



PGA

Southern California Section

SECTION BENEFITS:

SCPGA Headquarters

- Library and use of computers
- Use of conference facilities at HQ
- Meetings @ HQ
- Notary assistance

Foundation

- ClubsForeYouth® and support for local programs
- Scholarships for PGA member's children
- Southern California Golf Shows, free access and golf instruction exposure; promotion of PGA Professional

Junior Golf

Scheduled events at PGA professional facilities, totaling 1.5 million dollars in revenue to facilities
Media exposure from 275 events, for over 2,500 members

Tournaments

- Assistance with golf course marking, definition and local rules
- Member and Apprentice Playing Opportunities
- Media exposure from events

Education

- Catalyst Bi-monthly Webinars
- LaunchPAD webinars PGA PGM Level 1 Apprentices
- Logo gear and gifts at all meetings
- One-on-One mentoring program
- Section and Chapter general meetings, cracker barrels
- Education at very reduced fees or in the case, if accompanied by non-PGA person, education at NC

Player Development

- SCPGA Link Program
- Golf in Schools
- Drive, Chip & Putt
- PGA Junior League
- Junior Development Clinics
- Neighborhood Golf

Employment

- SCPGA Employment Opportunities
- HQ support - resume assistance

Marketing & Promotion

- PGA logo marketing and exposure
- Promotion of individual or facility PGA Professional programs through Section media
- Support for business needs through SCPGA such as business cards at very reduced pricing or printed materials at no charge or very reduced pricing
- Monthly Member2Member E-newsletter
- Monthly Junior Golf E-newsletter
- Promotion through Section Social Media Channels
- Facebook Group - Teachers Huddle
- Facebook Group - SCPGA Women
- Advertising in California Media
- PROgram Magazine
- SCGA TV, video, FORE Magazine and directory program promoting PGA professional at Section expense

Awards

- Annual Special Awards at Section and Chapter level

Government Relations

- Alliance with SCGA and California Alliance for Golf
- Regular updates on legislative and environmental issues
- Lobbyist and consultant on state legislative level

NATIONAL BENEFITS:

- PGA logo use
- Retirement Plus
- PGA Perks

Sponsorships

- Sponsor benefits and partner discounts such as National Car, Omega, Samsung, Mercedes, KitchenAid, Validex, Oasis, Office Max, Delta Airlines, Pepsi, etc.
- National sponsors - PGA Tour, National Car Rental, JaniKing, Omega, etc.

Marketing & Promotion

- PGA Magazine

Tournaments

- Member Playing Opportunities

PGA/LPGA Events

- Entrance to PGA Tour and LPGA Tour events
- Entrance to Masters Tournament
- Entrance to Ryder Cup, PGA Championship, Sr. PGA with family

Education

- PGA education opportunities
- CPP Program
- PGA expositions; education at expos at less than market pricing

Employment

- Employment Services including consulting, JobFinder and CareerLinks
- Wage & Hour consulting

Player Development

- PGA Junior League
- Drive, Chip & Putt
- Player Development/Marketing services

Governmental Affairs

Representation at the legislative level

Awards

- National Annual Special Awards

Financial support

- PGA member financial assistance

Legal

- Facility or personal insurance advice
- Legislative consulting and lobbying

While values are only commensurate with your participation with these many opportunities, we hope you will see from this illustration, the many benefits that are a product of your section membership.