extremely busy first half of the year, I am pleased to report on our recent Foundation activities

PGA HOPE

I am thrilled to announce that our 2023 PGA HOPE program has had a strong start. We have expanded from 6 to 12 host facilities and so far, almost 60 PGA members and associates have participated in PGA HOPE Trainings this year. I would like to recognize Amberlynn Dorsey, PGA, for her dedicated efforts in growing this program. Additionally, I want to express my gratitude to our HOPE training facilities listed below.

Arrowood Golf Course with Tom Son, PGA, Nikki Prichard, PGA, and Aaron Castillo, PGA

Las Posas Country Club with Todd Keefer, and PGA Leo Lee, PGA

Coto de Caza Golf & Racquet Club with Blake Jirges, PGA

CURRENT HOPE PROGRAM FACILITIES (<https://scpga.com/pga-hope/>)

ClubsForeYouth

The SCPGA Foundation is proud to announce we've recently donated our 800th set of Wilson Golf Clubs. In addition to that feat, we've eclipsed our 100th set of donations this year, breaking our previous single-year record with the Fall season still forthcoming.

Shiley Foundation Grant

Our club donation schedule got off to a busy start; thanks to a \$10,000 grant from The Shiley Foundation, as a directive of the Shiley Foundation we have been focusing on North County San Diego with donations in Vista, Chula Vista and Escondido, respectively. Each donation also includes a series of clinics with a local PGA Professional. Special Thanks to the following PGA Professionals for providing instructional clinics to go alongside brand-new Wilson Golf equipment.

Jey Bacani, PGA - The Hodges Golf Learning Center, Escondido

Dave Emerick, PGA - Goat Hill Park Golf Course, Oceanside

OJ Amaya, PGA - Chula Vista Golf Course

NFL Alumni Association Partnership and Valley Vista League Donation

As a "kickoff" event, the SCPGA Foundation alongside the NFL Alumni Association donated 45 sets of golf clubs to an entire High School Golf League. The donation benefitted four local high schools out of the Valley Vista High School League – San Dimas High School, Charter Oak High School, West Covina High School, and Diamond Ranch High School.

The donation ceremony also included a clinic, a putting contest, and a Q&A session with NFL Alumni Association President James Washington (Dallas Cowboys) and Vice President Walter Thurmond (Seattle Seahawks), both Super Bowl winners.

SCPGA Foundation's ClubsForeYouth LPGA Tour/Wilshire Event

During the 2023 LPGA JM Eagle LA Championship at Wilshire Country Club, the SCPGA Foundation organized a ClubsForeYouth presentation for nine girls through the LAPD Community Outreach program. This event was made possible with the support of our partners including Golf Performance Lab, Lagshot, and Friends of Golf. The girls received donated sets of clubs and participated in a clinic led by Wilshire Country Club's Director of Instruction Gina Umeck, PGA, as well as LPGA Tour players Mariano Uribe and SCPGA Jr Tour Alumni Andrea Lee. The event was also attended by members of the SCGA Junior and Tee Divas and Tee Dudes program.

Wilson Golf Partnership

The SCPGA Foundation has strengthened our partnership with Wilson Golf, which has been our official golf club provider since the beginning of the program. Both sides agree that the primary focus should be on ensuring that students benefit from the partnership. As a starting point, Wilson has agreed to increase the discounted price per set in exchange for Section partnership incentives. We will keep you updated as the partnership continues to develop.

Grants and Scholarships

We're pleased to announce the recipients of our PGA Professional Grants. The SCPGA Foundation is committed to supporting local PGA Members and affiliate organizations in promoting awareness and providing educational resources. We've already completed our initial round of funding and plan on extending our support throughout the year. Congratulations to all the SCPGA Foundation Member Grant Recipients!

David Kulla-Mader, PGA - Westchester Golf Course, Adaptive Golf Clinics

Kyle Winn, PGA - The First Tee of Coachella Valley, First Tee Coachella Valley Diversity Club

Bob Kotowski, PGA - Zaca Creek Golf Course Veterans and Disabled Programming

Ryan Kolk, PGA - Murrieta Elementary School Junior Golf Program

Scott McCue, PGA - The Farms Golf Club/Society 61 Golf Foundation

Jim Dennerline, PGA - Heroes Golf Course, Veteran Outreach Programming

The SCPGA Scholarship Application period deadline is approaching, If you know of a graduating High School Senior please encourage them to apply soon as the application deadline is June 15th.

Community and Accessibility

The Latina Golfers Association recently conducted a series of clinics led by SCPGA staff and PGA Member Jorge Badel. The clinics focused on all aspects of golf and aimed to create learning opportunities for the LGA community.

The SCPGA Foundation is also involved in a program with the City of Los Angeles Golf Department, which provides fully-funded clinics for new and existing players to learn from local PGA professionals at city events.

Upcoming Events

"The Jane"

The SCPGA Foundation, in partnership with The Pauma Valley Country Club Membership and SCPGA Foundation Board Member Betty Potalivo, is organizing the 1st Annual Jane Anderson Memorial Tournament to support the SCPGA Foundation Scholarship Program. Jane Anderson was a strong advocate for Junior Golf, and this tournament serves as a tribute to her legacy. The event will feature three amateur players alongside an SCPGA Scholarship or Grant recipient. The Jane tournament is a celebration of our scholarship and grant recipients' commitment and hard work in the sport of golf. A Dinner and reception will follow the tournament. The Jane event has been scheduled for Monday, July 24th at Pauma Valley Country Club.



The Southern California Golf Association and the Southern California PGA join to create Southern California Golf Hall of Fame

The Southern California Golf Association (SCGA) and the Southern California PGA (SCPGA) announced a new unified and elevated program to celebrate and honor golf luminaries who have helped transform and shape the Southern California golf landscape.

The inaugural class was inducted into the new Southern California Golf Hall of Fame on March 15 at Industry Hills Golf Club at Pacific Palms Resort. This year's inductees included golf course architects, professional golfers, industry leaders and trailblazers who have made a significant impact on the game and golf community.

The SoCal Golf Hall of Fame welcomed the following inaugural class:

Pearl Sinn-Bonanni; a three-time All-American at Arizona State, multiple United States Golf Association (USGA) title winner and former LPGA Tour Player

Jim Vernon; a Stanford graduate who served as president of the SCGA, the SCGA Junior Golf Foundation and the USGA.

Also recognized were six posthumous inductees: TaylorMade Golf founder **Gary Adams**, "Father of Playing by Yardage" **Gene Andrews**, golf architect **Max Behr**, professional golfer and former Braemar CC head professional **Ralph Guldahl**, LPGA founder and instructor **Shirley Spork** and **Jimmie DeVoe**, the first African-American to gain PGA membership.

The new program is supported by a SoCal Golf Hall of Fame website (socalgolfhof.com) which comprehensively profiles all inductees with biographies, photos, videos and personal accolades. The Class of 2023 is featured on the following their induction on March 15.

Historically, the SCGA and SCPGA managed their own Hall of Fame programs, accounting for a total of 88 combined inductees, 11 being elected to both. Working together, the SCGA and SCPGA have combined efforts to create a unified SoCal Golf Hall of Fame. This elevated regional program will continue to shine a light on those who have influenced the game of golf in the region by recognizing and celebrating past inductees from each association and new members. The SoCal Golf Hall of Fame will include the combined 88 golf notables from the SCGA and SCPGA's respective previous programs.

The March 15 ceremony was hosted by golf course architect, historian and author, **Geoff Shackelford**.

The Hall of Fame Committee is currently reviewing nominations for the 2024 presentation.



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

Player Development Committee

Chairman: Blake Jirges, PGA

Staff Liaison: Anthony Leone

Committee Roster:

Josh Alpert, PGA Randy Chang, PGA Gavin Witzer, PGA

Jackie Riegle, PGA Jim Dennerline, PGA Junko Harkins, PGA

Player Development Committee Report

Submitted by Blake Jirges, PGA

- The Player Development Summit was a big success, featuring exceptional speakers with over 90 attendees. I would like to express my gratitude to Scott Heyn for generously offering The Farms Golf Club as the venue, which was not only a beautiful facility but also an excellent location. Our roundtable discussions on PGA Player Development Programs were fruitful, thanks to Anthony Leone, Josh Alpert, and SCPGA Staff for their roles in ensuring a seamless event.
- The 2024 Player Development and Junior Golf Summit will be held at Coto de Caza and we will include many unique speakers from across the country and in our section
- We are planning a Game-Like Training Session for coaches this Fall. This session will be advantageous for coaches who want to learn about games that are commonly used to engage students. The training will also allow coaches to have meaningful conversations with one another. We'll include over 20 different games to choose from.
- Next Meeting: June 1st Recap of Player Development Summit and Game-Like Training Session

SOUTHERN CALIFORNIA PGA

TOURNAMENT COMMITTEE MEETING



PGA

Southern California Section

Video: <https://meet.google.com/cjh-iesw-iqu?authuser=0>

Phone: 240-804-5229 PIN: 338287615#

Tuesday, March 14, 2023, 8:00AM

MEETING MINUTES

Attendees: Jim Gormley, Ron O'Connor, James Schacht, Gary Sowinski, Kyle Mendoza, Lyon Lazare, Erika Ilagan, Jerry Wisz, Mark Geddes, Rick Garboski, Jake Wiese, Vinnie Bertagna, Anthony Valverde, Eric Lohman, Michael Block, John Kulow, Jeff Johnson, Tyler Glover, Max DeSpain

- I. Welcome
- II. Approval of November Minutes
- III. **Unfinished Business**

IV. **New Business**

- a. PGA Tour Allocation
The Section received its annual sponsor dollars from the PGA Tour totaling \$78,337.00. This is an increase of over 3k from 2022. All dollars resembled previous season in event support, with the additional dollars going to nearly every event with an increase of \$100-200/per.
- b. Section Player of the Year restructure
The revised Section Play of the Year point structure now creates a more equitable system for all Class A members, regardless of gender. The SoCal Open, Cal State Open, SD County Open were removed while adding in bonus points for LPGA Tour events, Women's US Open and qualifiers.
- c. Senior Challenge Cup Matches
Jerry Wisz reported that after 24 years the Challenge Matches will come to an end vs NCPGA Seniors. NorCal Section no longer wanted to support the matches due to the NCPGA numbers and new legends tour they created for 70+ members.
- d. Cal Cup Matches – senior's
The biennial matches versus NorCal PGA features an 8-person team that is selected from the Section Champion and top 7 players on the Section POY point list. NCPGA proposed to expand the team to include 4 seniors, but it was elected to keep the team as is with 8 players chosen from the Section POY list.
- e. Super Senior Tees at Section events
Currently at Section events, men 70 years of age & over play from the Women's tees which plays at 85% of the junior men yardage. After a lengthy conversation on the future of offering these tees, the Committee decided to allow a bit more flexibility in the setup in should a hole exceed the 85%, that is okay and do not try to make up those yardages on another hole by giving a huge advantage. It was also determined to allow for a longer setup for junior men to go from 6,800 yards to 6,900 yards.

V. 2023 Section Hard Card

The 2023 section hard card remains the same with the addition of Model Local Rule L-1 which will no longer result in a DQ for a player or marker forgetting to sign their scorecard at scoring. It was also decided to remove Model Local Rule G-9 which will now allow a player to replace a club in their bag that is damaged (no longer has to be significantly damaged as stated under Model Local Rule G-9).

- VI. 2023 Tournament Rules & Regulations
 - No new major changes except the new maximum yardage for junior men tees at 6,900 yards.
- VII. Recent Tournament Recaps
 - The 2023 season has hit the ground running with record breaking numbers in the FIO Qualifiers (north of 600 players for 8 PreQ + MondayQ), and largest field to dates in Mixed Team & Member Associate.
- VIII. Financial report
 - Reported by Jeff Johnson that the 2022 are complete and finished the physical year at a break even after \$1.1 million in revenue. The 2023 plan has been approved and will produce same results that we did in 2022.
- IX. Partners report
 - Renewal process almost complete, 95% renewal from 2022 with several partners increasing their support
 - Increase from Blue Golf will support Senior and Women's Divisions
 - Additional support for chapters (once agreements are secured we will inform the appropriate chapter (s).
- X. Chapter report (as written)
 - a. Desert
 - b. Inland Empire
 - c. Metro
 - d. Northern
 - e. San Diego
- XI. Women's report (as written)
- XII. Senior report (as written)
 - Was mentioned that the division is gaining more participation and is positive feedback on the new entry offerings.
- XIII. APA report (as written)
- XIV. Rules Committee report
 - Ron O'Connor reported that the Rules Committee have had a busy start to the season with the Pre-Qualifiers and rains. Noted we were spread thin being at three sites.

At the conclusion of the meeting, it was mentioned of previous purses and the low payout. In that discussion and with the increase of expenses, most of which are course fees, it was elected to increase the entry fees for the remainder of the season for any tournament that has not yet opened registration – the increase will be \$20 per team event (now \$240) and \$25 per stroke play event (now \$175).

The Committee should consider increasing entries by a small percentage annual, mentioned Michael Block. This was the first increase in nearly 8 years.

Adjournment

9:30AM

PGA TOUR SPONSOR ALLOCATION

	<u>2023</u>
Stroke Play Classic #1	\$ 1,700.00
Stroke Play Classic #2	\$ 1,700.00
Senior-Junior Champ	\$ 3,100.00
Member-Associate	\$ 1,200.00
Mixed Team	\$ 1,000.00
Four Ball	\$ 3,100.00
Pro-Assistant	\$ 3,100.00
Pro-Scratch	\$ 2,000.00
Pro-Lady	\$ 2,000.00
Pro-Junior	\$ 1,000.00
Section Match Play	\$ 7,000.00
Senior Section Champ	\$ 12,200.00
Super Senior Section Champ	\$ 2,000.00
Section Champ	\$ 23,037.00
Women's Section Champ	\$ 3,300.00
Assistant Championship	\$ 1,600.00
AAA Championship	\$ 500.00
Gen & Admin Senior Division	\$ 4,900.00
Gen & Admin AAA	\$ 1,300.00
Gen & Admin Section (Women's Division)	\$ 2,600.00
	<hr/> <hr/>
	\$ 78,337.00

YEARLY TOTALS

2016 - \$64, 250
 2017 - \$58, 959
 2018 - \$66,630
 2019 - \$72, 908
 2020 - \$67,872
 2021 - \$69, 522
 2022 - \$75. 017
 2023 - \$78, 337



SCPGA Tournament Committee Meeting

March 14, 2023

8:00AM, virtual

DIVISION & CHAPTER REPORT (DIVISION OR CHAPTER NAME)

DESERT CHAPTER TOURNAMENT CHAIR – KOLL FARMAN, PGA O'DONNELL GC

COMMITTEE ROSTER (NAMES IF APPLICABLE)

REPORT

MAX,

I am currently working on dates for our chapter events. we would like to fill most Wednesdays throughout the summer. I know we have already had a few conflicts that we will work out, but for now, looking to book as many Wednesdays as possible.

- I have reached out to 25 or so Pro's waiting for call backs with dates.
- Secured sponsor \$\$ from...
 - \$1000 from Ryan Barton w/Titleist for Chapter Championship
 - XXIO/Srixon \$\$ to come .. need to confirm.
- I am talking with Alex from Bermuda Dunes to find a date for Chapter Championship

GOAL – My goal is in the next 10 days I will connect with and have 10 events on the calendar including securing the Chapter Championship date and time!

Thank you, Koll Farman, PGA General Manager, O'Donnell GC



SCPGA Tournament Committee Meeting

March 14, 2023

8:00AM, virtual

DIVISION & CHAPTER REPORT (DIVISION OR CHAPTER NAME)

CHAIR OR CHAPTER REP (REPORT BY) - VINNY BERTAGNA, PGA

COMMITTEE ROSTER (NAMES IF APPLICABLE)

REPORT

Please include the following in your report, request assistance from Section staff as needed:

- Current activities/Meeting minutes
 - Meeting minutes completed for 2022 on Nov.8 at the Annual Meeting and Stroke Play. IE Stroke Play #1 @ Journey at Pechanga on 2/20.
- Tasks to complete by next meeting
 - Solidify our committee and any additional members for the year. Complete our tournament schedule for 2023 including meetings and chapter championship. Grow and retain sponsorships/donations for the year.
- Goals and progress toward those goals
 - Currently reaching out to possible local sponsors for events. Looking to reach out to different courses to expand our tournament locations and to allow more players to participate.
- Future meetings (date & location)
 - IE Spring Meeting and Scramble at TCI on March 27th, 2023



SCPGA Tournament Committee Meeting

March 14, 2023

8:00AM, virtual

METRO CHAPTER TOURNAMENT REPORT

REPORTED BY JAMES SCHACHT / ERIKA ILAGAN

IN PROGRESS:

2023 MC: INDIVIDUAL MATCH PLAY CHAMPIONSHIP

2023 MC: FOURBALL MATCH PLAY CHAMPIONSHIP

RESULTS:

MC: ANNUAL MEETING & SHAMBLE – ANAHEIM HILLS GOLF CLUB

Champions – Heidi Wright-Tennyson & Mike Fergin / 67*

UPCOMING EVENTS:

4/10 MC: SPRING MEETING & PRO-PRO SCRAMBLE – SAN JUAN HILLS GOLF COURSE

Registration Open

TBD MC: SUMMER MEETING

TBD MC: CHAPTER CHAMPIONSHIP

TBD MC: ANNUAL MEETING & SHAMBLE



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

TOURNAMENT COMMITTEE

MAX DESPAIN ON BEHALF OF CHAIR JIM GORMLEY

COMMITTEE ROSTER (NAMES IF APPLICABLE)

Jim Gormley – Chairperson

Jake Wiese – San Diego Chapter

Vinnie Bertagna – Inland Empire Chapter

Rick Garboski – Northern Chapter

Koll Farman – Desert Chapter

James Schact – Metro Chapter

Kim Falcone – Women's Division

Gary Sowinski – Senior Division

Ron O'Connor – Rules Committee

Jerry Wisz, Chris Gilley, Michael Jack, Lyon Lazare, Michael Block, Kyle Mendoza, Mark Geddes, Mike Mitchell

REPORT

- SoCal Open was a success with a full field of 288 players and featured a \$100,000 at Indian Wells GR.
- Champions Tour Qualifiers had large turnout north of 225 players in the two Pre-Quals (Hoag & Galleri Classic).
- Small increase of \$20 in entry fees for remainder of season due to increased course fee and travel expenses.
- Championship season is near with registration opening for Section, Senior & Assistant Championships.
- 2024 tournament scheduling is underway.
- 2024 Section Championship will be hosted at Hillcrest Country Club which is a Charter Club for our Centennial Championship.
- 2024 Annual Meeting & Pinehurst Championship will be held at Santa Ana Country Club
- Next TC Meeting scheduled for August 9th



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

WOMEN'S COMMITTEE

REPORTED BY KIMBERLY FALCONE, PGA

Committee Members:

Kimberly Falcone, Chair
Angela Buzminski
Petra Cole
Marianne Huning
Erika Ilagan
Nikki Prichard
Jackie Riegle
Cortney Strout
Natalie Vivaldi
Heidi Wright-Tennyson

Executive Committee Liaison:

Dr. Alison Curdt

Staff Liaisons:

Nikki Gatch
Max DeSpain
Tyler Glover

We held our first Committee Meeting virtually on Thursday, March 9, 2023. Topics for discussion included the Mixed Pro-Pro event, Player of the Year points, our first two Stroke Play events, the Women's Team Championship and the Women's Cup Matches. The 2023 Mixed event was a huge success and our biggest turnout for any Women's event. For 2024, we will award Player of the Year points for for this event, in line with the current Team Championship breakdown. The Section Player of the Year points have been revised and updated to include the Women's US Open, Women's PGA Championship and LPGA Tour Events. All committee members reacted positively to the two Stroke Play events being held simultaneously with the Section Stroke Play Series. Everyone was excited about the opportunity to play on Mondays and at better facilities. There was a lot of discussion about the Team Championship and it was decided to change the format from Four-Ball to 6-6-6 (Scramble, Pinehurst, Four-Ball) in order to encourage more participation. Feedback was overwhelmingly positive regarding the 2022 Women's Cup Matches, which were conducted together with the Honors Matches. While it felt like a much more elevated event, the Committee felt that there could be even more camaraderie among the two SCPGA teams. They were in favor of possibility of converting it into one event, where the women would still partner and play against other women in their matches, but the points would all be totaled together. Finally, it was recognized that the success of the Women's Division partnerships (with 10 partners and nearly 9k in support) is largely due to the women in our Section and the appreciation they show at our events and post play through emails and thank you notes.

Tournament Results

Monday, March 20	Stroke Play Series #1 Champion: Maiya Puterbaugh	Coronado GC	San Diego
Monday, April 17	Stroke Play Series #2 Champion: Maiya Puterbaugh	Arroyo Trabuco GC	Mission Viejo
Monday, April 24	Team Championship Champions: Erika Ilagan & Holland Shourds	Aviara GC	Carlsbad
Wednesday, May 17	Stroke Play Series #3 Champion: Natalie Vivaldi	Andalusia CC	La Quinta

Upcoming Events

Tuesday, August 22	Stroke Play Series #4	Mesa Verde CC	Costa Mesa
Monday, September 11 Tuesday, September 12	Women's Section Championship	Valley Club of Montecito	Santa Barbara
Monday, December 18 Tuesday, December 19	Women's California State Open	Industry Hills GC	City of Industry



PGA

Southern California Section

SCPGA Board of Directors Meeting

June 2023

CHAPTER REPORT (DESERT CHAPTER)

MICHAEL HOLYK, PGA - CHAPTER REPRESENTATIVE

BOARD MEMBERS:

RICHIE VALENZUELA-PRESIDENT

COLIN TUCKER-VICE PRESIDENT

ZACK ZIEMBO-SECRETARY

MATT SMELA-ASSOCIATE CHAIR

JOHN BIRCHARD-SPONSORSHIP CHAIR

ERIC EBY-EDUCATION CHAIR

DEREK MAZZONI-MEDIA CHAIR

DAVID CURTIS-JUNIOR CHAIR

MICHAEL HOLYK-SPECIAL AWARDS CHAIR

ALEX WITT-HONORARY PRESIDENT

REPORT

1. President Valenzuela has held a meeting each month to keep all committee members on task and updated.

2. Upcoming Tournament Schedule:

- DC: Chaparral Pro-Am – January 26th
 - 14 players
- DC: Marrakesh Pro-Am – April 19th
 - 18 players
- DC: Pro-Scratch Championship – May 8th
 - The Palms Golf Club
 - 33 teams
- DC: Spring Meeting & Four-Ball Champ – May 22nd
 - Mission Hills CC – Pete Dye Challenge course
- DC: Summer Stroke Play Series – June 14th
 - Rancho La Quinta CC – Pate course
- DC: Four-Ball Championship – June 22nd
 - Hideaway Golf Club – Clive Clark course
- DC: Summer Stroke Play Series – July 12th
 - The Lakes CC - South/North courses
- DC: Pinehurst Championship – July 20th
 - Woodhaven CC
 - Qualifier
 - Shootout to determine winners
- DC: Summer Stroke Play Series – September 6th
 - Heritage Palms GC

More to be added ...

- Chapter Championship, Assistants Championship, Senior Championship, and ...
- 3. Education – Eric Eby is working on a schedule of speakers to be at meetings that will help educate our members on teaching, coaching and how to run their businesses better.
- 4. Media – Derek Mazzoni has started a spotlight campaign for the board members with a questionnaire to get to know them better.
- 5. Special Awards – Michael Holyk has set up an online nominations and a campaign schedule in order to have them done in a timely manner.

Spring Meeting will be held on May 22nd at Mission Hills Country Club.



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

CHAPTER REP REPORT (INLAND EMPIRE CHAPTER)

CHAPTER REP- STEVE ADAMIAK

(BOARD MEMBERS: RYAN PRIOR, VINNIE BERTAGNA, STEVE ADAMIAK, KENNY PIGMAN,
AND RANDY CHANG)

Inland Empire Report:

1. Our annual Spring meeting was conducted on Monday, March 27th at Temecula Creek Inn. PGA Professionals Peter Wininger, Steve Saunders, Ryan Leuer, and Jay Navarro did a great job welcoming the IE members and associates to their facility for the meeting and golf. The meeting was highlighted by presentations from Ed Winiecki on deferred compensation, Hannah Facchini on the Youth Summit, and Amberlynn Dorsey in regard to PGA Hope certification.
2. The IE Chapter has its annual Pro-Scratch event setup for Wednesday, May 24th at Victoria Club. Other events on the calendar include a stroke play event at Bear Valley Golf Club in June, a stroke play event at Western Hills CC in July, and the Chapter Championship at Goose Creek GC in August.
3. Our annual summer meeting with golf will be conducted in mid-July at Western Hills CC. We look forward to the event hosted by PGA Professional, Lance Peterson, and his staff. The event will be highlighted by a stroke play event following the meeting.
4. We hope to have exact dates determined for the summer meeting and chapter championship by the first week of June.

Respectfully submitted,

Steve Adamiak, IE Chapter Representative



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

(METRO CHAPTER)

CHAIR OR CHAPTER REP (RICK STEGALL)

COMMITTEE ROSTER

Rick Stegall (President), Larry Atlas (Vice President), Steve Donar (Secretary), James Schacht (Tournaments), Erika Ilagan (co tournament), Blair Harkins (Communications), Shea Satterfield(Education), Cameron Carr (past president), Angela Buzminski (Awards, Womens), Andrew Alderdice (Tournaments), Hide Yoshinaga

REPORT

Currently we are planning the summer meeting at Coto De Caza for June 17th.

We just completed the spring awards meeting at San Juan Hills GC, Thanks to Vic Placeres and his team for a great day. See minutes below.

April 10, 2023

Metro Chapter Meeting Minutes

Meeting Called to order by Metro Chapter President
Rick Stegall at 1:22pm

Flag Salute – Rick Stegall

Invocation – Vic Placeres

Rick Stegall Presidents Report

- Thanks to Vic Placeres and the San Juan Hills team for Hosting us!
- Rick acknowledged John Kulow, Anthony Leone and Blake J as attending the meeting.
- Rick stated that the minutes for the April meeting were on the table for review. Rick also asked if he could get approval of the minutes.

Motion by Cameron Carr and second by Steve Donar and the minutes were approved.

- Potential site for summer meetings
is Hacienda or Coto De Caza.

- Rick mentioned that he was excited to discuss the Chapter award winners later in the meeting.

Vice President's Report (Given by Rick Stegall)

- General Account \$ 37,604.76
- Tournament Account \$3,027.60

Steven Donar Secretary's Report

- 450 Members, 124 Associates
- Level 1 & Level 2 Suspended Associates (23)

- 15 Class F Members due to MSR Shortfall

Steven Monday Section Report

- The Section raised \$75,000 for the Foundation at Riviera on 2-27-23.
- PGA Hope event at Coto De Caza on 4-20-2023, please attend if you can.
- The new Launchpad session starts next Monday April 17th. Every Monday at 7pm to help level 1 associates get through their books.

2022 SCPGA Metro Chapter Awards

- Youth Player Development – Erika Llagan.
- Teacher & Coach of the Year – Nick Kumpis.
- Bill Strausbaugh – Rick Rielly
- Assistant Golf Professional of the Year – Andrew Alderdice
- Golf Professional of the Year- Dave Podas
- Women's Player of the Year – Heidi Wright-Tennyson
- Player/Senior Player of the Year – Steve Holmes

Sponsors

- SCNS – 1st & 10th Tee Bars
- George Roth - Belts
- Ken Mengel with KM Golf Performance

No Tournament Report Provided Today

2. Prepare for the Chapter championship in August at South Hills CC. Event will be a 36 hole format again after covid. Looking for an award to give to the champion.
3. Solicit future board members to the Metro Board

Goals to complete:

1. Plan for annual meeting



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

NORTHERN CHAPTER REPORT

NORTHERN CHAPTER PRESIDENT & CHAPTER REP - JUSTIN HIGHT, PGA

CHAPTER REPORT

- Chapter survey went out to the Northern Chapter Professionals and Associates in March. PGA Professionals completing the survey received 1 PDR credit as a result.
 - Results are attached on the next three pages.
 - Questions from the survey include the Deferred Compensation Program, Tournaments and Board of Director interest.
- Two Chapter tournaments took place at the following sites:
 - Spring Stroke Play & Skins @ Los Robles GC - March 27th, with Jon Fiedler scoring a 70 (E) and winning in a sudden death playoff over Jae Suh.
 - Triple Play Championship @ Cypress Ridge GC - April 10th, with Ryan Kennedy and Steve Holmes winning with a score of 61 (-11).
- Next Chapter event: Summer Meeting & Pro-Pro Shamble, Monday, June 19th @ Santa Barbara GC
 - Education speakers include SCPGA Secretary John Kulow and Ian Crick from Stracka Line.
 - Turtleson Golf Apparel will be providing polos for those attending the meeting. Turtleson President, Andy Plate, PGA, and VP of Sales and Merchandising, Chris Warren, will be attending the meeting.
 - Vice Golf is an added sponsor for the meeting.



PGA

Southern California Section

Northern Chapter

Northern Chapter Survey Results – Spring 2023

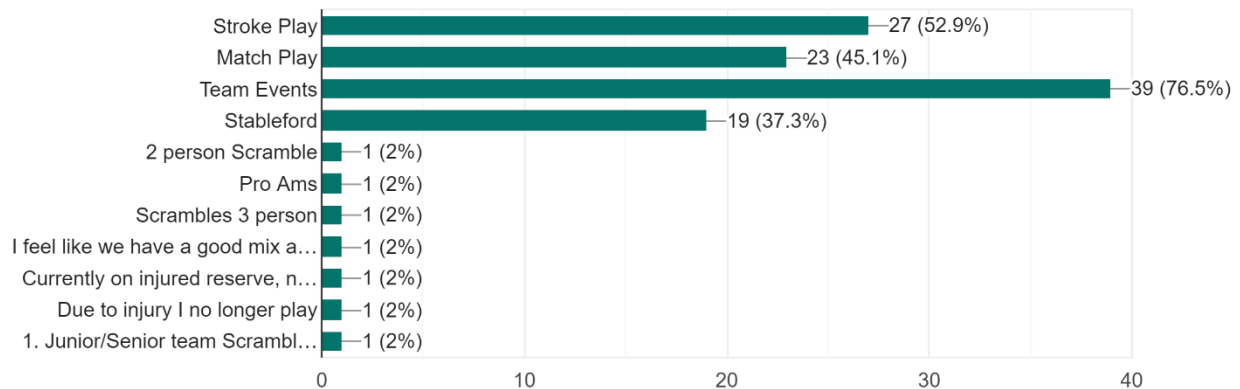
Which one of the following categories would you prefer to hear more in the Northern Chapter?

51 responses



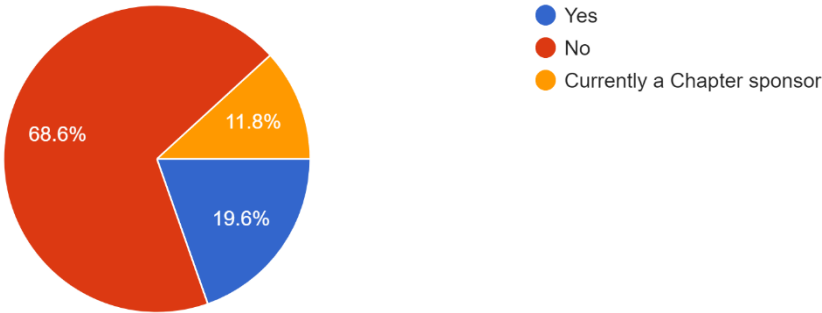
For Chapter Tournaments, which formats would you consider in the future? (Check all that apply)

51 responses



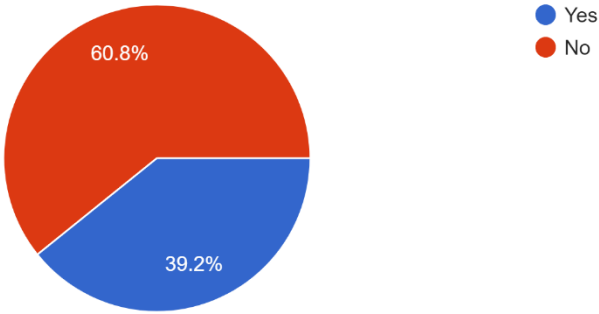
The Northern Chapter offers sponsorship opportunities to its PGA Professionals and Associates. Our sponsorships include: 1) Title Sponsorship, 2)...rested in being a sponsor of the Northern Chapter?

51 responses



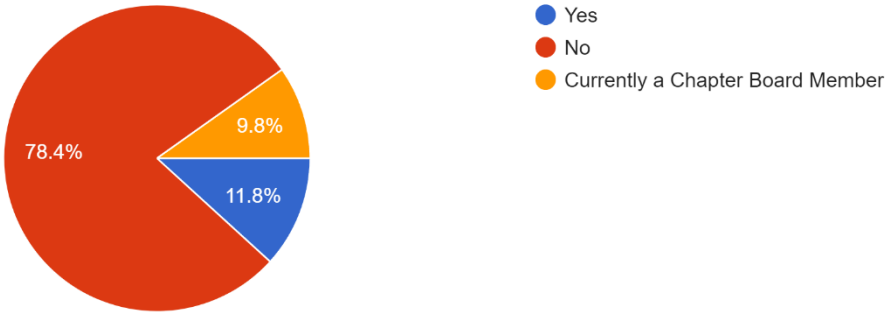
With the introduction of the PGA Deferred Compensation Program, would you be interested in enrollment?

51 responses



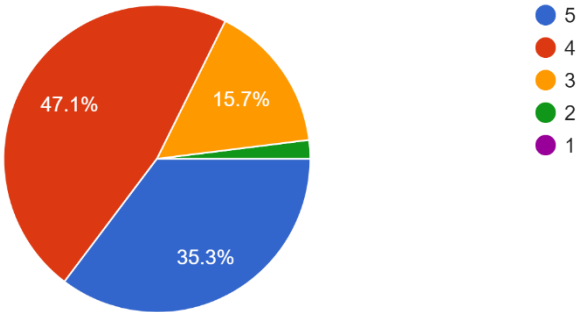
Would you be interested in serving on the Northern Chapter Board of Directors in the future?

51 responses



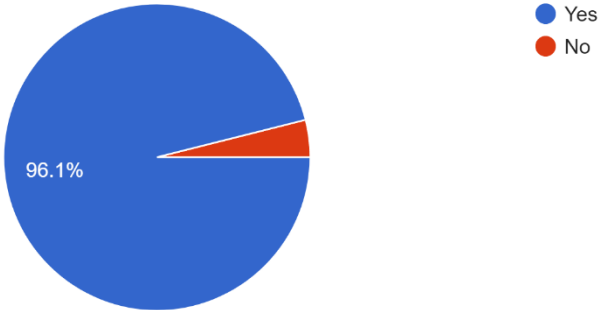
How would you rate the PGA Northern Chapter overall? (5 - highest and 1 - lowest)

51 responses



Do you regularly receive Chapter emails regarding upcoming tournaments and events?

51 responses



SCPGA SUMMER MEETING BOARD PACKET



PGA

Southern California

JUNE 4TH | TAMARISK COUNTRY CLUB

SOUTHERN CALIFORNIA PGA

Board of Directors
Monarch Beach Golf Links
March 7, 2023



PGA

Southern California Section

MEETING NOTES

Attendees: Eric Lohman, Randy Chang, Robin Shelton, Steve Adamiak, Kim Falcone, Alison Curdt(virtual), Ed Holmes, John Kulow, Tony Letendre, Blake Jirges, Jeff Munak(virtual), Rick Stegall, Tom Son, Petra Cole, Michael Holyk, Nikki Prichard, Scott Heyn

Excused: None

Guests: John McNair, Jim Richerson, Bill Hulbert, David Foster, Tom Sargent, Bob Lovejoy, Andy Thuney, Perry Dickey, Todd Keefer

Staff: Tom Addis, Jeff Johnson, Nikki Gatch, Ed Winiecki, Junko Harkins, Steve Monday, Kristy Wattimena, Max DeSpain, Bryce Seiver, Danny Cross, Tyler Miller, Kevin Smith, Eddie Rodarte, Amerlynn Dorsey, Hannah Facchini, Anthony Leone

The meeting was called to order at 9:30 AM by President Lohman.

The minutes from the Annual Meeting at Newport Beach Country Club were reviewed and approved without objection by Secretary Kulow.

Honorary President Shelton administered the Oath of Office to new Desert Chapter Representative, Michael Holyk.

President Lohman provided a welcome and shared plans for the lunch and golf outing that will follow the Directors meeting. He spoke about the new Past President's Mentor Program for new Board Members and assigned the new Directors an individual to work with during the year. As well there was review and discussion regarding the strategic plan while stressing the importance of chapter representatives taking a very active role in governance and communicating with their membership. Finally, he revealed the new general meeting structure will include engagement, education and breakout sessions.

Vice President Curdt reported that the Section's year-end financials met budget once again and showed a positive increase in net assets on a consolidated basis. It was reported that the two portfolios, section and foundation experienced volatility in fiscal 2022 and showed a loss, however both portfolios revealed an increase of 6.2% since inception some 13 years ago. As well, the Investment Committee remains confident in Canterbury's management and suggests no changes in strategy.

Secretary Kulow provided a comprehensive written report for the section's membership and education programing and indicated that a complete report is in the Board package. There is a noted increase in section Associates and all believe this is very encouraging. There was also a significant increase in ADM Certified Members showing a 30% increase. Our

sections average age remains 55 and our membership totals 1,572 Members and Associates with 51 Associates in suspension.

Director McNair and Past PGA of America President Richerson spoke about the associations new deferred compensation opportunities for PGA Members and reviewed some changes recommended by the Membership Department for Life Members with multiple Section membership, as well as a change providing up to 16 credits for interns enrolled in the PGM Universities Program.

Career Consultant Ed Winiecki provided information on ExecuSearch and current openings, and reminders for completing the compensation survey and its importance. Also shared were copies of the New PGA guide for Compensation and Job Preferences.

Mrs. Harkins provided a comprehensive report on the Player Engagement Suite of Products.

Staff Reports:

Mrs. Gatch reviewed section staffing and provided updates on the strategic plan, goals for education, communications and marketing, finance and reviewed all three entities sharing progress in each. Mrs. Gatch, clarified some budget adjustments made subsequent to the 2023 plans adoption with no objection. She then shared some kind words regarding Mr. Johnson's retirement at the end of June.

President Lohman asked each Past President to share a few memories from their time in office.

Committee reports and Chapter reports were submitted as written and President Lohman provided a few minutes for verbal updates including a review of 2 or 3 goals for the coming year.

Old Business:

New Business:

Mr. Holmes discussed the first joint Hall of Fame celebration at Pacific Palms Resort on March 15th.

There was no Private Session

Meeting adjourned at 12:15 PM

Respectfully submitted for Secretary Kulow

Secretary John Kulow

Date _____



SCPGA Annual Meeting

**Monday – December 12, 2022
Newport Beach Country Club**

MEETING MINUTES / AGENDA

- I. Call to Order 8:00**
- II. Flag Salute & Invocation 10 min**
SHELTON: conduct flag salute and invocation
At this time, we will do self introductions. Please announce your name and facility
- III. Approval of 2021 Annual Meeting Minutes 1 min**
CURDT: The minutes of the 2021 Annual Meeting are posted on scpga.com.
Can I please have a motion and second to approve? Thank you
- IV. Reports 20 min**
- 1. President's Report**
- a. Election of Directors - Honorary President Letendre conducts Election**
- SHELTON: At this time I would like to invite Honorary President Tony Letendre to conduct the Election
- LETENDRE: We have four candidates today and two available three-year term seats on the SCPGA Board of Directors. The candidates have submitted their intention to run before the deadline. Each candidate will have up to two minutes for their nominating speech from a fellow Section Member. Following that nomination, each Candidate will have up to three minutes to address the membership.
- As we have done the past two years, we have used Election Buddy online voting. You should have received an email on December 1 for early voting. An email was also sent to all eligible voters this morning with your unique link to vote. Voting will close ten minutes following the Candidate nominations and speeches. If you have any issues, please see the Section Staff at the back of the room for assistance.
- Nominator for Petra Cole: Kim Falcone (2 min)**
Petra Cole (3 min)

Nominator for Michael Gainey: Ross Marcano (2 min)
Michael Gainey (3 min)

Nominator for Tom Parker: Tom Son (2 min)
Tom Parker (3 min)

Nominator for Nikki Prichard: Jackie Riegle (2 min)
Nikki Prichard (3 min)

LETENDRE: Thank you to all Candidates. As a reminder, voting will close in 10 minutes.
At this time, I would like to invite President Shelton back up for his report

SHELTON: Presentation **15 min**

Call up Vice President Eric Lohman when finished

2. Vice President's Report (Eric Lohman) **2 min**

LOHMAN: "The Section is in great fiscal health with both our portfolio and our Balance Sheet and Statement of operations for 2022. The 2023 Budget was approved yesterday at the Board Meeting.

3. Secretary's Report (Alison Curdt) **2 min**

CURDT: I'm happy to report we have 1,264 Members and 263 Associates in our Section. (2021: 1,265 Members and 249 Associates) .We have 19 Master Professionals and 17 Specialized Professionals.

Unfortunately, we have lost several Section Members this year.

Clinton Airey, Robert Schwartz, Glenn Stuart, Roy Eversole, John Hardy, Thomas Speck, Jim Blea, Ray Oakes, Ray Echols, Bill Goree, and SCPGA and PGA of America Past President, Pat Rielly.

Let's please pause for a moment of silence.

Thank you

MOMENT OF SILENCE FOR DECEASED MEMBERS (LIST on screen)

4. Staff Report(Tom Addis) **10 min**

SHELTON: At this time I would like to call up Executive Director and CEO Tom Addis to give a Staff Report.

Sponsors in attendance: Nikki can introduce - 30 seconds each?

EZ-Go: Austin Stinson and Mike Cross

Radmor Golf: Ariana Gomez

Tagmarshall: Joey Walters

Xonic Golf: Daniel Webb

Seaweed Bath Co: Kelly Nickell

SCNS: Sheila Barnard

5. Foundation Report (Tony Letendre) 2 min

LETENDRE: It has been a pleasure to serve as the Foundation Chairman. The Staff is prepared to elevate our Foundation efforts in 2023 and beyond, focusing on our pillars of Junior Golf, PGA HOPE, Grants and Scholarships, Clubs For Youth, and Inclusion, Diversity and Adaptive outreach. Thank you to Anthony Leone, Hannah Fachinni, Amberlynn Dorsey, Kevin Smith and the entire Junior Tour team for their efforts.

V. Recognize 2022 SCPGA Award Winners 5 min

SHELTON: Last evening we recognized and celebrated the 2022 Section Award Winners. At this time, I would like to recognize these outstanding Professionals and would ask them to stand when I call their name, please hold your applause until the end.

**Merchandiser of the Year - Public - Jason Beatty, Encinitas Ranch
Merchandiser of the Year - Resort - Keith Murakami - Trump National
Merchandiser of the Year - Private - Kevin Wong - Rolling Hills
Assistant Professional - Thomas Chu - San Diego Country Club
Clubfitter - Erik Brown - Stadium Golf Center
Patriot Award - Jim Dennerline - Heroes Golf Course
President's Award - Wesley Wailehua - Aloha Section PGA
Player Development - Petra Cole - Coronado Golf Course
Youth Player Development - Seiko Matsumura - Arroyo Trabuco
Bill Strausbaugh Award - Tom Son - Arrowood Golf Course
Tom Addis Professional Development Award - John Kulow - South Hills CC
Player of the Year - Michael Block
Women's Player of the Year - Dr. Alison Curdt
Senior Player of the Year - Rick Garboski - Golf Development Complex
Super Senior Player of the Year - Paul Wise - Hillcrest CC
Women's Senior Player of the Year - Mariane Huning - Bel Air CC
APA Player of the Year - Ryan Nomura - Spanish Hills CC
Honorary Life Members - Jorge Badel, Bob Livingstone, Kevin Martin
And Golf Professional of the Year - Jim Gormley - Palos Verdes Golf Club

VI. Keynote Presentation - Brent Gleeson (Robin to intro) 55 min
SHELTON: At this time, I would like to introduce our keynote speaker

VII. Old Business 10 min total

VIII. New Business

- IX. Open Forum**
Max makes Golf announcements
- X. Announcement and Induction of new Directors/Officers:**
SHELTON: At this time, I would like to recognize and thank the following Board Members for their service to the Section as their term is complete: Please come to the stage as your name is called:
Heidi Wright - Tennyson
John Kulow (mention will be continuing as the new Secretary)
Honorary President Tony Letendre
- Tony, I'll turn it over to you to announce the Election Results. 5 min**
- 1. Swearing in of newly elected Directors & Officers (Tony Letendre) 3 min**
- LETENDRE:** I'm pleased to announce the results of the election. Congratulations to Petra Cole of Coronado Golf Course and Nikki Prichard of Arrowood Golf Course.
- If I could ask you to please join me on stage so we may conduct the oath of office I would also like to invite Justin Hight, new Northern Chapter Representative, and Scott Heyn, new Independent Director to join us and be sworn in.**
(Tony read oath and have them agree)
LETENDRE: read oath:
- As an Officer or Member of the Board of Directors of the Professional Golfers' Association of America, do you hereby affirm that you shall at all times adhere to and uphold the Association's Constitution, By-Laws, rules and regulations, and that you shall otherwise conduct your activities in a manner that shall be in keeping with my position as an Officer or Member of the Board of Directors of the Association and which shall reflect credit upon the Association and its Members. Do you agree?**
- XI. Remarks of New President - Eric Lohman 5 min**
- SHELTON:** closing remarks as President and present Eric Lohman as new President
- LOHMAN:** brief remarks, thank Robin and present gavel and plaque
- Call up Tom Addis to close the meeting.**
- XII. Adjournment & Golf Tournament Announcements 1 min**
(Call on Max DeSpain, or Tom gives Tournament announcement?)

146 total minutes = 8:00am - 10:26am



PGA

Southern California

**Board of Directors Summer Meeting
Sunday, June 4, 2023
Tamarisk Country Club, Rancho Mirage, CA**

12:30 PM Lunch Available

1:30 PM Meeting Begins

AGENDA

- | | | |
|-------|---|---------------------------------------|
| I. | Call to Order | <i>Eric Lohman</i> |
| a. | Introduction of Guests | <i>Eric Lohman</i> |
| II. | Action Items | |
| a. | Approval of Minutes from March 7, 2023 Board Meeting (action) | <i>John Kulow</i> |
| III. | President's Report | <i>Eric Lohman</i> |
| a. | President's Report | |
| b. | Review Summer Membership Meeting Agenda | |
| c. | Update from Board Mentors/Mentees | |
| IV. | Vice President's Report | <i>Alison Curdt</i> |
| a. | Section financial update | |
| b. | Investment portfolio update | |
| V. | Secretary's Report | <i>John Kulow</i> |
| a. | Membership report | |
| VI. | PGA of America Report | |
| a. | PGA District 11 | <i>John McNair</i> |
| b. | Business & Career Consultant | <i>Ed Winiecki</i> |
| c. | PGA Player Engagement Consultant | <i>Junko Harkins</i> |
| VII. | Staff Reports | <i>Nikki Gatch</i> |
| a. | Strategic Plan update / Staff update | |
| b. | Centennial update | <i>Tom Addis III</i> |
| VIII. | Committee Reports | |
| a. | Communications & Marketing | <i>Jackie Riegle / Bryce Seiver</i> |
| b. | DEI | <i>Kim Falcone</i> |
| c. | Education | <i>Tom Son</i> |
| d. | Engagement | <i>Nikki Prichard / Tony Letendre</i> |
| e. | Finance/Budget | <i>Alison Curdt</i> |

- f. **Foundation**
- g. **Hall of Fame**
- h. **Player Development**
- i. **Teaching & Coaching**
- j. **Tournament**
- k. **Womens**

Tony Letendre
Ed Holmes / Tom Addis
Blake Jirges
Randy Chang
Jim Gormley / Max DeSpain
Kim Falcone

- IX. **Chapter Reports**
 - a. **Desert Chapter**
 - b. **Inland Empire Chapter**
 - c. **Metro Chapter**
 - d. **Northern Chapter**
 - e. **San Diego Chapter**

Mike Holyk
Steve Adamiak
Rick Stegall
Justin Hight
Jeff Munak

- X. **Old Business**

Eric Lohman

- XI. **New Business**
 - a. **Recognition of Jeff Johnson**
 - b. **Plan for the evening and Monday**

Eric Lohman
Nikki Gatch

- XII. **Adjournment**



The Summer Membership Meeting

**Tamarisk Country Club - Rancho Mirage, CA
Monday, June 5, 2023 - 8:30 AM**

AGENDA

- I. Call to Order**
- II. Flag Salute & Invocation**
- III. Approval of Minutes** (Annual Mtg. 2022)
- IV. Introductions**
- V. President's Report**
 - a. Introduction of Meeting structure/schedule
 - b. "State of the Section"
 - c. PGA HOPE video and introduction of James Davenport
- VI. Vice President's Report**
 - a. Financial report of Section
- VII. Secretary's Report**
 - a. Recognition of new Members and Associates in attendance
 - b. Recognition of Quarter-Century Members in attendance
 - c. Recognition of Half Century Members in attendance
 - d. Remembrance of deceased members
- VIII. District 11 Report**
- IX. CEO Report**
 - Recognition of Sponsors
 - Recognition of Jeff Johnson
- X. Keynote Speaker - Kraig Kann**

Elevate Your Game: "Can You Get Their Attention?"

XI. Education Breakout Sessions

- Executive Management - Special Events Room
- Golf Operations - Mens Card Room
- Teaching & Coaching - Womens Card Room

**Your selected Breakout Session is indicated on your namebadge*

XII. Old Business

XIII. New Business

XIV. Open Forum

Max DeSpain, today's event information

XV. Adjourn



SCPGA Board of Directors Meeting

June 4, 2023

SECRETARY'S REPORT

JOHN KULOW, PGA

MEMBERSHIP REPORT

	June 4, 2023	March 7, 2023
PGA Members	1,265	1,273
PGA Associates	344	299 (45 new Associates in the past 3 months)

Chapter Counts

Metro is largest with 604 Members and Associates

Associate Suspensions

June 4, 2023	March 7, 2023
34 Level 1	38 (240 Total)
11 Level 2	8 (71 Total)
1 Level 3	0 (33 Total)

97 Associates have yet to pass the PAT

ADM Certified Members

June 4, 2023	March 7, 2023
355	343

Average PGA Member Age

55

Male Members remain at 93% and Female Members at 7%

35 PGA members have yet to meet the PDR requirements and are classified F

We have 18 Master Professionals in our Section

There are 481 green grass facilities in our Section

There are 166 enrollments in Deferred Compensation from our Section

34% of SCPGA Members have submitted their Compensation Profile

New Members in 2023

Reese Hutchins

Brian Agoncillo

Natalie Vivaldi

Isaac Morgan

Curtis Burkhead

Nicholas Komatinsky

Eric Nilsson

Gina Umeck

Kyle Robinson

Adam Accica

Lyon Lazare

Half Century Members in 2023

Max Anderson

Willie Getchell

Gabriel Hrab

Dennis Pogue

Victor Martin

Paul Moher

Deceased Members in 2023

Philip Soulanille

May 2023 PGA District Updates

PGA Professional and Amateur Event Consideration

The PGA Board of Directors, at the recommendation of the Membership Committee, modified the Regulations allowing for combination of two 18-hole scores to count as the 36-hole PAT score, by allowing Section events that include non-PGA Professionals, and clarified the policy for PGA Golf Management University events.

PGA Medical and Disaster Relief Fund

The PGA Board of Directors encourages all PGA Members to contribute to the PGA Medical and Disaster Relief Fund, which has disbursed more than \$1,700,000 to PGA Members in need over just the past ten years.

107th PGA Annual Meeting – Omni PGA Frisco Resort, PGA Frisco (Tentative)

Monday -Nov 6th

Board of Directors Arrival

Board of Directors Outgoing Dinner

Tuesday – Nov 7th

Past President and Delegate Arrival

Board of Directors Meeting

Northern Texas Section Hospitality (afternoon)

PGA of America National Awards Celebration (On-site), *Invite Only/RSVP Required*

Wednesday, Nov 8th

Annual Meeting Informal Session

Official Guest Activities, *Invite Only/RSVP Required*

Northern Texas Section Hospitality (afternoon)

PGA Hall of Fame Induction Ceremony (On-site), *Invite Only/RSVP Required*

Thursday, Nov 9th

Annual Meeting General Session & Formal Session

Brief Association Reception

District Dinners** or Dinner on Your Own

Friday, Nov 10th

Optional Delegate Golf Outing, *Invite Only/RSVP Required*

Departures

DEFERRED COMPENSATION

Registration is now live. As we all know, there are tax rules that prevent the Association from directly giving money to members. But the basic principle is that we can reasonably compensate a member for performing services that advance our exempt purpose; specifically for growing the game of golf. Therefore we created a plan whereby members that participate in programs that meet specified performance objectives can earn a contribution towards a deferred compensation fund.

PGA Members can potentially earn up to \$1,500 a year to a deferred compensation fund by participating in combination of 16 activities

The aim is that over the years these investments will grow and provide a supplemental income for the member upon reaching the age of 65

In addition to all our programs and other benefits this is now a very real and accessible vehicle to accumulate wealth towards a more comfortable retirement. We further hope that this can serve as a truly significant lure and recruiting tool to attract new talent to our great and growing industry.

Sub committees that include your fellow PGA Professionals, board members and ED's worked on program details and administration.

This won't be without challenges but for the first time ever we got a response of yes we can do this from the IRS. We will roll out, review and refine the program over the first few years.

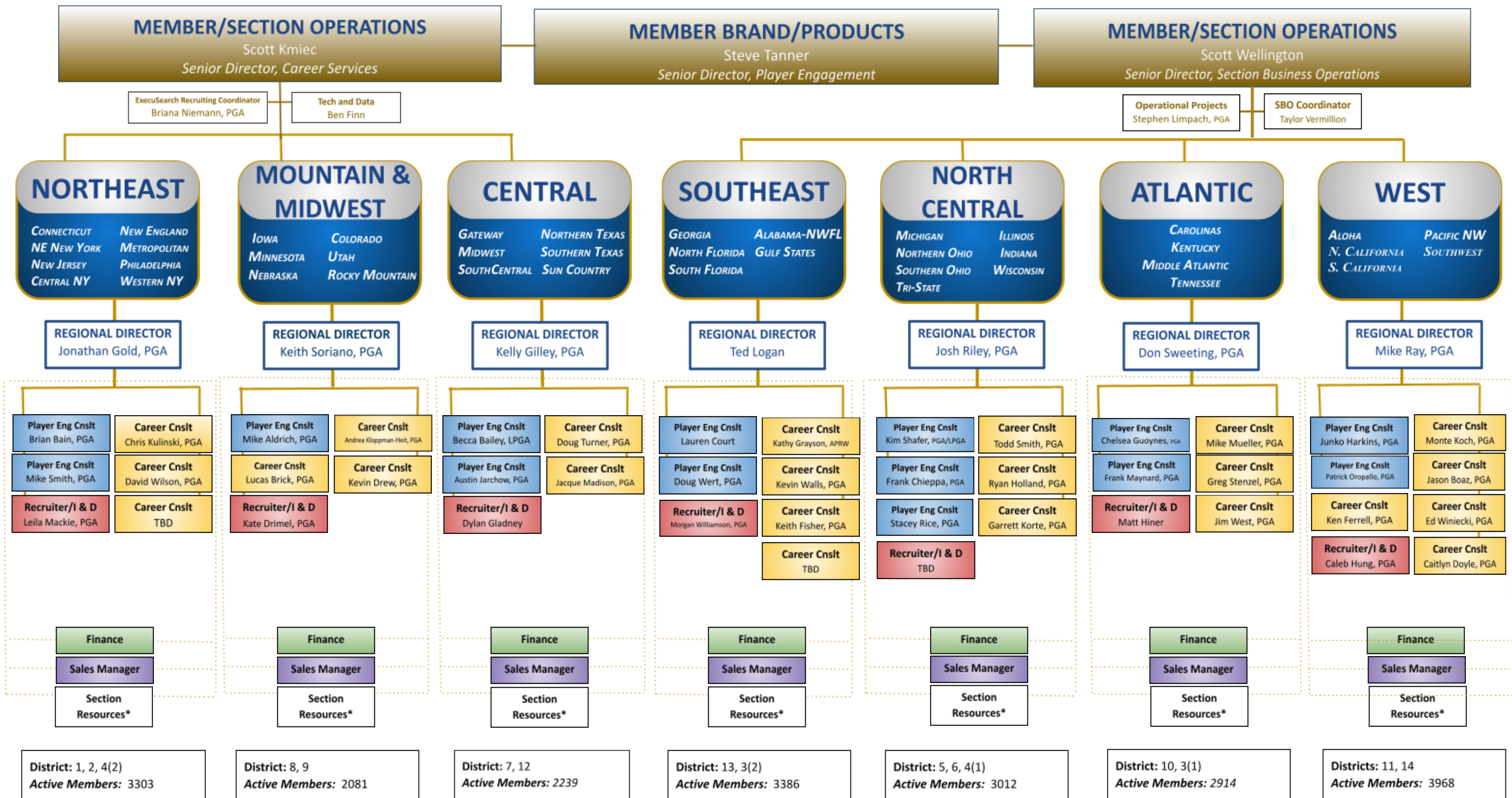
REGIONAL MODEL LEADERSHIP CHANGES

As the Regional Model evolves some adjustments to our current leadership team have been made. With the evolution of the Regional Director role, Monte Koch raised his hand and indicated that he would prefer to stay in his role as the Career Consultant serving the Pacific Northwest Section and we know he will continue to be a superstar. Our members are his passion and we know he now he will continue to provide amazing service to the PNWPGA Professionals. This move has led us to make a few additional modifications to the current Regional Leadership:

-Mike Ray will now take over leadership of the West Region given his strong relationships with the Executive Directors in his new territory.

- -Don Sweeting will now take over the Atlantic Region leadership where he has previously managed some of the current staff and also served as a Career Consultant
- -The final move is moving Ted Logan into the Southeast Region- Regional Director. Ted applied for the Southeast Regional role last year, but agreed to put his application on the sideline to assist in finishing the PGA Teaching Ted's responsibilities in the [PGA.Coach](#) space will be assumed by Anthony Vitale.

Updated Regional Model organizational chart:





PGA
Career Services



PGA
Southern California

ExecuSearch
POWERED BY **PGA**

Ed Winiecki, PGA, CCM
Business & Career Consultant
ExecuSearch Consultant
Summer Meeting Report June 2023
National PGA Career Services

National PGA Career Services

CAREER SERVICES - April 2023

Executive Summary Report - April 2023						
	April 2022	April 2023	Month % Inc./Dec.	May 2021 -April 2022	May 2022 -April 2023	Year % Inc./Dec.
Job Posting Activity						
Total Jobs	669	558	-16.6%	8601	7817	-9.1%
Management Level Jobs	101	68	-32.7%	1188	1097	-7.7%
Paid Search Jobs	10	11	10.0%	137	167	21.9%
Paid Search Revenues	\$ 56,500	\$ 49,500	-12.4%	\$ 664,500	\$ 851,500	28.1%
Member & Associate Activity						
Total Member & Associate Interactions	2005	3448	72.0%	26537	36170	36.3%
Unique Member & Associate Interactions	1592	2594	62.9%	7802	12976	66.3%
Employer Activity						
Total Employer Interactions	595	621	4.4%	9568	9716	1.5%
Unique Employer Interactions	389	368	-5.4%	3163	3166	0.1%
Non-PGA Facility Conversions	6	9	50.0%	68	81	19.1%
New PGA Positions	10	11	10.0%	150	100	-33.3%

EMPLOYER SURVEY

NPS April 2023 - 91.7%

Calendar YTD - NPS - 90.6%

All Jobs (Cases) Closed by Title							April 2023		
Title	Total	Comp Inc/Dec	Comp Inc/Dec	PGA Hire	%	PGA Conv	New Job	Visits	
General Manager	6	18.0%	\$ 106,500	3	50.0%	2	4	4	
Head Professional	13	23.6%	\$ 259,000	9	69.2%	1	2	6	
Director of Golf	1	10.0%	\$ 15,000	1	100.0%	0	0	1	
Director of Instruction		n/a	n/a	0	n/a	0	0	0	
Asst Professional	11	14.7%	\$ 69,500	5	45.5%	4	3	6	
Teaching Professional	4	n/a	n/a	3	75.0%	1	1	0	
Other	3	12.9%	\$ 21,000	1	33.3%	1	1	3	
Totals	38	18.2%	\$ 471,000	22	57.9%	9	11	20	
Y-T-D Totals	267	15.2%	\$ 1,995,125	181	67.8%	47	46	115	
Negotiation Comp Increases			\$ 342,147						
Y-T-D Negotiation Comp Increases	184		\$ 3,255,874		357% Growth YTD				
Y-T-D Total Impact on Compensation			\$ 5,250,999		115% Growth YTD				

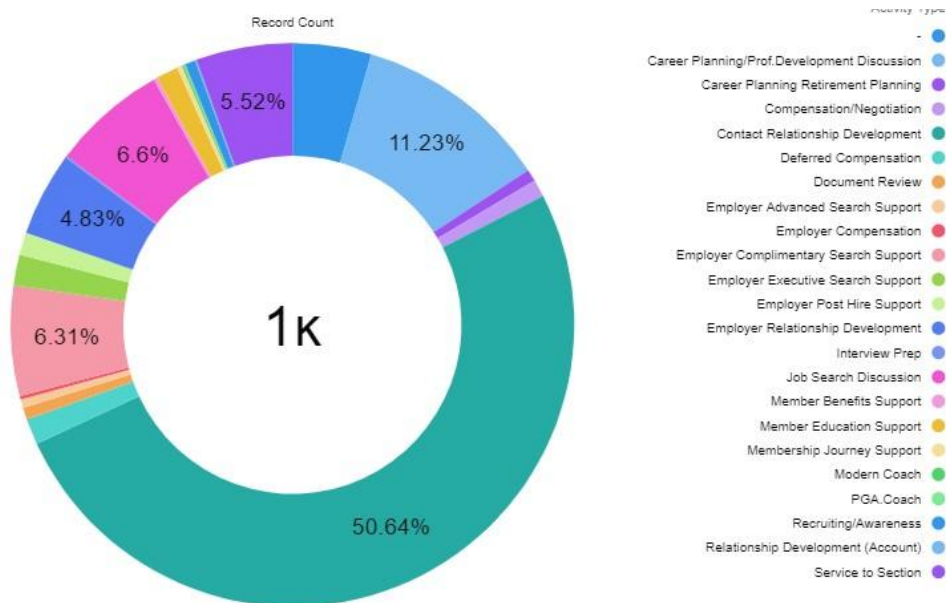
PGA of America: Deferred Comp program:

Please click on the link to learn more about the program and how you can sign up today!

[PGA Deferred Comp Video Details](#)

SCPGA SECTION UPDATES:

Ed's Activity Thru April:



PGA ExecuSearch Recent Activity

Hillcrest CC – Director of Golf—Andrew Bostrom, PGA

Mountain View CC—Head Golf Professional—Brad Zeitner, PGA

Consulting with Clubs/Companies: Touchstone, JC Resorts, CourseCo, Troon Golf, Club Corp, Course Co, KemperSports, Arcis, & Escalante.

Current SCPGA Committee Involvement

- Engagement & Mentoring Committee
- Education Committee
- DEI & Accessibility Committee

SCPGA Unemployed Members = 48

PGA National Unemployed Members = 746

JOBS & JOB SEARCH

To post and view Current **Southern California** job postings, visit jobs.pga.org/.

CALIFORNIA LAWS

New 2023 California Labor Transparency Laws –
YOU MUST INCLUDE—hourly or salary range of pay for all
jobs you post!

BAD EXAMPLE & AGAINST THE LAW

Assistant Golf Professional/Merchandiser

The Assistant Golf Professional/Merchandiser position will assist the Head Golf Professional in all areas including, but not limited to: the management of daily golf operations, including managing the tracking play, control of the tee sheet, protecting and controlling club assets, assisting with all merchandising functions, managing tournaments, teaching lessons and providing other professional services to ensure an exceptional golf experience to our members and guests.

GOOD EXAMPLE & RIGHT WAY TO POST

Director of Golf

Salary: \$175,000.00 - \$200,000.00 Per Year

Total Anticipated Compensation Up To: \$225,000.00

Few California Club experiences can match the blend of stunning natural beauty and the variety of challenges presented at Golf Country Club. Here, along the dramatic bluffs overlooking the Pacific Ocean in Southern California, master golf architect Andy Staples, has fashioned a one-of-a-kind golf course design – challenging and fair, with views of surf breaks on every hole. Golf Country Club is an intriguing layout – one of only a handful of oceanfront golf courses throughout California. With commanding & sweeping views of the sea and beyond, our par-72 championship golf course offers an unending variety of play for you and your family.

**You must Complete and or Update your
Compensation profile before the Deadline of
June 30th!**

**PGA**
Career Services

**Scan To Fill Out Your
Compensation Survey**


You will receive 1 MSR
for each survey your
complete


SCAN ME

**Scan To Fill Out Your Job
Preferences Today!!**

SCAN ME

You will receive 1 MSR
for each survey your
complete



Report Respectfully Submitted:

Ed Winiacki, PGA, CCM
PGA of America
PGA Business & Career Consultant
ExecuSearch Consultant
Serving Southern California



PGA

Southern California Section

SCPGA Board of Directors Meeting

June 4, 2023 @ Tamarisk Country Club

PLAYER ENGAGEMENT CONSULTANT REPORT

JUNKO HARKINS, PGA

Just a reminder of the image of our Player Engagement Suite of 'opportunities' that our golf professionals can engage in. They do not have to offer ALL these programs; they can pick and choose what best fits their goals and needs as well as the consumers.

Player Engagement Suite of Products



I do like the below image that makes it less daunting and showcases how all of these can come to life through 3 categories.

Learn	Coach	Host
  	  	  

We are trying to push for PGA Members to register for Deferred Compensation as they do get points for all of these Player Engagement activities. Additionally, Career Consultant, Ed Winiecki and myself will schedule virtual education opportunities that include topics on this and compensation survey and other items as well. I will also be looking to schedule player engagement specific 'product' education seminars as well.

We had a great turn out at the SCPGA Player Development and Youth Summit at The Farms on May 1st. It was great to see so many of our coaches there with great speakers.

I have also attended the two LPGA events in LA County to help support the recruitment initiatives and Make Golf Your Career marketing.

PGA Jr. League

(Nationally as of this moment)

- Over 47,000 registrations (2% increase YoY)
- Over 2,200 Coaches (4% increase YoY)
- Average program fee is up \$27 from last year, \$260
- Over \$11 Million in direct coaching revenue so far, over \$22 Million in '22 & '23 so far

Below are SCPGA specific data as of May 11, 2023 (13u and 17u Divisions combined):

(2023) Coaches:	117	(2022) 191
Players:	1,699	2,619
Teams:	233	283
Leagues:	76	89
Average Fee:	\$368	\$316

We haven't even started our Fall seasons yet so all of these numbers for 2023 will certainly increase.

Our events for the Championship Season is set:

<u>Event Name</u>	<u>Date/Dates</u>	<u>Location</u>
13U & 17U Section Qualifier*	July 29, 2023	Alhambra Golf Course
13U & 17U Section Qualifier*	August 5, 2023	Willowick Golf Course
13U & 17U Section Championship	August 12, 2023	Temecula Creek Inn
13U & 17U Regional Championship	September 15-17, 2023	Santa Rosa Golf & Country Club (Northern California PGA Section)

13U National Championship	October 4-8, 2023	PGA Frisco (Texas)
17U National Championship	TBD	PGA Frisco (Texas)

*Teams will be assigned to one of the Section Qualifiers, there will be TWO 13u Teams and TWO 17u Teams advancing to the Section Championship

PGA Family Golf

PGA Family Golf is LIVE online. The membership fee has been updated from \$45 to \$25. There is still work to be done on the content and materials in the Coach Resources Center but program registration is open for 2023!

REMINDER: PGA Family Golf can be offered by ANYONE! YOU DO NOT HAVE TO BE A PGA JR. LEAGUE COACH!

We have also confirmed our national PGA Family Golf Event in December of 2023 at PGA West on the Mountain and Dunes Courses in Southern California!

Here are some updates and changes to report:

2023 Membership pricing: \$25 per family (similar to PGA Jr. League Gamechanger Fee)

- This is a one-time fee per year that allows each family to register for multiple events

We are moving forward with the online store to replace the Team Kit process.

- Coaches will get a credit for every family membership fee paid to their facility and can purchase items to use as team gifts.
- Coaches will receive one set of the 3 pennant flag awards, and these will also be in the store for purchase
- Coaches can purchase items over the credit that has been earned
- The remaining family cup merch will be in the store at a discount for anyone that wants to use it

Team size

- To simplify the format/operation, the facility guide and recommendations will be geared toward 2-4 player teams, but professionals and facilities can do what they would like
- The tech will not be adjusted and families can register up to 6 people

National Championship

- We are working on this and hope to have more details here soon.

We have 7 facilities currently register for an account on the Family Golf website. I hope we can get all 7 facilities to offer at least 1 event this year.

PGA.Coach/PGA.Com

(Nationally)

- Total Coach Trainings (PGA & LPGA Members) = 8,016

- ADM - 6,386
- Modern Coach – 998
- 5C's – 280
- Ideal Characteristics of a Coach - Launch TBD
- 5 Hour Coach – 130
- Building Coaching Programs - 222

What's coming up:

- New Reporting Views for All courses to be broken down by region/section/individual
- Developing Launch plan for Ideal Characteristics
- New temporary improvements to login flow in progress. Designing fewer clicks to get to training.

Below are SCPGA specific data:

- We have 284 total professionals who are ADM certified
- 194 have created profiles

Happy to say these numbers have significantly increased, however we need more of our professionals to participate. This isn't just a coaching tool (in my opinion), I think it can encourage professionals in management levels to help their employees make better use of their time as well.

Drive, Chip and Putt

Qualifiers are underway for the 2023 season!

What's Coming Up:

- Task Force Partners discussed planning a celebration of the 10th season of DCP in Augusta during the 2024 National Finals. ANGK to take the lead

PGA Team Golf

Event registration for all confirmed 2023 events is open! There are still a few dates to finalize but the majority of the schedule is available for signing up at www.pgateamgolf.com! We have quite a few SoCal courses hosting so thank you!

Please reach out to me if you have any questions!

STRATEGIC PLAN
CLICK HERE



PGA

Southern California



SCPGA CENTENNIAL

Initiatives, Timeline, Task groups, Charter Clubs as of 6-4-23

Communications(Bryce, Larry Bohannon, Chris Lohman, Tina Mickelson, Danny Cross, Nikki Gatch)

- Communications and media plan for campaign; branding
- Commemorative book (Bryce, Chris Lohman, Bill Hulbert)
 - + Structure decade x decade; Charter clubs, one or two pages w/pics each
 - + 150 copies as giveaway ie, Committee, SCPGA Board and Past Presidents, various; few extra copies on initial order to sell; Sell book, with pre-orders, for contribution to Foundation;digital version for distribution and access
 - + Sponsor for book to offset cost
- Logo (three chosen); (SCPGA to share centennial logo with partners for placement on donated items
- Centennial deck for presentation(s) to potential host courses/sponsors/donors (done)
- Create Centennial partner/sponsor recognition
- Quotes and individual print/video greetings from notables, alums
- Announce Centennial and celebration at '23 SCPGA Annual Meeting
- Len Kennett as Honorary Chair
- Work with local print and electronic media; set up series of articles interviews

Tournaments(Max, Tom A., Steve Monday, Nikki Gatch, Bob Lovejoy, Andy Thuney, Alison Curdt, Eddie Rodarte)

- Tournaments, meetings and events will be scheduled at as many of the Charter Clubs as possible,
 - a) Currently scheduled, San Gabriel CC for Honors Matches; Hillcrest CC for Section Championship; Victoria Club for Pro-Junior; Palos Verdes GC for Pro-Club Member
- Conduct a Centennial Shoot-out/special event of some kind (Max)
- Event host courses will receive special Centennial recognition and local government recognition
- Section Tournament winners awards will reflect Centennial w/logo
- Announce Players of the Decades for each division (Max); award sponsored by individuals respective staff equipment company (Max, Nikki, Tom); PoD staff suppliers have committed to provide commemorative golf bags for awards

Events(Tom Addis, Nikki Gatch, Jeff Johnson, Steve Monday, Kevin Heaney, Mike Kelly, Tony Letendre)

- SCGA 125 years integrated at appropriate space
- Proclamation from State of California (Tony Rice, CAG's lobbyist, has committed to get that done); USGA (Mike Sweeney); SCGA; local governments for event host clubs and Centennial Courses; Ontario for SCPGA office
- Opening activity in January w/media,vip's, etc.(Bryce, Danny, Tom, Nikki)
 - a) Sponsor for costs and recognition
- major events, ie Section Championships, participants to receive a Centennial money clip
- player gift at all events to reflect Centennial; w/gifts
- Charter Clubs to receive a piece of memorabilia.Framed course pin-flag with score card or certificate with scorecard; or relative trophy with Centennial logo; proclamation from local government
- First president, Jack Malley of Annandale GC, will be inducted into SoCal Golf HoF in '24

Historical(Jeff Johnson, Steve Frank, Ed Holmes, Larry Bohannon, Eddie Rodarte, Andy Thuney, Danny Cross, Kevin Heaney, Bob Lovejoy, Eddie Rodarte)

- Gathering historical data, designer info and archival images from Centennial clubs
- Each committee member request clubs/courses to contact and gather historical info
- formulate series of questions, as a minimum, to ask representative from club/course
- segment history into decades so as to facilitate addition to the Centennial book
- utilize club professional, club historian and various individuals from the Section (ie past presidents, John Jones per Ed Holmes, Steve Frank, Keith Farkas (Oakmont), others with knowledge, Mr. Kennett for example)
- determine best time/succession and location for presentation of Centennial awards for clubs/courses

Gifts(Tom Addis, Nikki Gatch, Bryce Seiver, Jeff Johnson)

- Board, task group, PP's, staff, professionals at Centennial courses, special framed certificate, trophy or etched piece; lapel pin/hat pin to wear throughout the year; Book; money clip or charm.
- player gift at all events to reflect Centennial w/ tournaments.
- Section gift for Section professionals (distribute at Section meetings) ie 2 ball gift pack logo golf balls, towel, bag tags, challenge coin, cap or visor (#SCPGA100); picture frame
- gift for sponsors/partners (Nikki, Amberlynn)
- GT Supply, Birdie Box,TaylorMade, Nike, Callaway, AHead so far, have confirmed to sponsor specific items or reduced pricing for specific items
- service gift for Section committees (as it will be the finish of the two-year cycle) depicting Centennial

Other(Nikki Gatch, Jeff Johnson, Tom Addis, Ed Holmes, Andy Thuney, Robin Shelton)

- Budget (TA, NG, JJ)
- Honor PGA Half-Century Members and Century Members classification; SCPGA presidents; PGA presidents (Section members)
- Initial message: Nikki Gatch and Eric Lohman; ongoing messaging Eric Lohman (president), Nikki Gatch (Executive Director/CEO)
- Special messaging and/or voice-over: Al Michaels, Matt Smith, David Marr III (TA)
- Honorary Chair: Len Kennett, Section's oldest living member
- 2024 annual schedule/timeline

Task group members

Nikki Gatch, Tom Addis, Jeff Johnson, Max DeSpain, Bryce Seiver, Andy Thuney, Alison Curdt, Bob Lovejoy, Eddie Rodarte, Steve Monday, Tony Letendre, Kevin Heaney, Tina Mickelson, Anthony Leone, Larry Bohannon, John Kulow, Robin Shelton, Eric Lohman, Steve Frank, Chris Lohman, Ed Holmes, Bill Hulbert, Mike Kelly, Danny Cross

SCPGA Centennial Action Timeline, 2023

- January 12 - meeting with staff
February 9 - meeting with staff
February 16- Committee meeting (virtual) followed soon thereafter a budget meeting with staff
February 23 - prelim budget mtg w/staff
February 28, Historical sub-task group pre- meeting w/Johnson, Addis, Thuney, Holmes, Frank
March - organize budget ('24), potential gifts: players, governance, Section members, others; organize media plan & coverage; organize Centennial and event schedule
March - Centennial logo (s) finalized
March 7 - initial program report to Board (Nikki)
April 12 - meeting with staff, budget discussion/gifts
May 2 - Task group meeting (virtual), budget discussion/gifts/functions logistics
June 4 - Present outline, preliminary budget and process to Board of Directors (Nikki, Tom)
June - begin regular reporting to Executive Committee (Nikki)
July - meeting with staff, budget follow up/logistics/ordering
July - Task group meeting (in person?), budget/logistics
August 10 - submit Centennial budget to Board for inclusion in '24 Section Budget
September - meeting with staff
September - Task group meeting (virtual), logistics/gifts
October - include Centennial expense in '24 SCPGA budget
October - scheduling complete
November - Meeting with task group (in person)
November - Submit final budget/expense report to Executive Committee
December 4 - SCPGA Annual Meeting/announcement of SCPGA Centennial Celebration

Centennial Charter golf courses and professionals

La Cumbre CC, Gwynn Bowen
Montecito CC, Ernest Martin
Flintridge CC, Paul Scott (no longer exists),
Pasadena CC, Mel Smith (no longer exists - now Altadena GC)
Midwick CC, Chick Fraser (no longer exists)
San Gabriel CC, Grant Halstead
Hacienda CC, Harry Pressler
Annandale GC, Jack Malley
Wilshire CC, Louis Berrien/Jack Jacobs
Griffith Park, J.A. Patterson (Harding Course)
Brentwood CC, George Merritt/Arthur Merritt
Los Angeles CC, Joe Norwood/Vic Delberto
California CC, Tom Stevens (Culver City, no longer exists)
Virginia CC, George Martin (could have been Los Cerritos CC)
Municipal Golf Links, Long Beach, Dick Linares (believed to be Rec Park)
Rancho GC (LA), Arthur Clarkson
Hillcrest CC, Ed Gayer
Palos Verdes GC, James Fisk/Vic Owen
Chula Vista CC, Louis Scott (no longer exists)
Coronado CC, Robert Simpson/Charles E. Dietrick (no longer exists)
Victoria CC, Dallas Jeffers
Oakmont CC, Elmer Holland
Bellevue CC, Charles Guest (no longer exists)
Ojai CC, Douglas Cameron (now Ojai Inn)



PGA

Southern California
100 YEARS



#SCPGA100

Southern California PGA

CLUB CO-OP NEWSLETTER



- *Welcome...a look at the SCPGA's free value-added member benefit!*
- *Five- and six-figure food service savings.*
- *Is a lease-finance option right for your club?*
- *Still time to cash in on the ERC program.*
- *A new go-to source for custom golf products.*
- *Developments in the Workers' Comp market.*

Workers' Comp Solutions on the Club Co-Op Horizon

We probably don't have tell you that California can be a challenging state when it comes to landing a solid **Workers' Compensation** plan at an acceptable premium. One of the primary goals of the Club Co-Op is to identify insurance carriers that can deliver this outcome. In the near future, we anticipate announcing some attractive alternatives, including a **Group Captive** program available exclusively to SCPGA members—which will include a powerful "risk-management/safety/best practices" component.



A Group Captive, in this context, would be a member-owned insurance entity controlled by multiple golf and country clubs. It would spread the risk among clubs that already have a good loss-experience record, which in turn would a) lower premiums and b) create a potential performance dividend after two years. More details and a dedicated Club Co-Op contact for interested parties will be posted on the site as soon as the program is ready to launch.

Welcome to the First Issue of the Southern California PGA Club Co-Op Newsletter

We plan to send these out monthly to highlight this great new member benefit and to make you aware of what the participating vendors have to offer. You may also see an occasional email or social media post when there is a time-sensitive opportunity or "hot buy." There is no cost or obligation to use this program, so we encourage you to visit the [Co-Op Home Page](#) and explore. It takes a while to vet new vendors, but as that process is streamlined we plan to add many more in 2023–24. We encourage you to let us know (email us at coop@scpga.com) if there are specific products or services that can make a difference in your bottom line—and we will do our best to explore that possibility.

Some Impressive 'Pencil-Sharpening'

In 2022, Southern California PGA Club Co-Op vendor **Team Four Foodservice** worked with a small (5-unit) restaurant group to create a comprehensive food/service purchasing program. The company, which was already working aggressively to control its costs, had been spending about \$2 million a year. It was understandably thrilled to save \$240,000 (about 12%) on meat, seafood, produce and groceries, as well as non-foods and equipment and smallwares—and was able to put that money to work addressing other priorities. Team Four leverages its \$7 billion annual business to create savings that golf and country clubs cannot access on their own. These savings are now available to SCPGA members through the association's new Club Co-Op program and there is no cost to work up a quote for your operation. Russ Cipolla is your Club Co-Op contact. Click [here](#) for more information.



PGA
Southern California

Club Co-Op

TOO LATE TO CASH IN ON THE EMPLOYEE BENEFIT RETENTION CREDIT?

Not at all! If you haven't explored your club's eligibility for the government's **Employment Retention Credit (ERC)** program—or still aren't sure what it is—don't feel bad...the regs have changed since the program started (although they haven't gotten any simpler). The ERC program will likely end this year. The good news is that you can get a quick answer through the SCPGA Club Co-Op program with no cost or obligation. If funds are due to you, any work done on behalf of SCPGA members is on a contingency basis. Your Club Co-Op contact is **Keith Porter**. You can reach out to him by phone at (773) 551-8200 or email at kporter13@aol.com.

A NEW GO-TO SOURCE FOR CUSTOM GOLF PRODUCTS

The in-house designers at **Done Deal Promotions** have a decades-long track record of creating imaginative, super high-quality custom products at off-the-rack prices. They are already thinking about July 4th ...are you? In 2023, Independence Day holds the promise of generating Monday and Tuesday traffic, creating a unique sales opportunity for your club. Ditto summer tournaments, outings and other competitions. Done Deal is offering SCPGA members an additional 10% off their already-low prices if you order by June 10th. Jason Kaufman is your Club Co-Op contact. Click [here](#) for more information.



EXPLORING THE LEASE-FINANCING OPTION

As carefully as club managers and board members budget for anticipated expenses, it's the possibility of unexpected bills that keeps us up at nights. We don't sweat the small stuff, but every so often a big-ticket (\$5K to \$500K) item needs to come online sooner rather than later—or worse, in a hurry. Rather than dipping into club coffers, drawing off an active line of credit or leveraging your current banking relationship, the smart money might very well be on a commercial equipment lease-financing arrangement. That's especially true if your must-have purchase doesn't fit neatly into a traditional financing scenario. Whether you are buying or financing (or aren't entirely sure), as a Southern California PGA member, you now have another option through the association's new Club Co-Op program. **American Capital Financial Services** offers highly creative solutions for golf and country clubs for virtually any equipment financing need. Chris Ratay is your Club Co-Op contact. Click [here](#) for more information on options for your organization.

WAIT...THERE'S MORE

More to come, that is—including monthly **HOT BUYS** to boost your bottom line. Here are some of the vendors we plan to onboard later this spring:

- Cyber Security
- Resort Travel Deals
- Public Relations/
Media Relations

Questions? Comments?

Reach out to the newsletter staff at coop@scpga.com



SCPGA Board of Directors Meeting

June 5th, 2023

COMMUNICATIONS REPORT

SUBMITTED BY: JACKIE RIEGLE, PGA

PAST EVENTS

- ClubsForeYouth® Donations at Wilshire & Industry Hills
- Max Homa TTC @ Oak Valley
- Player Development & Youth Summit
- PGA Professional On-Site Championship Coverage
- Play w/ The Pro @ Palos Verdes - Gabby Then

CURRENT

- St. Street weekly strategy calls
- GIBS, Launchpad, Associate Townhall. Marketing and hosting.
- Consumer database management. Weekly/Bi-weekly emails to database (PGA Coach, Consumer Newsletter, Promotion and Partner Emails)

CONSUMER UPDATE

- Public consumer database is maintaining around 80,000
- Past Promo: LPGA Inside The Ropes; 5k net new emails generated
- Goal is 100,000 email addresses in database by end of 2023
- Continue to nurture database, refine emails, and promote PGA members and programs

SECTION UPDATES

- Social Media Following – Combined reach of all accounts. Instagram 19,197 +3,165 from March of 2023. Twitter 4,189 -7 from March of 2023. Facebook 5,009 +42 from March of 2023.
- YouTube – 1,750 subscribers + 380 from March of 2023.

UPCOMING

- Summer Meeting & Pro-Pro Scramble June 5th: Tamarisk CC
- California State Open June 26-29: Bear Creek
- Podcast to begin with Tom Addis as host Early July
- Digital preview magazines for each Section Championship (5)
- Text Message Service



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

DIVERSITY, EQUITY, INCLUSION AND ACCESSIBILITY COMMITTEE

REPORTED BY KIMBERLY FALCONE, PGA

Committee Members:

Kimberly Falcone, Chair
Keith Murikama
Robin Shelton
Petra Cole
Jorge Badel
Geoff Dean
David Kulla-Mader
Bryanna Nguyen
Mackenzie Mack
Azucena Maldonado
Hide Yoshinaga
Mike Kelly
Daniela Anastasi

Executive Committee Liaison:

Dr. Alison Curdt

Staff Liaisons:

Nikki Gatch
Anthony Leone
Amberlynn Dorsey
Eddie Rodarte

We held our first Committee Meeting virtually on Friday, April 21. The goal of this initial meeting was to introduce the Committee members and brainstorm ideas to identify one to two main objectives for the year. Our discussion focused around Diversity (different groups) vs Inclusion (making a group feel welcome) and we noted four important areas that require attention:

- Entry into golf
- Participatioin (play/compete)
- Careers
- Career Development

Diversity, Equity, Inclusion and Accessibility is such a broad topic and through the meeting we were able to zero in on our top two goals for 2023:

- 1) Identify and mentor emerging leaders from diverse backgrounds through a Section PGA LEAD program.
- 2) Continue to promote careers in golf through collaboration with our Junior Tour and the SCPGA Foundation.

The next step will be further discussion/meeting to create a roadmap to achieve each of these goals.

The PGA national DEI Committee has provided the following data on our Section:

<u>Race</u>	<u>Female</u>	<u>Male</u>
1. Caucasian	75	966
2. Asian/Pacific Islander	12	84
3. UNKNOWN	5	36
4. Hispanic/Latino	3	55
5. African American	2	6
6. Multi-racial/Ethnic	1	14
7. Other	1	11
8. American Indian/Aleut/Eskimo	0	1



SCPGA Annual Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

EDUCATION COMMITTEE REPORT

SUBMITTED BY: TOM SON

Past Events:

- Monthly Committee Meetings:
 - March 29
 - May 3

- Catalyst:
 - Every 1st and 3rd Thursday at 8AM

- Launchpad:
 - March 6 / Business Planning
 - March 13 / Customer Service
 - March 20 / Teaching & Coaching
 - April 3 / Career Enhancement
 - April 10 / Tournament Operations
 - April 17 / Rules of Golf
 - April 24 / Cart Fleet Management
 - May 1 / Player Development
 - October 3 / Player Development

- Educational Seminar:
 - Chapter Summer Meetings
 - Agenda
 - Recruitment & Retention
 - Deferred Compensation
 - PGA Hope

Upcoming Events

- Monthly Committee Meetings:
 - June 2023 (TBD)
- Catalyst:
 - Every 1st and 3rd Thursday at 8AM
- Launchpad:
 - 2H2023 (TBD)
- Educational Seminar:
 - Chapter Summer Meetings
 - Desert Chapter / June 15
 - Norther Chapter / June 19
 - San Diego / August 21
 - Inland Empire / TBD
 - Metro / TBD

News

- **Chapter Rep & Committee Partner**
 - Eric Eby (Desert) / Tom Parker
 - Mike van der Goes (Northern) / John Kulow
 - Kenny Pigman (Inland) / Tony Lanza
 - Shea Satterfield (Metro) / Keith Murakami / Blake Jirges
 - Shawn Cox (San Diego) / Eric Julian
 - Carly Schneider (Mexico) / Ed Winiecki



**SCPGA Board of Directors Meeting
Tamarisk Country Club - Rancho Mirage, CA**

June 4, 2023

FOUNDATION REPORT

TONY LETENDRE, PGA - FOUNDATION CHAIR

Dear SCPGA Board Members and Executive Committee members, 2023 is off to a great start! After an extremely busy first half of the year, I am pleased to report on our recent Foundation activities

PGA HOPE

I am thrilled to announce that our 2023 PGA HOPE program has had a strong start. We have expanded from 6 to 12 host facilities and so far, almost 60 PGA members and associates have participated in PGA HOPE Trainings this year. I would like to recognize Amberlynn Dorsey, PGA, for her dedicated efforts in growing this program. Additionally, I want to express my gratitude to our HOPE training facilities listed below.

Arrowood Golf Course with Tom Son, PGA, Nikki Prichard, PGA, and Aaron Castillo, PGA

Las Posas Country Club with Todd Keefer, and PGA Leo Lee, PGA

Coto de Caza Golf & Racquet Club with Blake Jirges, PGA

CURRENT HOPE PROGRAM FACILITIES (<https://scpga.com/pga-hope/>)

ClubsForeYouth

The SCPGA Foundation is proud to announce we've recently donated our 800th set of Wilson Golf Clubs. In addition to that feat, we've eclipsed our 100th set of donations this year, breaking our previous single-year record with the Fall season still forthcoming.

Shiley Foundation Grant

Our club donation schedule got off to a busy start; thanks to a \$10,000 grant from The Shiley Foundation, as a directive of the Shiley Foundation we have been focusing on North County San Diego with donations in Vista, Chula Vista and Escondido, respectively. Each donation also includes a series of clinics with a local PGA Professional. Special Thanks to the following PGA Professionals for providing instructional clinics to go alongside brand-new Wilson Golf equipment.

Jey Bacani, PGA - The Hodges Golf Learning Center, Escondido

Dave Emerick, PGA - Goat Hill Park Golf Course, Oceanside

OJ Amaya, PGA - Chula Vista Golf Course

NFL Alumni Association Partnership and Valley Vista League Donation

As a "kickoff" event, the SCPGA Foundation alongside the NFL Alumni Association donated 45 sets of golf clubs to an entire High School Golf League. The donation benefitted four local high schools out of the Valley Vista High School League – San Dimas High School, Charter Oak High School, West Covina High School, and Diamond Ranch High School.

The donation ceremony also included a clinic, a putting contest, and a Q&A session with NFL Alumni Association President James Washington (Dallas Cowboys) and Vice President Walter Thurmond (Seattle Seahawks), both Super Bowl winners.

SCPGA Foundation's ClubsForeYouth LPGA Tour/Wilshire Event

During the 2023 LPGA JM Eagle LA Championship at Wilshire Country Club, the SCPGA Foundation organized a ClubsForeYouth presentation for nine girls through the LAPD Community Outreach program. This event was made possible with the support of our partners including Golf Performance Lab, Lagshot, and Friends of Golf. The girls received donated sets of clubs and participated in a clinic led by Wilshire Country Club's Director of Instruction Gina Umeck, PGA, as well as LPGA Tour players Mariano Uribe and SCPGA Jr Tour Alumni Andrea Lee. The event was also attended by members of the SCGA Junior and Tee Divas and Tee Dudes program.

Wilson Golf Partnership

The SCPGA Foundation has strengthened our partnership with Wilson Golf, which has been our official golf club provider since the beginning of the program. Both sides agree that the primary focus should be on ensuring that students benefit from the partnership. As a starting point, Wilson has agreed to increase the discounted price per set in exchange for Section partnership incentives. We will keep you updated as the partnership continues to develop.

Grants and Scholarships

We're pleased to announce the recipients of our PGA Professional Grants. The SCPGA Foundation is committed to supporting local PGA Members and affiliate organizations in promoting awareness and providing educational resources. We've already completed our initial round of funding and plan on extending our support throughout the year. Congratulations to all the SCPGA Foundation Member Grant Recipients!

David Kulla-Mader, PGA - Westchester Golf Course, Adaptive Golf Clinics

Kyle Winn, PGA - The First Tee of Coachella Valley, First Tee Coachella Valley Diversity Club

Bob Kotowski, PGA - Zaca Creek Golf Course Veterans and Disabled Programming

Ryan Kolk, PGA - Murrieta Elementary School Junior Golf Program

Scott McCue, PGA - The Farms Golf Club/Society 61 Golf Foundation

Jim Dennerline, PGA - Heroes Golf Course, Veteran Outreach Programming

The SCPGA Scholarship Application period deadline is approaching, If you know of a graduating High School Senior please encourage them to apply soon as the application deadline is June 15th.

Community and Accessibility

The Latina Golfers Association recently conducted a series of clinics led by SCPGA staff and PGA Member Jorge Badel. The clinics focused on all aspects of golf and aimed to create learning opportunities for the LGA community.

The SCPGA Foundation is also involved in a program with the City of Los Angeles Golf Department, which provides fully-funded clinics for new and existing players to learn from local PGA professionals at city events.

Upcoming Events

"The Jane"

The SCPGA Foundation, in partnership with The Pauma Valley Country Club Membership and SCPGA Foundation Board Member Betty Potalivo, is organizing the 1st Annual Jane Anderson Memorial Tournament to support the SCPGA Foundation Scholarship Program. Jane Anderson was a strong advocate for Junior Golf, and this tournament serves as a tribute to her legacy. The event will feature three amateur players alongside an SCPGA Scholarship or Grant recipient. The Jane tournament is a celebration of our scholarship and grant recipients' commitment and hard work in the sport of golf. A Dinner and reception will follow the tournament. The Jane event has been scheduled for Monday, July 24th at Pauma Valley Country Club.



The Southern California Golf Association and the Southern California PGA join to create Southern California Golf Hall of Fame

The Southern California Golf Association (SCGA) and the Southern California PGA (SCPGA) announced a new unified and elevated program to celebrate and honor golf luminaries who have helped transform and shape the Southern California golf landscape.

The inaugural class was inducted into the new Southern California Golf Hall of Fame on March 15 at Industry Hills Golf Club at Pacific Palms Resort. This year's inductees included golf course architects, professional golfers, industry leaders and trailblazers who have made a significant impact on the game and golf community.

The SoCal Golf Hall of Fame welcomed the following inaugural class:

Pearl Sinn-Bonanni; a three-time All-American at Arizona State, multiple United States Golf Association (USGA) title winner and former LPGA Tour Player

Jim Vernon; a Stanford graduate who served as president of the SCGA, the SCGA Junior Golf Foundation and the USGA.

Also recognized were six posthumous inductees: TaylorMade Golf founder **Gary Adams**, "Father of Playing by Yardage" **Gene Andrews**, golf architect **Max Behr**, professional golfer and former Braemar CC head professional **Ralph Guldahl**, LPGA founder and instructor **Shirley Spork** and **Jimmie DeVoe**, the first African-American to gain PGA membership.

The new program is supported by a SoCal Golf Hall of Fame website (socalgolfhof.com) which comprehensively profiles all inductees with biographies, photos, videos and personal accolades. The Class of 2023 is featured on the following their induction on March 15.

Historically, the SCGA and SCPGA managed their own Hall of Fame programs, accounting for a total of 88 combined inductees, 11 being elected to both. Working together, the SCGA and SCPGA have combined efforts to create a unified SoCal Golf Hall of Fame. This elevated regional program will continue to shine a light on those who have influenced the game of golf in the region by recognizing and celebrating past inductees from each association and new members. The SoCal Golf Hall of Fame will include the combined 88 golf notables from the SCGA and SCPGA's respective previous programs.

The March 15 ceremony was hosted by golf course architect, historian and author, **Geoff Shackelford**.

The Hall of Fame Committee is currently reviewing nominations for the 2024 presentation.



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

Player Development Committee

Chairman: Blake Jirges, PGA

Staff Liaison: Anthony Leone

Committee Roster:

Josh Alpert, PGA Randy Chang, PGA Gavin Witzer, PGA

Jackie Riegle, PGA Jim Dennerline, PGA Junko Harkins, PGA

Player Development Committee Report

Submitted by Blake Jirges, PGA

- The Player Development Summit was a big success, featuring exceptional speakers with over 90 attendees. I would like to express my gratitude to Scott Heyn for generously offering The Farms Golf Club as the venue, which was not only a beautiful facility but also an excellent location. Our roundtable discussions on PGA Player Development Programs were fruitful, thanks to Anthony Leone, Josh Alpert, and SCPGA Staff for their roles in ensuring a seamless event.
- The 2024 Player Development and Junior Golf Summit will be held at Coto de Caza and we will include many unique speakers from across the country and in our section
- We are planning a Game-Like Training Session for coaches this Fall. This session will be advantageous for coaches who want to learn about games that are commonly used to engage students. The training will also allow coaches to have meaningful conversations with one another. We'll include over 20 different games to choose from.
- Next Meeting: June 1st Recap of Player Development Summit and Game-Like Training Session

SOUTHERN CALIFORNIA PGA

TOURNAMENT COMMITTEE MEETING



PGA

Southern California Section

Video: <https://meet.google.com/cjh-iesw-iqu?authuser=0>

Phone: 240-804-5229 PIN: 338287615#

Tuesday, March 14, 2023, 8:00AM

MEETING MINUTES

Attendees: Jim Gormley, Ron O'Connor, James Schacht, Gary Sowinski, Kyle Mendoza, Lyon Lazare, Erika Ilagan, Jerry Wisz, Mark Geddes, Rick Garboski, Jake Wiese, Vinnie Bertagna, Anthony Valverde, Eric Lohman, Michael Block, John Kulow, Jeff Johnson, Tyler Glover, Max DeSpain

- I. Welcome
- II. Approval of November Minutes
- III. **Unfinished Business**

IV. **New Business**

- a. PGA Tour Allocation
The Section received its annual sponsor dollars from the PGA Tour totaling \$78,337.00. This is an increase of over 3k from 2022. All dollars resembled previous season in event support, with the additional dollars going to nearly every event with an increase of \$100-200/per.
- b. Section Player of the Year restructure
The revised Section Play of the Year point structure now creates a more equitable system for all Class A members, regardless of gender. The SoCal Open, Cal State Open, SD County Open were removed while adding in bonus points for LPGA Tour events, Women's US Open and qualifiers.
- c. Senior Challenge Cup Matches
Jerry Wisz reported that after 24 years the Challenge Matches will come to an end vs NCPGA Seniors. NorCal Section no longer wanted to support the matches due to the NCPGA numbers and new legends tour they created for 70+ members.
- d. Cal Cup Matches – senior's
The biennial matches versus NorCal PGA features an 8-person team that is selected from the Section Champion and top 7 players on the Section POY point list. NCPGA proposed to expand the team to include 4 seniors, but it was elected to keep the team as is with 8 players chosen from the Section POY list.
- e. Super Senior Tees at Section events
Currently at Section events, men 70 years of age & over play from the Women's tees which plays at 85% of the junior men yardage. After a lengthy conversation on the future of offering these tees, the Committee decided to allow a bit more flexibility in the setup in should a hole exceed the 85%, that is okay and do not try to make up those yardages on another hole by giving a huge advantage. It was also determined to allow for a longer setup for junior men to go from 6,800 yards to 6,900 yards.

V. 2023 Section Hard Card

The 2023 section hard card remains the same with the addition of Model Local Rule L-1 which will no longer result in a DQ for a player or marker forgetting to sign their scorecard at scoring. It was also decided to remove Model Local Rule G-9 which will now allow a player to replace a club in their bag that is damaged (no longer has to be significantly damaged as stated under Model Local Rule G-9).

- VI. 2023 Tournament Rules & Regulations
 - No new major changes except the new maximum yardage for junior men tees at 6,900 yards.
- VII. Recent Tournament Recaps
 - The 2023 season has hit the ground running with record breaking numbers in the FIO Qualifiers (north of 600 players for 8 PreQ + MondayQ), and largest field to dates in Mixed Team & Member Associate.
- VIII. Financial report
 - Reported by Jeff Johnson that the 2022 are complete and finished the physical year at a break even after \$1.1 million in revenue. The 2023 plan has been approved and will produce same results that we did in 2022.
- IX. Partners report
 - Renewal process almost complete, 95% renewal from 2022 with several partners increasing their support
 - Increase from Blue Golf will support Senior and Women's Divisions
 - Additional support for chapters (once agreements are secured we will inform the appropriate chapter (s).
- X. Chapter report (as written)
 - a. Desert
 - b. Inland Empire
 - c. Metro
 - d. Northern
 - e. San Diego
- XI. Women's report (as written)
- XII. Senior report (as written)
 - Was mentioned that the division is gaining more participation and is positive feedback on the new entry offerings.
- XIII. APA report (as written)
- XIV. Rules Committee report
 - Ron O'Connor reported that the Rules Committee have had a busy start to the season with the Pre-Qualifiers and rains. Noted we were spread thin being at three sites.

At the conclusion of the meeting, it was mentioned of previous purses and the low payout. In that discussion and with the increase of expenses, most of which are course fees, it was elected to increase the entry fees for the remainder of the season for any tournament that has not yet opened registration – the increase will be \$20 per team event (now \$240) and \$25 per stroke play event (now \$175).

The Committee should consider increasing entries by a small percentage annual, mentioned Michael Block. This was the first increase in nearly 8 years.

Adjournment

9:30AM

PGA TOUR SPONSOR ALLOCATION

	<u>2023</u>
Stroke Play Classic #1	\$ 1,700.00
Stroke Play Classic #2	\$ 1,700.00
Senior-Junior Champ	\$ 3,100.00
Member-Associate	\$ 1,200.00
Mixed Team	\$ 1,000.00
Four Ball	\$ 3,100.00
Pro-Assistant	\$ 3,100.00
Pro-Scratch	\$ 2,000.00
Pro-Lady	\$ 2,000.00
Pro-Junior	\$ 1,000.00
Section Match Play	\$ 7,000.00
Senior Section Champ	\$ 12,200.00
Super Senior Section Champ	\$ 2,000.00
Section Champ	\$ 23,037.00
Women's Section Champ	\$ 3,300.00
Assistant Championship	\$ 1,600.00
AAA Championship	\$ 500.00
Gen & Admin Senior Division	\$ 4,900.00
Gen & Admin AAA	\$ 1,300.00
Gen & Admin Section (Women's Division)	\$ 2,600.00
	<hr/> <hr/>
	\$ 78,337.00

YEARLY TOTALS

2016 - \$64, 250
 2017 - \$58, 959
 2018 - \$66,630
 2019 - \$72, 908
 2020 - \$67,872
 2021 - \$69, 522
 2022 - \$75. 017
 2023 - \$78, 337



SCPGA Tournament Committee Meeting

March 14, 2023

8:00AM, virtual

DIVISION & CHAPTER REPORT (DIVISION OR CHAPTER NAME)

DESERT CHAPTER TOURNAMENT CHAIR – KOLL FARMAN, PGA O'DONNELL GC

COMMITTEE ROSTER (NAMES IF APPLICABLE)

REPORT

MAX,

I am currently working on dates for our chapter events. we would like to fill most Wednesdays throughout the summer. I know we have already had a few conflicts that we will work out, but for now, looking to book as many Wednesdays as possible.

- I have reached out to 25 or so Pro's waiting for call backs with dates.
- Secured sponsor \$\$ from...
 - \$1000 from Ryan Barton w/Titleist for Chapter Championship
 - XXIO/Srixon \$\$ to come .. need to confirm.
- I am talking with Alex from Bermuda Dunes to find a date for Chapter Championship

GOAL – My goal is in the next 10 days I will connect with and have 10 events on the calendar including securing the Chapter Championship date and time!

Thank you, Koll Farman, PGA General Manager, O'Donnell GC



SCPGA Tournament Committee Meeting

March 14, 2023

8:00AM, virtual

DIVISION & CHAPTER REPORT (DIVISION OR CHAPTER NAME)

CHAIR OR CHAPTER REP (REPORT BY) - VINNY BERTAGNA, PGA

COMMITTEE ROSTER (NAMES IF APPLICABLE)

REPORT

Please include the following in your report, request assistance from Section staff as needed:

- Current activities/Meeting minutes
 - Meeting minutes completed for 2022 on Nov.8 at the Annual Meeting and Stroke Play. IE Stroke Play #1 @ Journey at Pechanga on 2/20.
- Tasks to complete by next meeting
 - Solidify our committee and any additional members for the year. Complete our tournament schedule for 2023 including meetings and chapter championship. Grow and retain sponsorships/donations for the year.
- Goals and progress toward those goals
 - Currently reaching out to possible local sponsors for events. Looking to reach out to different courses to expand our tournament locations and to allow more players to participate.
- Future meetings (date & location)
 - IE Spring Meeting and Scramble at TCI on March 27th, 2023



SCPGA Tournament Committee Meeting

March 14, 2023

8:00AM, virtual

METRO CHAPTER TOURNAMENT REPORT

REPORTED BY JAMES SCHACHT / ERIKA ILAGAN

IN PROGRESS:

2023 MC: INDIVIDUAL MATCH PLAY CHAMPIONSHIP

2023 MC: FOURBALL MATCH PLAY CHAMPIONSHIP

RESULTS:

MC: ANNUAL MEETING & SHAMBLE – ANAHEIM HILLS GOLF CLUB

Champions – Heidi Wright-Tennyson & Mike Fergin / 67*

UPCOMING EVENTS:

4/10 MC: SPRING MEETING & PRO-PRO SCRAMBLE – SAN JUAN HILLS GOLF COURSE

Registration Open

TBD MC: SUMMER MEETING

TBD MC: CHAPTER CHAMPIONSHIP

TBD MC: ANNUAL MEETING & SHAMBLE



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

TOURNAMENT COMMITTEE

MAX DESPAIN ON BEHALF OF CHAIR JIM GORMLEY

COMMITTEE ROSTER (NAMES IF APPLICABLE)

Jim Gormley – Chairperson

Jake Wiese – San Diego Chapter

Vinnie Bertagna – Inland Empire Chapter

Rick Garboski – Northern Chapter

Koll Farman – Desert Chapter

James Schact – Metro Chapter

Kim Falcone – Women's Division

Gary Sowinski – Senior Division

Ron O'Connor – Rules Committee

Jerry Wisz, Chris Gilley, Michael Jack, Lyon Lazare, Michael Block, Kyle Mendoza, Mark Geddes, Mike Mitchell

REPORT

- SoCal Open was a success with a full field of 288 players and featured a \$100,000 at Indian Wells GR.
- Champions Tour Qualifiers had large turnout north of 225 players in the two Pre-Quals (Hoag & Galleri Classic).
- Small increase of \$20 in entry fees for remainder of season due to increased course fee and travel expenses.
- Championship season is near with registration opening for Section, Senior & Assistant Championships.
- 2024 tournament scheduling is underway.
- 2024 Section Championship will be hosted at Hillcrest Country Club which is a Charter Club for our Centennial Championship.
- 2024 Annual Meeting & Pinehurst Championship will be held at Santa Ana Country Club
- Next TC Meeting scheduled for August 9th



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

WOMEN'S COMMITTEE

REPORTED BY KIMBERLY FALCONE, PGA

Committee Members:

Kimberly Falcone, Chair
Angela Buzminski
Petra Cole
Marianne Huning
Erika Ilagan
Nikki Prichard
Jackie Riegle
Cortney Strout
Natalie Vivaldi
Heidi Wright-Tennyson

Executive Committee Liaison:

Dr. Alison Curdt

Staff Liaisons:

Nikki Gatch
Max DeSpain
Tyler Glover

We held our first Committee Meeting virtually on Thursday, March 9, 2023. Topics for discussion included the Mixed Pro-Pro event, Player of the Year points, our first two Stroke Play events, the Women's Team Championship and the Women's Cup Matches. The 2023 Mixed event was a huge success and our biggest turnout for any Women's event. For 2024, we will award Player of the Year points for for this event, in line with the current Team Championship breakdown. The Section Player of the Year points have been revised and updated to include the Women's US Open, Women's PGA Championship and LPGA Tour Events. All committee members reacted positively to the two Stroke Play events being held simultaneously with the Section Stroke Play Series. Everyone was excited about the opportunity to play on Mondays and at better facilities. There was a lot of discussion about the Team Championship and it was decided to change the format from Four-Ball to 6-6-6 (Scramble, Pinehurst, Four-Ball) in order to encourage more participation. Feedback was overwhelmingly positive regarding the 2022 Women's Cup Matches, which were conducted together with the Honors Matches. While it felt like a much more elevated event, the Committee felt that there could be even more camaraderie among the two SCPGA teams. They were in favor of possibility of converting it into one event, where the women would still partner and play against other women in their matches, but the points would all be totaled together. Finally, it was recognized that the success of the Women's Division partnerships (with 10 partners and nearly 9k in support) is largely due to the women in our Section and the appreciation they show at our events and post play through emails and thank you notes.

Tournament Results

Monday, March 20	Stroke Play Series #1 Champion: Maiya Puterbaugh	Coronado GC	San Diego
Monday, April 17	Stroke Play Series #2 Champion: Maiya Puterbaugh	Arroyo Trabuco GC	Mission Viejo
Monday, April 24	Team Championship Champions: Erika Ilagan & Holland Shourds	Aviara GC	Carlsbad
Wednesday, May 17	Stroke Play Series #3 Champion: Natalie Vivaldi	Andalusia CC	La Quinta

Upcoming Events

Tuesday, August 22	Stroke Play Series #4	Mesa Verde CC	Costa Mesa
Monday, September 11 Tuesday, September 12	Women's Section Championship	Valley Club of Montecito	Santa Barbara
Monday, December 18 Tuesday, December 19	Women's California State Open	Industry Hills GC	City of Industry



PGA

Southern California Section

SCPGA Board of Directors Meeting

June 2023

CHAPTER REPORT (DESERT CHAPTER)

MICHAEL HOLYK, PGA - CHAPTER REPRESENTATIVE

BOARD MEMBERS:

RICHIE VALENZUELA-PRESIDENT
COLIN TUCKER-VICE PRESIDENT
ZACK ZIEMBO-SECRETARY
MATT SMELA-ASSOCIATE CHAIR
JOHN BIRCHARD-SPONSORSHIP CHAIR

ERIC EBY-EDUCATION CHAIR
DEREK MAZZONI-MEDIA CHAIR
DAVID CURTIS-JUNIOR CHAIR
MICHAEL HOLYK-SPECIAL AWARDS CHAIR
ALEX WITT-HONORARY PRESIDENT

REPORT

1. President Valenzuela has held a meeting each month to keep all committee members on task and updated.
2. Upcoming Tournament Schedule:
 - DC: Chaparral Pro-Am – January 26th
 - 14 players
 - DC: Marrakesh Pro-Am – April 19th
 - 18 players
 - DC: Pro-Scratch Championship – May 8th
 - The Palms Golf Club
 - 33 teams
 - DC: Spring Meeting & Four-Ball Champ – May 22nd
 - Mission Hills CC – Pete Dye Challenge course
 - DC: Summer Stroke Play Series – June 14th
 - Rancho La Quinta CC – Pate course
 - DC: Four-Ball Championship – June 22nd
 - Hideaway Golf Club – Clive Clark course
 - DC: Summer Stroke Play Series – July 12th
 - The Lakes CC - South/North courses
 - DC: Pinehurst Championship – July 20th
 - Woodhaven CC
 - Qualifier
 - Shootout to determine winners
 - DC: Summer Stroke Play Series – September 6th
 - Heritage Palms GC

More to be added ...

- Chapter Championship, Assistants Championship, Senior Championship, and ...
- 3. Education – Eric Eby is working on a schedule of speakers to be at meetings that will help educate our members on teaching, coaching and how to run their businesses better.
- 4. Media – Derek Mazzoni has started a spotlight campaign for the board members with a questionnaire to get to know them better.
- 5. Special Awards – Michael Holyk has set up an online nominations and a campaign schedule in order to have them done in a timely manner.

Spring Meeting will be held on May 22nd at Mission Hills Country Club.



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

CHAPTER REP REPORT (INLAND EMPIRE CHAPTER)

CHAPTER REP- STEVE ADAMIAK

(BOARD MEMBERS: RYAN PRIOR, VINNIE BERTAGNA, STEVE ADAMIAK, KENNY PIGMAN,
AND RANDY CHANG)

Inland Empire Report:

1. Our annual Spring meeting was conducted on Monday, March 27th at Temecula Creek Inn. PGA Professionals Peter Wininger, Steve Saunders, Ryan Leuer, and Jay Navarro did a great job welcoming the IE members and associates to their facility for the meeting and golf. The meeting was highlighted by presentations from Ed Winiecki on deferred compensation, Hannah Facchini on the Youth Summit, and Amberlynn Dorsey in regard to PGA Hope certification.
2. The IE Chapter has its annual Pro-Scratch event setup for Wednesday, May 24th at Victoria Club. Other events on the calendar include a stroke play event at Bear Valley Golf Club in June, a stroke play event at Western Hills CC in July, and the Chapter Championship at Goose Creek GC in August.
3. Our annual summer meeting with golf will be conducted in mid-July at Western Hills CC. We look forward to the event hosted by PGA Professional, Lance Peterson, and his staff. The event will be highlighted by a stroke play event following the meeting.
4. We hope to have exact dates determined for the summer meeting and chapter championship by the first week of June.

Respectfully submitted,

Steve Adamiak, IE Chapter Representative



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

(METRO CHAPTER)

CHAIR OR CHAPTER REP (RICK STEGALL)

COMMITTEE ROSTER

Rick Stegall (President), Larry Atlas (Vice President), Steve Donar (Secretary), James Schacht (Tournaments), Erika Ilagan (co tournament), Blair Harkins (Communications), Shea Satterfield(Education), Cameron Carr (past president), Angela Buzminski (Awards, Womens), Andrew Alderdice (Tournaments), Hide Yoshinaga

REPORT

Currently we are planning the summer meeting at Coto De Caza for June 17th.

We just completed the spring awards meeting at San Juan Hills GC, Thanks to Vic Placeres and his team for a great day. See minutes below.

April 10, 2023

Metro Chapter Meeting Minutes

Meeting Called to order by Metro Chapter President
Rick Stegall at 1:22pm

Flag Salute – Rick Stegall

Invocation – Vic Placeres

Rick Stegall Presidents Report

- Thanks to Vic Placeres and the San Juan Hills team for Hosting us!
- Rick acknowledged John Kulow, Anthony Leone and Blake J as attending the meeting.
- Rick stated that the minutes for the April meeting were on the table for review. Rick also asked if he could get approval of the minutes.

Motion by Cameron Carr and second by Steve Donar and the minutes were approved.

- Potential site for summer meetings
is Hacienda or Coto De Caza.

- Rick mentioned that he was excited to discuss the Chapter award winners later in the meeting.

Vice President's Report (Given by Rick Stegall)

- General Account \$ 37,604.76
- Tournament Account \$3,027.60

Steven Donar Secretary's Report

- 450 Members, 124 Associates
- Level 1 & Level 2 Suspended Associates (23)

- 15 Class F Members due to MSR Shortfall

Steven Monday Section Report

- The Section raised \$75,000 for the Foundation at Riviera on 2-27-23.
- PGA Hope event at Coto De Caza on 4-20-2023, please attend if you can.
- The new Launchpad session starts next Monday April 17th. Every Monday at 7pm to help level 1 associates get through their books.

2022 SCPGA Metro Chapter Awards

- Youth Player Development – Erika Llagan.
- Teacher & Coach of the Year – Nick Kumpis.
- Bill Strausbaugh – Rick Rielly
- Assistant Golf Professional of the Year – Andrew Alderdice
- Golf Professional of the Year- Dave Podas
- Women's Player of the Year – Heidi Wright-Tennyson
- Player/Senior Player of the Year – Steve Holmes

Sponsors

- SCNS – 1st & 10th Tee Bars
- George Roth - Belts
- Ken Mengel with KM Golf Performance

No Tournament Report Provided Today

2. Prepare for the Chapter championship in August at South Hills CC. Event will be a 36 hole format again after covid. Looking for an award to give to the champion.
3. Solicit future board members to the Metro Board

Goals to complete:

1. Plan for annual meeting



SCPGA Board of Directors Meeting

Tamarisk Country Club

June 4, 2023

NORTHERN CHAPTER REPORT

NORTHERN CHAPTER PRESIDENT & CHAPTER REP - JUSTIN HIGHT, PGA

CHAPTER REPORT

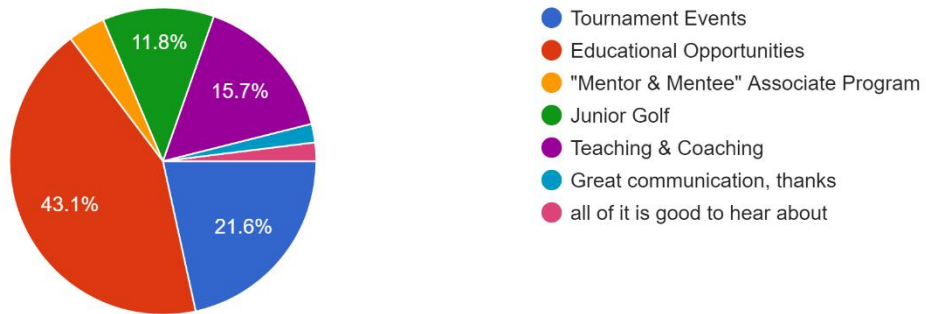
- Chapter survey went out to the Northern Chapter Professionals and Associates in March. PGA Professionals completing the survey received 1 PDR credit as a result.
 - Results are attached on the next three pages.
 - Questions from the survey include the Deferred Compensation Program, Tournaments and Board of Director interest.
- Two Chapter tournaments took place at the following sites:
 - Spring Stroke Play & Skins @ Los Robles GC - March 27th, with Jon Fiedler scoring a 70 (E) and winning in a sudden death playoff over Jae Suh.
 - Triple Play Championship @ Cypress Ridge GC - April 10th, with Ryan Kennedy and Steve Holmes winning with a score of 61 (-11).
- Next Chapter event: Summer Meeting & Pro-Pro Shamble, Monday, June 19th @ Santa Barbara GC
 - Education speakers include SCPGA Secretary John Kulow and Ian Crick from Stracka Line.
 - Turtleson Golf Apparel will be providing polos for those attending the meeting. Turtleson President, Andy Plate, PGA, and VP of Sales and Merchandising, Chris Warren, will be attending the meeting.
 - Vice Golf is an added sponsor for the meeting.



Northern Chapter Survey Results – Spring 2023

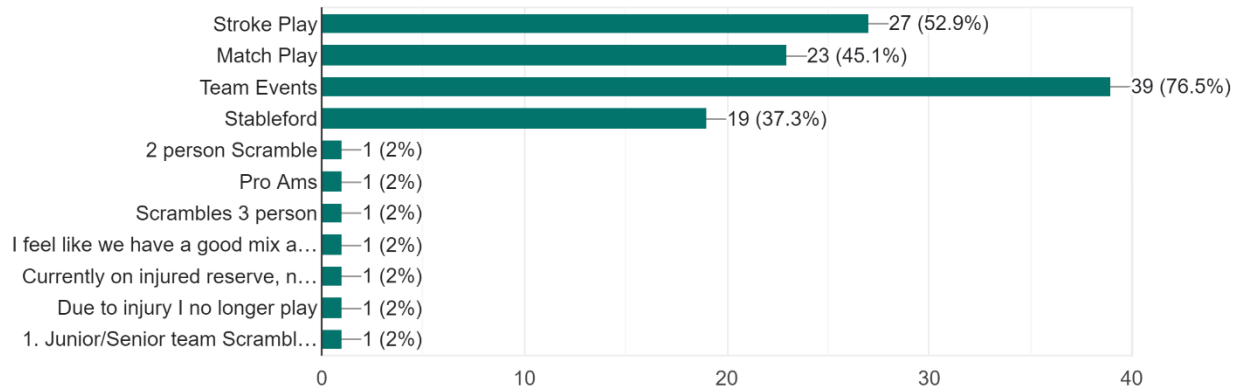
Which one of the following categories would you prefer to hear more in the Northern Chapter?

51 responses



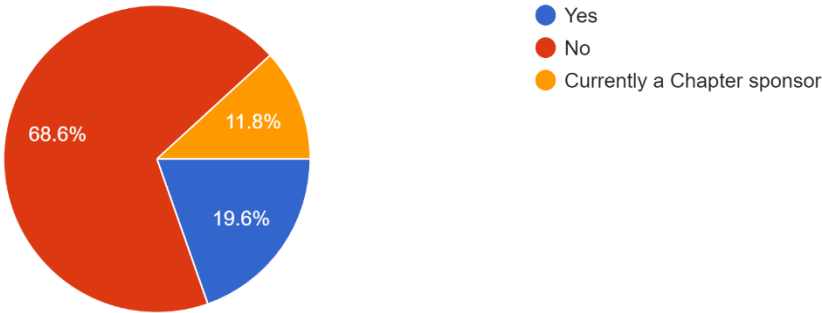
For Chapter Tournaments, which formats would you consider in the future? (Check all that apply)

51 responses



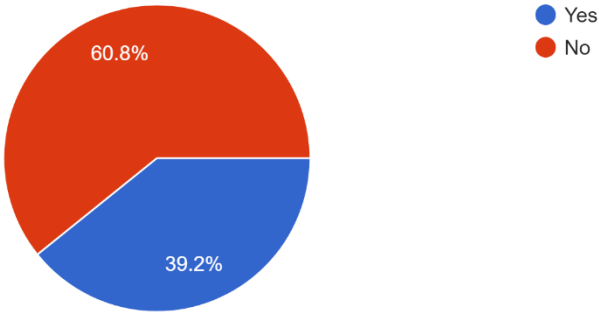
The Northern Chapter offers sponsorship opportunities to its PGA Professionals and Associates. Our sponsorships include: 1) Title Sponsorship, 2)...rested in being a sponsor of the Northern Chapter?

51 responses



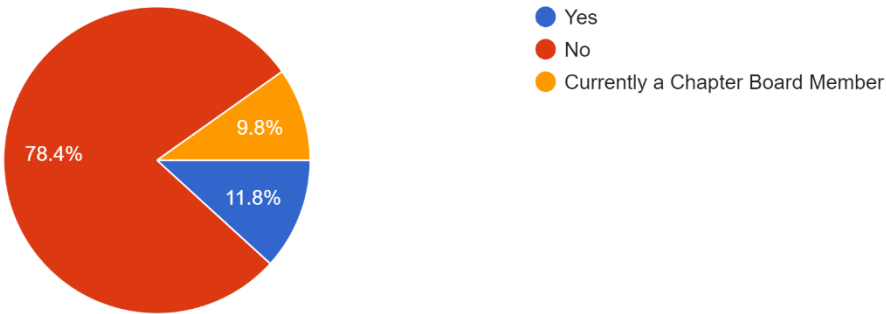
With the introduction of the PGA Deferred Compensation Program, would you be interested in enrollment?

51 responses



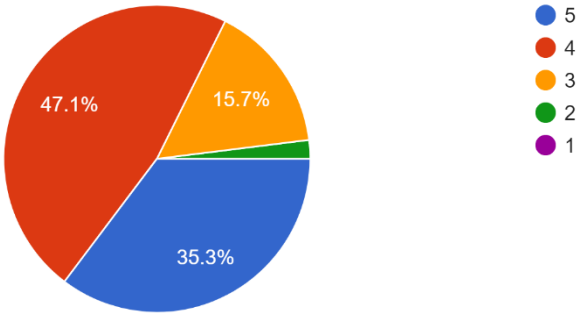
Would you be interested in serving on the Northern Chapter Board of Directors in the future?

51 responses



How would you rate the PGA Northern Chapter overall? (5 - highest and 1 - lowest)

51 responses



Do you regularly receive Chapter emails regarding upcoming tournaments and events?

51 responses

