

SOUTHERN CALIFORNIA PGA

SCPGA Summer General Meeting
Saticoy Country Club, Somis, California
June 6, 2016
8:15 A.M.



PGA

Southern California Section

MEETING MINUTES

I. Call to Order

President McNair called the meeting to order at 8:15 a.m.

II. Flag Salute & Invocation

Performed by Joe Grohman

III. Roll Call

President McNair called for a roll call of those in attendance.

IV. Introduction of Guests

- a. President McNair acknowledged the Board Members, Past Presidents, 2014 National Champion, PGA Professional National Championship participants and Senior PGA Championship participants.
- b. Thanked Saticoy Country Club and presented a thank you gift for hosting.

V. President's Report

- a. Nikki Gatch, PGA Player Development Regional Director
 - i. Mrs. Gatch reported on the great success of the PGA Junior League Golf nationwide. Already met and beat the numbers for 2015. Over 33,000 kids signed up and 2,500 captains.
 - ii. Section had a lofty goal to have 120 teams in 2016. There were 114 teams registered and 97 teams actually are participating this year. Nearly all captains returning this year. 15 facilities have multiple teams. Many professionals are extending the season year round.
 - iii. National championship in Scottsdale at Grayhawk Golf Club in November.
 - iv. 2015 there were 3 million junior golfers with girls making up 1/3 of that number.
 - v. Mrs. Gatch will be hosting several events
 - Cracker Barrels at the PGA Show in Las Vegas
 - Player Development Workshop at the Section office on September 20th
 - vi. Revenue Scorecard quantifies what progress is being made with player development at facilities with these programs and should be shared with employers. It comes in an app format that can be used on a phone.
- b. Mr. McNair reminded the membership that Golf in Schools North County San Diego is looking for teachers.
- c. Ken Ferrell, PGA Employment Consultant
Rob Oosterhuis is the Employment Chairman for the Section and he is reaching out to the Chapters to be updated on any positions available.

Mr. Ferrell reported that the unemployment rate has been consistent over the past 7 years. Encouraged all to reach out to him or Rob if they need assistance.

Mr. Ferrell encouraged those in attendance to update their Career Links profile every 3 or 4 months. It is a management program that matches your profile with jobs available.

PGA Job Finder will have a complete revision similar to Career Links and is expected to be a better tool for employers for looking for non-management positions.

VI. Vice Presidents Report

- a. Vice President Todd Keefer gave a brief report on the financial health of the Section. For the 28 Sections that are on the Section Administration Program the transition to Fusion (new accounting software system) has been less than successful. Due to the delay, the PGA has been unable to provide up-to-date financial reports therefore the Section is modifying the process to stay up-to-date.
- b. Mr. Keefer also reported that there was a dip in the investments during the first quarter of the year but with some re-evaluating and rebalancing of the investment portfolio, the account is performing consistently and well.

VII. Secretary's Report

- a. Secretary Letendre announced the change which was made on the eligibility requirement with regards to apprentices. Apprentices now must attend an Apprentice Orientation within three months of their start date [or transfer date] and may participate in AAA events [excluding the Assistant's Championship, AAA Championship, AAA Match Play and North/South Cup Matches] and Chapter/Section events for which they are eligible during this time. After three months, playing privileges will be revoked until such time that this requirement is met.
- b. Southern California is still the third largest Section in the number Members & Apprentices with 1726 professionals. There is a 23% suspension rate, due to unacceptable progress with the PGM Program among apprentices, which is below the national average. The New members and apprentices in attendance were acknowledged.
- c. Half Century Member Manuel Quezada spoke and was presented with a framed letter and money clip. Other New Half Century members are Ray Oakes and Dennis Callahan.
- d. Recent Quarter Century members were acknowledged.

VIII. Staff Reports

- a. Mr. Addis reported that the SCPGA Foundation is the home base for supporting Player Development programs, our Junior Golf Association and grants and scholarships.
- b. The Section jr. golf program produces approximately 20,000 rounds a year at PGA facilities which produces incremental revenue for the same facilities.
- c. The Ryder Cup Package drawing will close bids and be announced on July 7th in hopes of generating \$5k net which will support the Foundation
- d. The PGA of America Las Vegas Show will be in August.

IX. Old Business

- a. Mr. O'Connor, representing the six Senior Division Committee members, presented a gift to Robert Duncan in appreciation for hosting the Senior Division Kick-Off Classic every year at Mission Lakes.

X. New Business - None

XI. Members Open Forum

Mr. Grohman asked for Instructors to support his regularly held disabled clinics, the Inner City Golf Festival at Chester Washington G.C. on July 24th and the Junior Blind Clinic at Navy Golf Course on August 1, 2016.

XII. Sponsor Presentations

Nicolle Quick presented the sponsors for the day and held a raffle with prizes supplied by the sponsors.

XIII. Adjournment

The meeting portion was adjourned at 10:30 A.M. and then continued with the Education component of the meeting.

- Dr. Joe Parent spoke on - "Being at the Top of Your Game - In Golf, Business, and in Life"
- Dee Dee Lasker presented information for " Golf Pride Grips".

Tony Letendre, Secretary

Date