

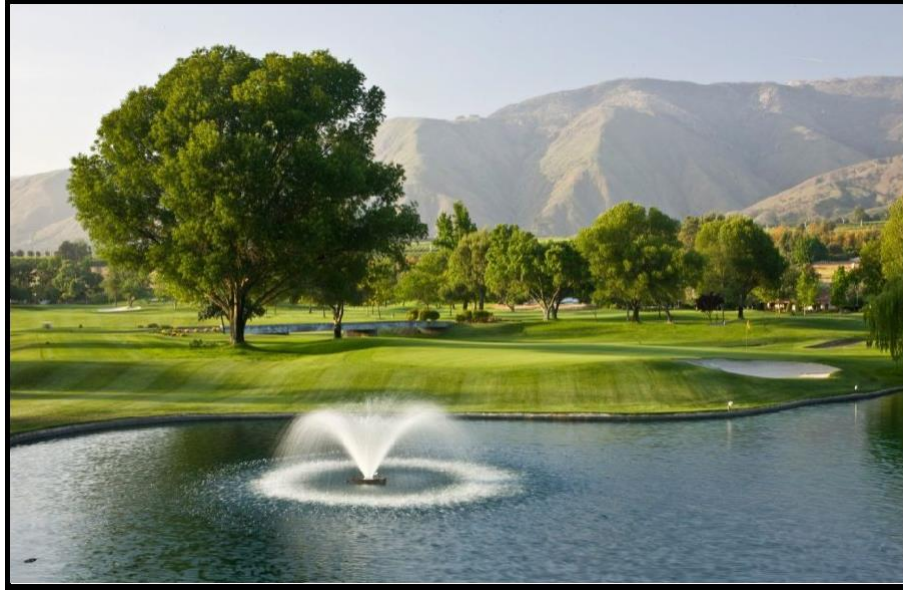
2ND ANNUAL FORE YOUTH PRO-AM

BENEFITTING THE HALEY MOORE & SCPGA FOUNDATIONS

MONDAY, NOVEMBER 14, 2022

PAUMA VALLEY COUNTRY CLUB | PAUMA VALLEY, CA





Pauma Valley Country Club is a private country club tucked away in the natural beauty of the foothills of Palomar Mountain, San Diego North County. It's the location, history of the club, and the Pauma Valley lifestyle that make this club so special.

The Club features one of the best golf courses in California that is always maintained at the highest level. The spectacular Robert Trent Jones, Sr. Signature Golf Course opened for play on November 1, 1960. The views from several of the holes are absolutely breathtaking! Pauma Valley Country Club has hosted Challenge Golf of Shell's Wonderful World of Golf, been listed as a Top 100 club in the U.S. and Top Ten club in California by Golf Digest, hosted the US Open qualifier many times, and has hosted many other high-profile golf events.

Pauma Valley members enjoy the pool complex, tennis courts, bocce courts, 9 hole putting course, practice facility, newly renovated fitness room, fly-in airstrip, woodworking shop, incredible Grill Room, outdoor terrace, and cottages.

Billy Graham, who was a member for eight years and often returned for vacations, was once asked what he thought Heaven looked like to which he responded, "I hope it looks a lot like Pauma Valley, California".

FORE YOUTH PRO-AM | EVENT OVERVIEW

The Haley Moore Foundation and Southern California PGA Foundation are co-hosting this Pro-Am benefitting the Southern California PGA Foundation's ClubsForeYouth® program and the Haley Moore Foundation's Haley's Heroes program. The 2nd annual event will take place at the historical Pauma Valley Country Club in Pauma Valley, California, on Monday, November 14, 2022.

The Pro-Am will bring together professionals and amateurs from some of the top clubs in Southern California to achieve one goal - to support and empower local youth through the game of golf.

Three amateurs and one professional - supporting the dreams of young people throughout Southern California.



FORE YOUTH PRO-AM | PLAY

Monday, November 14

- 10:00am until 11:00am | Team Check-In & Warm Up Begins
- 11:00am | Putting Derby Begins (Prizes TBD)
- 11:00am until 12:00pm | Lunch on the Lawn
- 12:15pm | Pro-Am Start
- 5:00pm until 6:00pm | Cocktail Hour
- 6:00pm until 8:00pm | Post-round Reception & Dinner

Tuesday, November 15

- 7:00am until 10:00am | Optional Breakfast (Not hosted)
- 11:00am | Depart Pauma Valley Country Club or Harrah's San Diego



FORE YOUTH PRO-AM | STAY/ACCOMMODATIONS

Pauma Valley Country Club Cottages (Offered at 30% discount) - Just mention the November 14th Pro-Am. Discount applies to multiple nights | (760) 742-3721

Welcome to The Pauma Valley Country Club. Since 1961, Pauma Valley Country Club has established a series of customs and traditions in order to enhance your experience at their Club. PVCC takes pride in making every one of our guests feel like a member during their visit.

Available options: Nine (9) - 2BR Cottages | Three (3) - 1BR Studios | Eleven (11) - 1BR Club Rooms



Harrah's Resort San Diego (Offered at 30% discount) | Please reserve online at harrahsresortsoutherncalifornia.com and use promotional code **PVCC30**

Our gorgeous resort offers premier gaming, award-winning dining, a wide selection of entertainment, luxury amenities and unparalleled customer service. Did we forget to mention, we have some of the most beautiful hotel suites in Southern California? It's true!

We've received numerous awards, including the AAA Four Diamond Award, Wine Spectator Award of Excellence, The Travelife Gold Key Award for environmental sustainability and a four-key rating from Green Key Global to name a few. I guess you could say we're over achievers.



FORE YOUTH PRO-AM | SUPPORT

Southern California PGA Foundation

The Southern California PGA Foundation's mission is to provide all those who might benefit, especially youth, with opportunities to acquire sustainable life skills and values obtained through the game of golf.

In 2017, The Southern California PGA Foundation created a program to assist high school girls in need of adequate golf equipment. Since its inception, ClubsForeYouth® has donated over 700 sets of brand new golf equipment to student-athletes "in-need" of proper resources to succeed on and off the golf course. These donations have positively impacted 100+ high schools throughout the Southern California PGA Section. Thanks to the wonderful support from the ForeYouth Pro-Am, the SCPGA Foundation was afforded the opportunity to introduce complimentary golf instruction to 20 student-athletes in 2021.



Elois McGehee & Jenny Bethune of the Tee Divas and Tee Dudes Organization

"On behalf of the Tee Divas and Tee Dudes (TDTD) Golf Club, I would like to express our appreciation and thanks to the Southern California PGA Foundation for their support and development of the TDTD's junior golfers.

The donation of complete sets of golf clubs to our junior girls, along with the golf lessons provided by a PGA instructor at Rio Hondo Golf Club was overwhelming. Our girls had been working with a few donated / recycled clubs, but didn't have a complete set of wedges, irons or woods. One of our girls, London, is left-handed and finding clubs that she could use was very difficult.

The TDTD Golf Club is committed to working with youth, but we have limited resources. We believe in the concept "**It takes a Village**" - so we are very thankful to be one of the SCPGA's community partners in the goal of "**Growing the Game.**"

Haley Moore Foundation

The Haley Moore Foundation's mission is to utilize Haley's platform as a professional golfer to raise awareness that anyone can achieve any goal they place for themselves. Life is hard. Growing up is hard. Bullying will no longer be tolerated. Let's ignite your imagination and take a journey together to find the untold greatness in you.

VISION: Dream | Believe | Achieve

Haley's Heroes program was established in 2021 to support the inspirational stories of those in our community who have overcome challenges and embody our vision of Dream, Believe, and Achieve. In 2022, the Haley Moore Foundation will provide funding support and golf development resources to two (2) junior Toyota Tour Cup members of the Southern California PGA Foundation. The goal of the Foundation is to raise funds and increase the number of Heroes supported each year.

2022 Haley's Heroes have been awarded the following support:

- Granted SCPGA Junior Tour membership fee in 2022
- Granted SCPGA Junior Tour tournament fees in 2022
- Instruction Fees with PGA member (multiple lesson series throughout the year)
- Callaway Bag w/ HMF Logo (TBD)
- Callaway Swag w/ HMF Logo (TBD)

2022 Haley's Heroes

Jaxson Kenzo | Class of 2022

Lauren Lee | Class of 2025



Inspiration and Determination of our Heroes

Jaxson Tagawa

The biggest personal challenge for me has been my father. From the beginning of my golf journey, he told me that I would never succeed. He gave reasons that didn't make sense, like how because he was never good in high school I will also not be good. And, he said things like how I started "too late" because I started at age 12 and "good players started at age 6." He would always complain and criticize everything that I did. Whenever I would ask my mom to take me to the range or course to practice he would say things like "Why do you have to go all the time?" And when I would watch the PGA Tour or European Tour (now DP World Tour) he would complain and say, "Why do we have to watch golf on TV?" when I'm trying to learn from the best in the world.

The struggles that I had to deal with around my father wasn't only in golf, sadly, it was at home as well. He was verbally abusive and toxic towards me, my mom, his co-workers, neighbors, and a lot of people he came in contact with (flight attendants, servers, waitresses, etc.). At school, they taught us that bullying is 1) done by someone with greater physical or social power than their victim, 2) who acts aggressively by verbal or physical means, and 3) it happens again and again. What they never teach us is how to stop it when it is a parent who is the bully in your life. Home is supposed to be a place where you can feel safe, protected and loved, is it not?

It is a relief for both me and my mom as we can finally distance ourselves from his negativity. But being away from him means a much lower golf budget. Over the past five years, I had to endure my father's opposition and work twice as hard to catch up with the other kids who started earlier and had more tools and support. I am extremely honored that I am allowed to represent Haley's Heroes and the Haley Moore Foundation. This means a great deal to my family, as a bunch of weight feels like it has been lifted off our shoulders and for me to be able to Dream, Believe, and Achieve in 2022

Lauren Lee

I had a rough start with golf when I was eight because my Dad was seriously injured in a traumatic accident. Dad was always there supporting me whether I played well or played bad. Almost losing him changed my life and I had to stop golf when it was my turn to support him. My Dad used to cycle in marathons to help raise money for diabetes and other charitable causes. In one marathon, however, his front tire blew and he flew off his bike landing on his head. I still remember waiting for my Dad at the finish line, but he never came. My mom and I got a call from the hospital and rushed straight there. When we arrived, the doctors told us that he had cerebral hemorrhaging and was unconscious. They told us that if he had not been wearing a helmet, then he would have died. His accident caused severe brain trauma, significant memory loss, and the doctors said it would take him almost a year to fully recover.

The medical expenses from that did take a toll on our family financially. We are still paying off a lot of these expenses and because of that, I have not been able to practice and play as much golf as many of my peers. Our family has had to live with a much tighter budget, so for golf, that has meant fewer lessons, fewer practice rounds, and fewer tournaments.

Being able to go through the difficulties that I have endured and still have success in competitive golf is why I thought I would be a great representative for Haley's Heroes. Throughout my hardships, I have still been able to Dream big, Believe in myself, and Achieve competitive success in golf. I look forward to continuing my golf journey on the Toyota Tour Cup this year with the support of the Haley Moore Foundation.

FORE YOUTH PRO-AM | SPONSORSHIP

Presenting Sponsor | \$10,000.00 (Two Available)

- Name prominently displayed on event signage and promotional materials
- One (1) foursome (team entry) into the Pro-Am
- One practice round for each team member
- One Two-Bedroom cottage (3-beds) on November 13th and November 14th
- Reception and Awards Dinner following Pro-Am
- Tee package for each team member
- Social Media messaging on both Haley Moore and SCPGA Foundations platforms
- Messages of gratitude via e-blast to members of both organizations
- Message of gratitude on both organization websites
- Opportunity to distribute branded material and gifts to participants
- Logo on banner and signage at event
- Golf Cart thank you signage
- Tee sign

Supporting Sponsor | \$7,500.00 (Two Available)

- Name prominently displayed on event signage and promotional materials
- One foursome (team entry) into the Pro-Am
- One practice round for each team member
- One Two-Bedroom cottage (3-beds) on November 13th and November 14th
- Reception and Awards Dinner following Pro-Am
- Tee package for each team member
- Social Media messaging on both Haley Moore and SCPGA Foundations platforms
- Messages of gratitude via e-blast to members of both organizations
- Message of gratitude on both organization websites
- Opportunity to distribute branded material and gifts to participants
- Logo on banner and signage at event
- Golf Cart thank you signage & Tee signage presence on the teeing ground

Tee Sponsor | \$100.00

(18 Available)

Package Includes:

- Signage presence on the teeing ground
- Logo presence in the program



[Event Sponsor Page](#)

FORE YOUTH PRO-AM | REGISTRATION

Amateur participant

\$1,100.00 per amateur*

A portion of your registration is tax deductible

Lodging not included (30% discount offered at PVCC & Harrah's San Diego)

[REGISTRATION LINK HERE](#)

*Registration includes:

- Lunch at Pauma Valley Country Club
 - Post-round reception and Awards Dinner at Pauma Valley Country Club
 - 18-holes of tournament golf
 - First class tee package
 - Practice round **not** included
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Professional Participant

Professional entry is comped through payment of one (1) amateur team

Estimated Professional Purse: **\$4,000.00***

Estimated Amateur Prize Payouts: **\$3,300.00***

*Based on full field of 18 teams

FORE YOUTH PRO-AM | EVENT CONTACTS

Southern California PGA Foundation

Anthony Leone | Foundation Director | aleone@pgahq.com / 626-641-1973

Betty Potalivo | Board Member | BettyPotalivo@me.com / 949-300-9380

Haley Moore Foundation

Michele Moore | Board Member | mmoore@intrado.com

