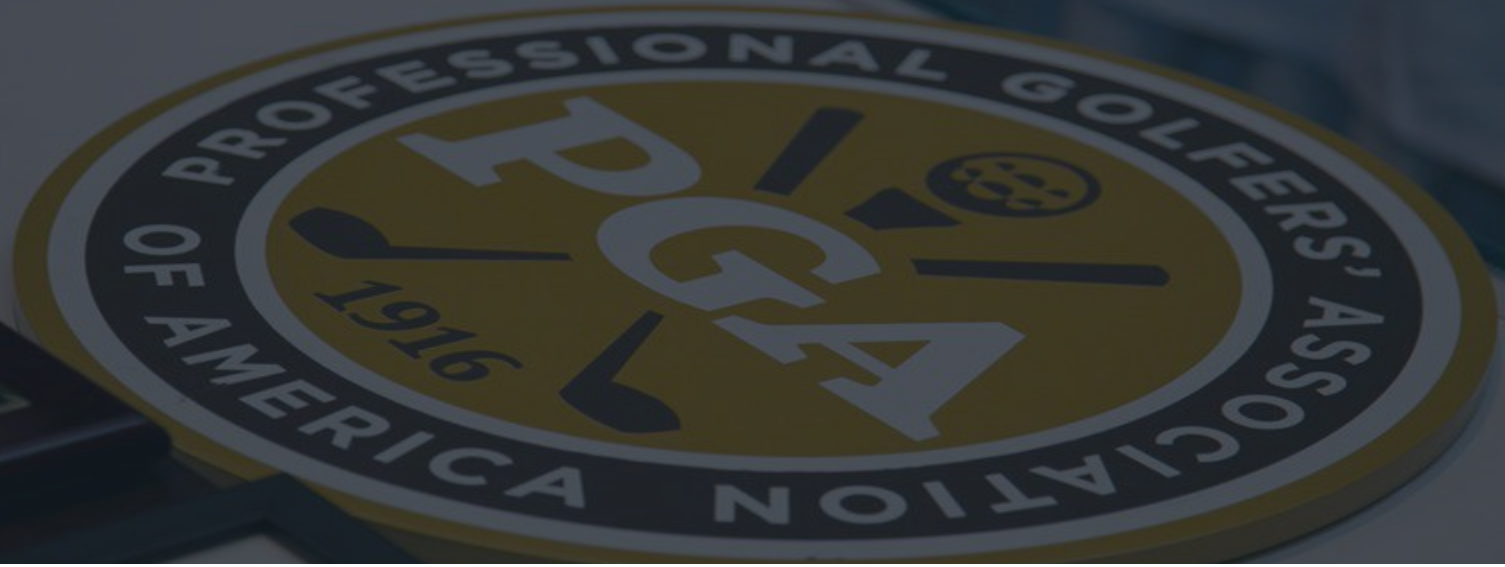


“Founded in 1916, The PGA of America is the largest working sports organization in the world, comprised of more than 29,000 dedicated men and women promoting the fun, and enjoyment of the game of golf to everyone, everywhere.”



SOUTHERN CALIFORNIA PGA
WHAT IS THE PGA?



PGA
Southern California

“SERVE THE MEMBER, GROW THE GAME”



PGA

Southern California

Today's presentation will serve the following purpose:

- Overview of the Golf Business/Industry
- Review SCPGA Programming
- Section & PGA Resources



PGA

EST. 1916



PGA EST.

PGA OF AMERICA HISTORY

January 17, 1916

Department store magnate Rodman Wanamaker hosts luncheon at Taplow Club in New York City

Group Discusses information of a national organization to: promote interest in the game & elevate the vocation of the golf professional

April 10, 1916

35 Charter members sign constitution and by-laws to form The PGA of America at the Martinique Hotel New York, NY

PGA OF AMERICA CHAMPIONSHIPS

Ryder Cup

PGA Championship

KitchenAid Senior PGA Championship

KPMG Women's PGA Championship

PGA Professional Championship

PGA Cup

Women's PGA Cup

Women's PGA Cup

Senior PGA Professional Championship

National Car Rental PGA Assistant's Championship

Boys Junior PGA Championship/ Girls

Junior PGA Championship

PGA Jr. League Championship

PGA OF AMERICA LEADERSHIP



SUZY WHALEY
PRESIDENT



JIM RICHERSON
VICE PRESIDENT



JOHN LINDERT
SECRETARY



PAUL LEVY
HONORARY PRESIDENT



SETH WAUGH
CHIEF EXECUTIVE OFFICER

DARRELL CRALL CHIEF OPERATING OFFICER
JOHN EASTERBROOK CHIEF MEMBERSHIP OFFICER
KERRY HAIGH CHIEF CHAMPIONSHIP OFFICER
RHONA AIME CHIEF FINANCIAL OFFICER
JEFF PRICE CHIEF COMMERCIAL OFFICER
KEVIN RING CHIEF REVENUE OFFICER
SANDY CROSS CHIEF PEOPLE OFFICER
ARJUN CHOWDRI CHIEF INNOVATIVE OFFICER

TOM BRAWLEY SENIOR DIRECTOR, MEMBERSHIP SERVICES
MARK TSCHETSCHOT SENIOR DIRECTOR, PGA MEMBER CHAMPIONSHIPS, RULES
& COMPETITIONS
DAWES MARLATT SENIOR DIRECTOR, EDUCATION & ORGANIZATIONAL DEVELOPMENT
SCOTT WELLINGTON SENIOR DIRECTOR, SECTION BUSINESS OPERATIONS
SCOTT KMIEC SENIOR DIRECTOR, EMPLOYMENT SERVICES
HENRY SMOKLER GENERAL COUNSEL



PGA

Southern California Section

OUR FOOTPRINT

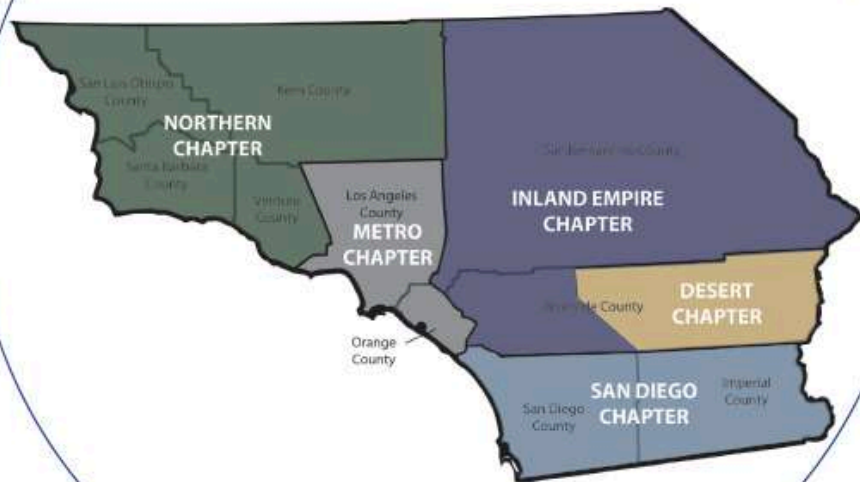
Established in 1924

The SCPGA provides competitive playing opportunities, educational seminars, and growth of the game initiatives, within a geographical area that stretches from San Luis Obispo to the tip of Baja California and from the Pacific Ocean to Nevada and Arizona borders.

★ Northern GATN



THE SOUTHERN CALIFORNIA PGA SECTION



FAST FACTS



PGA

Southern California Section

- Third Largest Section
- Total Golf Facilities– Around 500 Golf Facilities
- Home of four Past PGA of America Presidents
 - Tom Addis, Pat Rielly, Joe Novak, Paul Levy
- 2 Past National PGA Professional Champions
 - Jeff Freeman, Michael Block
- One of the largest junior golf tours in the United States
- Founded the ClubsForeYouth® Program
- Home of the current PGA National Assistant's Champion, Kenny Pigman and PGA Jr. League National Champions (led by John Mason, PGA)



ONLINE RESOURCES

SCPGA.COM | SCPGAJRTOUR.COM | SCPGA.COM/FOUNDATION | SCPGA.COM/CLUBSFOREYOUTH

PGA.COM | PGA.ORG. | PGA.COACH

SCPGA BOARD OF DIRECTORS



TONY LETENDRE
President



ROBIN SHELTON
Vice President



ERIC LOHMAN
Secretary



TODD KEEFER
Honorary President



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Independent Director



KIM FALCONE
Independent Director



KENDALL PALU
Desert Chapter



STEVE ADAMIAK
Inland Empire Chapter



DAVE MOWERY
San Diego Chapter



VIC PLACERES
Metropolitan Chapter



MIKE VALDEZ
Northern Chapter



BILL TROYANOSKI
District 11 Director

SOUTHERN CALIFORNIA PGA COMMITTEES

- ADVISORY COMMITTEE
- BUDGET & FINANCE COMMITTEE
 - *INVESTMENT & AUDIT COMMITTEE*
- CODE OF ETHICS PANEL
- COMMUNICATIONS COMMITTEE
- COMPETITIONS COMMITTEE
 - *WOMEN'S COMMITTEE*
 - *SENIOR'S COMMITTEE*
 - *RULES COMMITTEE*
- EMPLOYMENT COMMITTEE
- FOUNDATION BOARD OF DIRECTORS
- EDUCATION/ MENTORING COMMITTEE
- GOVERNMENT RELATIONS COMMITTEE
- EXECUTIVE COMMITTEE
 - *HALL OF FAME COMMITTEE*
 - *HERITAGE AWARD COMMITTEE*
- JUNIOR GOLF COMMITTEE
- MEMBERSHIP COMMITTEE
- PAST PRESIDENT'S COUNCIL
- PLAYER DEVELOPMENT COMMITTEE
 - *DISABLED GOLF COMMITTEE*
 - *OUTREACH COMMITTEE*
- SPECIAL AWARDS COMMITTEE
- TEACHING COMMITTEE

2018 SCPGA SPECIAL AWARD WINNERS

GOLF PROFESSIONAL OF THE YEAR SHAWN COX – THE GRAND GOLF CLUB

HALL OF FAME SUSAN ROLL – CARLSBAD GOLF CENTER

TEACHER OF THE YEAR BILL MCKINNEY – MARBELLA COUNTRY CLUB

HONORARY LIFE MEMBER CHRIS THOMAS

HORTON SMITH JOHN KULOW – MONTEREY COUNTRY CLUB

BILL STRAUSBAUGH ROB OOSTERHUIS – SHERWOOD COUNTRY CLUB

PLAYER DEVELOPMENT HEIDI RICHARDSON – ENCINITAS RANCH

YOUTH PLAYER DEVELOPMENT JOSH ALPERT – THE LAKES AT EL SEGUNDO

CLUBFITTER OF THE YEAR DR. ALISON CURDT – WOOD RANCH COUNTRY CLUB

ASSISTANT PROFESSIONAL OF THE YEAR THOMAS CHU – VALENCIA COUNTRY CLUB

MERCHANDISER OF THE YEAR, PUBLIC DUNCAN SIMMS - OAK CREEK GOLF CLUB

MERCHANDISER OF THE YEAR, PRIVATE GARRETT GOODRICH – STOCKDALE COUNTRY CLUB

MERCHANDISER OF THE YEAR, RESORT MARK GREENSLIT – OJAI VALLEY INN

PRESIDENT'S AWARD STEVE FRANK – SCPGA RULES COMMITTEE

NATIONAL

NATIONAL MERCHANDISER OF THE YEAR, RESORT ERIK WILSON – THE GRAND GOLF CLUB

SCPGA ENTITIES



SCPGA CORP

SCPGA TOURNAMENTS
CHAPTER TOURNAMENTS
OPEN CHAMPIONSHIPS
INLAND EMPIRE AMATEUR
TEAM EVENTS
PLAYER OF THE YEAR
PGA TOUR QUALIFIERS



SOUTHERN
CALIFORNIA SECTION

MEETINGS
EMPLOYMENT
EDUCATION
CHAPTER ACTIVITIES
BOARD OF DIRECTORS
COMMITTEES
ALLIED ASSOCIATIONS
PARTNER RELATIONS



SCPGA FOUNDATION

JUNIOR GOLF
SCHOLARSHIPS & GRANTS
CONTRIBUTIONS
COMMUNITY RELATIONS
NEIGHBORHOOD GOLF
OUTREACH
PLAYER DEVELOPMENT
GOLF IN SCHOOLS
GOVERNMENT RELATIONS
PRACTICE WITH THE PROS
CLUBSFOREYOUTH
PLAY WITH THE PGA PRO
DRIVE CHIP PUTT
PGA JUNIOR LEAGUE

INUREMENT

Personal Benefit within a Non-Profit Structure: One of the primary tenets of non-profit law is that no benefits may inure to any individual within the organization. The IRS can penalize the non-profit organization and can now levy substantial personal tax penalties against the individual who the rule has benefited.

Personal inurement has two separate effects:

- Possible loss of tax-exempt status
- Possible tax penalties against the individual involved

The owners of the Southern California Section of the PGA are its PGA Members. Hence, we have created a separate For-Profit Corporation to run the Section's tournaments and pay out purses to the PGA members and apprentices.

SOUTHERN CALIFORNIA PGA SECTION STAFF



TOM ADDIS, PGA



MAXWELL BERMAN



SHARON CURFMAN



TRAVIS CUTLER



MAX DESPAIN



DEMI DAILEY



AMBERLYNN DORSEY



NIKKI GATCH, PGA



MATT GILSON



ARIANA GOMEZ



JEFF JOHNSON, PGA



BRENT JOHNSTON



DAVE KUHN



ANTHONY LEONE



TYLER MILLER



STEPHEN MONDAY



EDDIE RODARTE, PGA



BRYCE SEIVER



KEVIN SMITH



TAYLOR VERMILLION



KRISTY WATTIMENA

PGA OF AMERICA STAFF - SOUTHERN CALIFORNIA



JUNKO SUZUKI, PGA

PGA OF AMERICA
REGIONAL JUNIOR LEAGUE MANAGER
JSUZUKI@PGAHQ.COM

PGA OF AMERICA
CAREER CONSULTANT
KFERRELL@PGAHQ.COM

KEN FERRELL, PGA



SECTION BENEFITS:

SCPGA Headquarters

- Library and use of computers
- Use of conference facilities at HQ
- Meetings @ HQ
- Notary assistance

Foundation

- Clubs for Kids and support for local programs
- Scholarships for PGA member's children
- Southern California Golf Shows, free access and golf instruction exposure; promotion of PGA professional

Junior Golf

Scheduled events at PGA professional facilities, totaling 1.5 million dollars in revenue to facilities
Media exposure from 275 events, for over 2,500 members

Tournaments

- Assistance with golf course marking, definition and local rules
- Member and Associate Playing Opportunities
- Media exposure from events

Education

- Catalyst Bi-monthly Webinars
- LaunchPAD webinars PGA PGM Level 1 Associates
- Logo gear and gifts at all meetings
- One-on-One mentoring program
- Section and Chapter general meetings, cracker barrels
- Section education subsidy to enable to provide education at very reduced fees or in the case, if accompanied by non-PGA person, education at NC

Player Development

- SCPGA Link Program
- Golf in Schools
- Drive, Chip & Putt
- PGA Junior League
- Junior Development Clinics
- Neighborhood Golf

Employment

- SCPGA Employment Opportunities
- HQ support - resume assistance

Marketing & Promotion

- PGA logo marketing and exposure
- Promotion of individual or facility PGA professional programs through Section media
- Support for business needs through SCPGA such as business cards at very reduced pricing or printed materials at no charge or very reduced pricing
- Monthly Member2Member E-newsletter
- Monthly Tournament Tribune
- Monthly Junior Golf Edition
- Promotion through Section Social Media Channels
- Facebook Group - Teachers Huddle
- Facebook Group - SCPGA Women
- Advertising in Southland Golf, California Golf News & FORE Magazine
- PROgram Magazine
- SCGA TV, video, FORE Magazine and directory program promoting PGA professional at Section expense

Awards

- Annual Special Awards at Section and Chapter level

Government relations

Alliance with SCGA and California Alliance for Golf
Regular updates on legislative and environmental issues
Lobbyist and consultant on state legislative level

NATIONAL BENEFITS:

- PGA logo use
- Retirement Plus
- PGA Perks

Sponsorships

- Sponsor benefits and partner discounts such as National Car, Omega, Samsung, Mercedes, KitchenAid, Validex, Oasis, Office Max, Delta Airlines, Pepsi, etc.
- National sponsors - PGA Tour, National Car Rental, JaniKing, Omega, etc.

Marketing & Promotion

- PGA Magazine

Tournaments

- Member Playing Opportunities

PGA/LPGA Events

- Entrance to PGA Tour and LPGA Tour events
- Entrance to Masters Tournament
- Entrance to Ryder Cup, PGA Championship, Sr. PGA with family

Education

- PGA education opportunities
- CPP Program
- PGA expositions; education at expos at less than market pricing

Employment

- Employment Services including consulting, JobFinder and CareerLinks
- Wage & Hour consulting

Player Development

- PGA Junior League
- Drive, Chip & Putt
- Player Development/Marketing services

Governmental Affairs

Representation at the legislative level

Awards

- National Annual Special Awards

Financial support

- PGA member financial assistance

Legal

- Facility or personal Insurance advice
- Legislative consulting and lobbying

While values are only commensurate with your participation with these many opportunities, we hope you will see from this illustration, the many benefits that are a product of your section membership.



Keep Reading to See
WHAT'S NEW



PGA

Southern California Section

PGA OF AMERICA



800.474.2776

SCPGA OFFICE



951.845.4653

SCPGA.COM

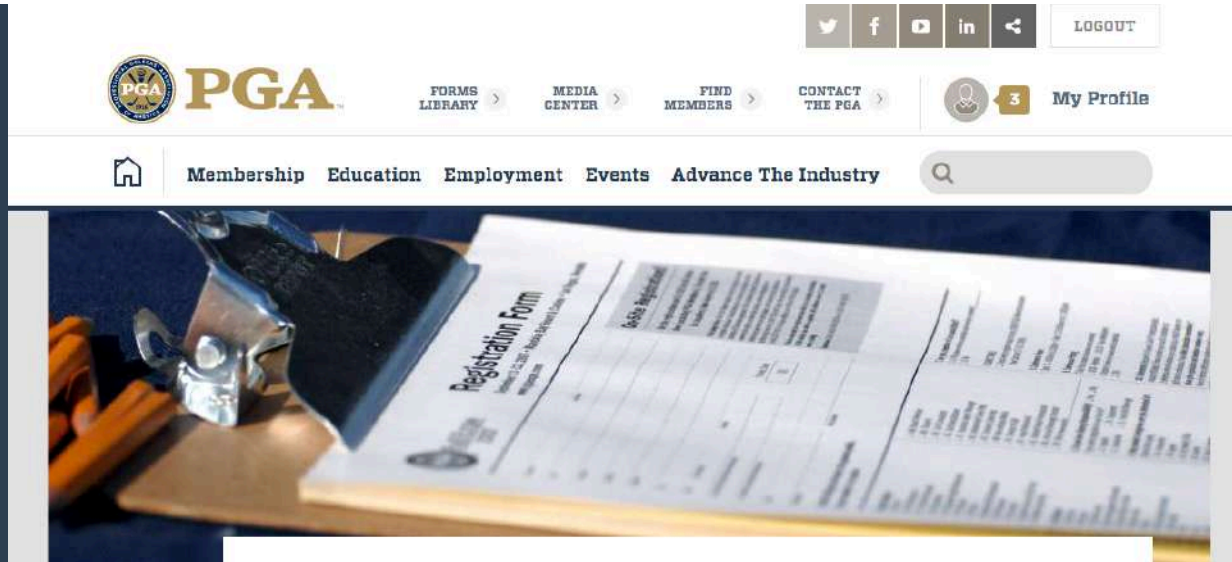
SCPGAJRTOUR.COM

PGA.ORG

A large graphic on the right side of the page. It consists of a light gray circle with a smaller orange teardrop-shaped area inside it. The text is centered within the orange area.

CONTACT
INFORMATION
& ACCEPTABLE
PROGRESS
POLICY

PGA OF AMERICA EMPLOYMENT VERIFICATION FORM



MAIL | FAX | EMAIL | ONLINE



SECTION OFFICE



951.845.4653



scurfman@pgahq.com



PGA.org

LAUNCHPAD

Purpose: To help Associates complete their PGM education with a weekly webinar

Benefits: By participating in the LAUNCHPAD you will experience the following benefits:

- PGA PGM Work Experience Completion
- Mentors will help you and serve as a resource
- Support from other Associates and Mentors
- Networking with numerous golf professionals in the PGA section

Facilitating Mentor – Eric Mitchell, PGA, Anaheim Hills Golf Course

[SCPGA.COM/MEMBERSHIP/EDUCATION](https://www.scpga.com/membership/education)

EDUCATION UPDATE: LIFELONG LEARNING



The PGA's new Specialized Program was rolled out at the PGA Merchandise Show



PGA SPECIALIZED



PROFESSIONAL MEMBERS

BUSINESS CARD



BUSINESS CARD SPECIFICATIONS

SIZE: 3 1/2" x 2"

PAPER STOCK:
Classic Crest Writing Paper
Avon Brilliant White | 80lb Cover

COLOR/PROCESS:
Blue = Pantone 539 U
Gold = Pantone 872 U (metallic)

PGA PROFESSIONAL LOGO:
Height = 1"

TYPOGRAPHY:
Name:
Gotham Bold 9 pt./11 pt.

Titles:
Gotham Book 7 pt./9 pt.

Address, Phone, web:
Gotham Book 7 pt./11 pt.

The business card is the most direct, personal and widely used carrier of your PGA Professional image. They must communicate The PGA of America's values of competence, professionalism, quality and attention to detail.

Because of this, it is highly important that printers strictly comply to the approved designs and production specifications and monitor quality carefully.

ASSOCIATE

BUSINESS CARD

CORRECT





CONSTITUTION AND BYLAWS GOVERNANCE

PGA Constitution, Bylaws and Code of Ethics



MEMBER LOGIN CALENDAR PROGRAM MAGAZINE CONTACT US



ABOUT US PGA PROFESSIONALS TOURNAMENTS FOUNDATION PARTNERS JUNIOR GOLF

MEMBER AREA

THE SOUTHERN CALIFORNIA PGA

PGA PROFESSIONAL RESOURCES

Member List
Etiquette Chart
Governance Chart
Constitution and Bylaws
Section Map
Member Benefits
Staff Organizational Chart
SCPGA Strategic Plan 2018

MEETING MINUTES

2017 Summer Meeting Minutes
2016 Annual Meeting Minutes
2016 Summer Meeting Minutes
2017 Annual Meeting Minutes

MEMBERSHIP MATTERS

January 2017 - Membership Matters
February 2017 - Membership Matters

NATIONAL

PGA Professional Event Access

CHAPTERS

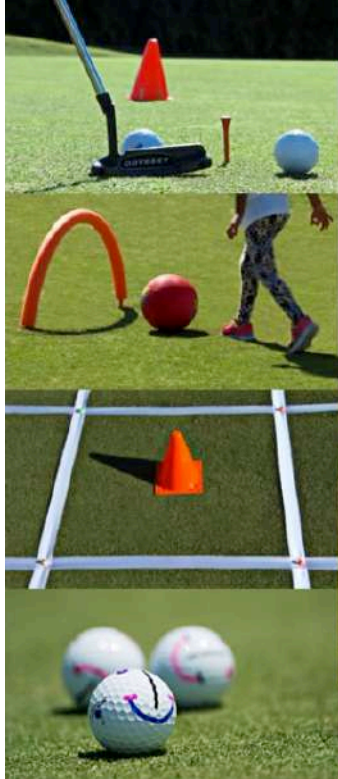
Chapter Forms
Chapter Map

ORIENTATIONS

Apprentice Agenda

CODE OF ETHICS & PLAYING PRIVILEGES

PGA.COACH



Bringing the American Development Model to golf
Let's maximize each athlete's potential; create well-rounded athletes and develop principles that create life-long golfers and athletes for generations. Now is the time to start your journey with PGA.Coach training, and gain access to all of the tools you need to create passionate students and life-long golfers.

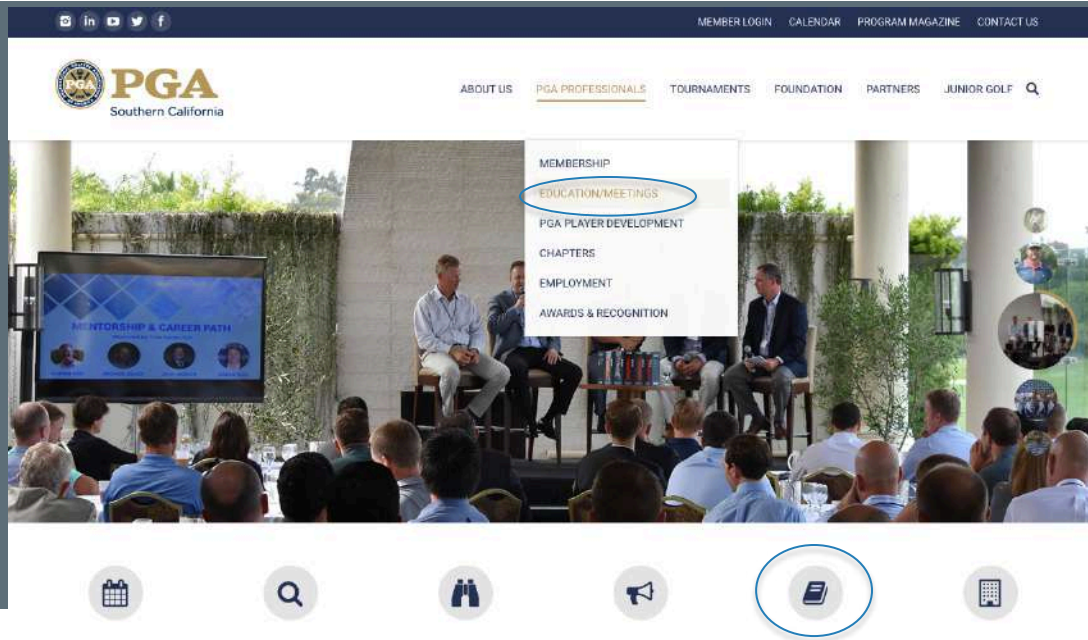
PGA EMPLOYMENT & CAREER DEVELOPMENT



PGA

Southern California Section

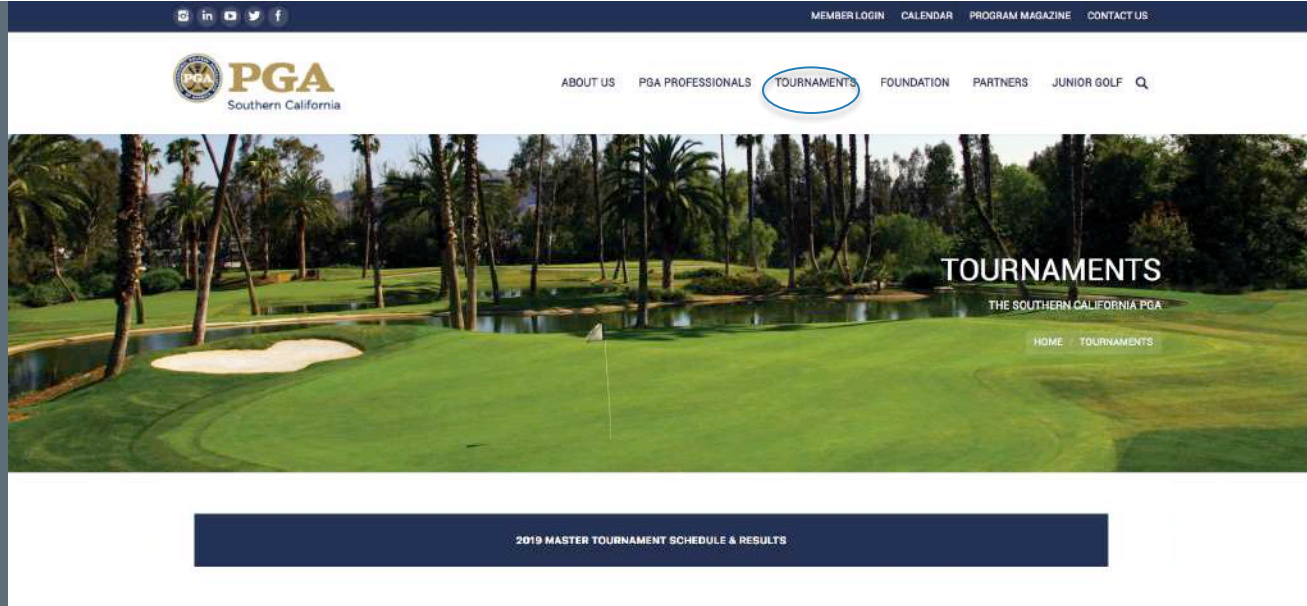
- PGA.org/SCPGA.com – Employment Tools & Resources
- Employment Counseling
- CareerLinks & CareerLinks Profile (Management Positions)
- PGA Jobfinder (Non-management positions)
- Compensation Survey
- Recruiting/ Mentoring



SOUTHERN CALIFORNIA PGA EDUCATION

SEMINARS | EVENTS | ONE-ON-ONE WORKSHOPS | CATALYST





SOUTHERN CALIFORNIA PGA MEMBER TOURNAMENTS

SECTION | CHAPTERS | WOMEN | APA | SENIOR

SCPGA TOURNAMENTS



2018 SECTION
CHAMPION,
MICHAEL BLOCK, PGA



2018 PROFESSIONAL
ASSISTANT
CHAMPIONSHIP
**MICHAEL BLOCK, PGA &
BOBBY NICKEL, PGA**



2018 SUPER SENIOR
SECTION CHAMPION,
GARY SOWINSKI, PGA



2018 APA CHAMPION,
JOSEPH TAMARKIN



2018 SENIOR SECTION
CHAMPION,
MIKE FERGIN, PGA



2018 PRO LADY CHAMPIONS,
**TOM SARGENT, PGA &
MONICA MARTIN**



2018 WOMEN'S
SECTION CHAMPION,
ERIKA LLAGAN



2018 ASSISTANT PGA
PROFESSIONAL
CHAMPION,
KENNY PIGMAN, PGA



2018 PROFESSIONAL-
OFFICIAL-SUPERINTENDENT
CHAMPIONS,
**TEAM PALOS VERDES GOLF
CLUB**

SOUTHERN CALIFORNIA TEAMS

HONORS MATCHES

CALIFORNIA CUP MATCHES

SCPGA/NCPGA SENIOR CUP MATCHES

APA NORTH/SOUTH CUP MATCHES

SOUTHERN CALIFORNIA WOMENS
CUP MATCHES

CHAPTER TEAM CHALLENGE

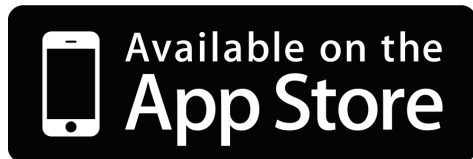
PGA JUNIOR TOUR TEAMS





SCPGA APP

DOWNLOAD
THE APP FOR
TOURNAMENT
INFORMATION,
PGA MEMBER
DIRECTORY,
LIVE SCORING
AND MORE!



The SCPGA Foundation is the charitable arm of the Southern California PGA. The Foundation is a non-profit 501 (c)(3) charitable organization. The Foundation houses all of the Section's player development initiatives, including junior golf.

Awards scholarships to graduating High School seniors.

Provides grants to junior golfers requiring financial assistance to participate in Junior Tour tournaments.

Provides brand new sets of golf clubs to student athletes in need.

CONTACT:

Matt Gilson, SCPGA Foundation Director
mgilson@pgahq.com
951.845.4653

The logo features a large, light gray circle. Inside this circle is a smaller, solid orange circle. The text "SCPGA FOUNDATION" is written in white, uppercase letters, centered within the orange circle.

SCPGA
FOUNDATION

CLUBSFOREYOUTH®



500 TOTAL
SETS DONATED



SCHOOLS IMPACTED TO DATE:

CORONA HIGH SCHOOL
POMONA CATHOLIC HIGH SCHOOL
ESPERANZA HIGH SCHOOL
SAVANA HIGH SCHOOL
RAMONA HIGH SCHOOL
WEST VALLEY HIGH SCHOOL
ARROYO VALLEY HIGH SCHOOL
ARTESIA HIGH SCHOOL
LOS ALTOS HIGH SCHOOL
FULLERTON HIGH SCHOOL
CHARTER OAK SCHOOL
DOWNEY HIGH SCHOOL
CALIFORNIA HIGH SCHOOL
KATELLA HIGH SCHOOL
GREAT OAK HIGH SCHOOL
VALLEY HIGH SCHOOL
EL MODENA HIGH SCHOOL
RIALTO HIGH SCHOOL
LA SIERRA HIGH SCHOOL
REDLANDS HIGH SCHOOL
WILMER AMINA CARTER HIGH SCHOOL
ARTESIA HIGH SCHOOL
HILLCREST HIGH SCHOOL
JOHN W. NORTH HIGH SCHOOL
NORTE VISTA HIGH SCHOOL
IMPERIAL HIGH SCHOOL
GH HIGH SCHOOL
CENTRAL UNION HIGH SCHOOL
HOLTVILLE HIGH SCHOOL
RAMONA HIGH SCHOOL
GREAT OAK HIGH SCHOOL
ARLINGTON HIGH SCHOOL
BIG BEAR HIGH SCHOOL
UNIVERSITY PREP SCHOOL
ACE CHARTER SCHOOL
HIGHLAND HIGH SCHOOL
VISTA VALLEY HIGH SCHOOL
EL CAMINO HIGH SCHOOL
DESERT HOT SPRINGS HIGH SCHOOL

EL CAMINO HIGH SCHOOL
DESERT HOT SPRINGS HIGH SCHOOL
RANCHO MIRAGE HIGH SCHOOL
OCEANSIDE HIGH SCHOOL
LAKESIDE HIGH SCHOOL
LUCERNE VALLEY HIGH SCHOOL
HISPERIA HIGH SCHOOL
SILVERADO HIGH SCHOOL
JERUPA VALLEY HIGH SCHOOL
JOSHUA SPRINGS CHRISTIAN SCHOOL
BARSTOW HIGH SCHOOL
JOHN GLEN N HIGH SCHOOL
AZUSA HIGH SCHOOL
DOWNEY HIGH SCHOOL
ROWLAND HIGH SCHOOL
UNIVERSITY HIGH SCHOOL
UNIVERSITY CITY HIGH SCHOOL
LINCOLN HIGH SCHOOL
DIAMOND RANCH HIGH SCHOOL
INDIO HIGH SCHOOL
COACHELLA VALLEY HIGH SCHOOL
A.B. MILLER HIGH SCHOOL
CITRUS VALLEY HIGH SCHOOL
WESTMINSTER HIGH SCHOOL
PALM SPRINGS HIGH SCHOOL
MONTEBELLO HIGH SCHOOL
BELL HIGH SCHOOL
LEGACY HIGH SCHOOL
GLENDALE HIGH SCHOOL
JOHN W. NORTH HIGH SCHOOL
WESTMINSTER HIGH SCHOOL
ARROYO VALLEY HIGH SCHOOL
JOHN W. NORTH HIGH SCHOOL
RANCHO VERDE HIGH SCHOOL
MLK HIGH SCHOOL
FAIRFAX HIGH SCHOOL
JOHN GLENN HIGH SCHOOL
MORSE HIGH SCHOOL
VISTA HIGH SCHOOL
ORANGE HIGH SCHOOL

MATT GILSON | FOUNDATION DIRECTOR



951.845.4653



mgilson@pgahq.com



clubsforeyouth.com



PROUD SUPPORTERS

OF THE FOUNDATION'S CLUBSFORYOUTH®



DONALD AND CAROLE CHAIKEN FOUNDATION | DEVTO SUPPORT FOUNDATION | THE GLORIA AND JACK KRAMER FAMILY FOUNDATION



PRACTICE WITH THE PROS

The Southern California PGA Foundation has partnered with the Desert Classic and The LPGA Open to host two Practice with the Pros so far in 2019. The Practice with the Pros pairs together a PGA Professional or LPGA Professional for a practice round.



The Desert Classic, January 25, 2019

Toyota Tour Cup member Jason Bannister was afforded a special opportunity to play with PGA Professional Michael Block, PGA



The HUGEL LA Open, April 23, 2019

Toyota Tour Cup member Kylee Choi played a practice round with LPGA's Lizette Salas



Who will be the next lucky player?

The SCPGA Hopes to host more Practice with the Pros affording more Junior Tour members with this special opportunity

PLAYER DEVELOPMENT



Neighborhood Golf is another cornerstone of the SCPGA Foundation's player development efforts. Annually, we bring the opportunity to take complimentary golf lessons from a PGA Professional to Southern Californians attending major community and sporting events.



In 2019, Southern California will host:

- 15 Local Qualifiers
- 3 Sub-Regional Qualifiers
- 1 Regional Qualifier



National Finals
80 total participants at Augusta National Golf Club



In TGA Premier Junior Golf, provides youth with the building blocks for future achievement on the course, and in life. We conduct a multi-level enrichment curriculum on school campuses using golf as the vehicle to help students grow and achieve success.



ANTHONY LEONE | PLAYER DEVELOPMENT & GOLF IN SCHOOLS DIRECTOR



951.845.4653



aleone@pgahq.com



drivechipandputt.com

PGA JUNIOR LEAGUE

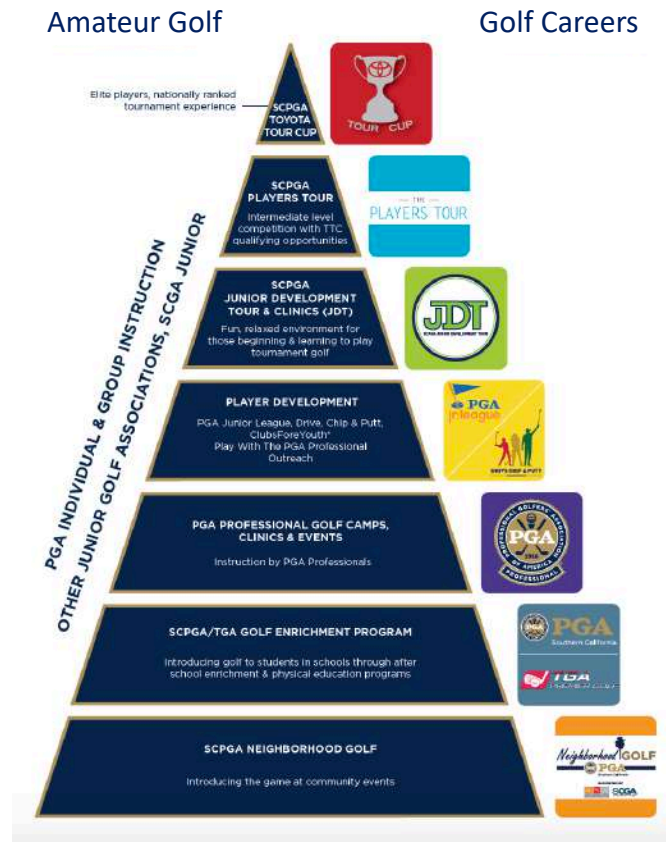


San Diego County League – Encinitas Ranch (Led by John Mason, PGA)
2018 PGA Junior League Champions

JUNKO SUZUKI, PGA | REGIONAL JUNIOR LEAGUE MANAGER

✉ jsuzuki@pgahq.com

PLAYER PATHWAY



SOUTHERN CALIFORNIA PGA JUNIOR TOUR



JUNIOR
DEVELOPMENT
TOUR



THE
PLAYER'S
TOUR



TOYOTA
TOUR
CUP

KEVIN SMITH | JUNIOR GOLF DIRECTOR



951.845.4653



ksmith@pgahq.com



scpgajrtour.com

PLAY WITH A PGA PRO



scpgajrtour • Following

scpgajrtour The first Play with the Professional of the summer! ☀️ Hosted at Oakmont G.C. with Director of Golf, Mark Wilson, PGA! SCPGA staff member Eddie Rodarte, PGA, and Ben Goldman, Nicklaus Navarro representing the #SCPGAjrTour



scpgajrtour • Following
The Farms Golf Club

scpgajrtour An exciting Play With a Pro experience today! #scpgajrtour members Jonas Appel and Tyler Hsieh had the opportunity to play along side Scott Heyn, PGA and Travis Cutler from the #SCPGA section office. Special thanks to The Farms Golf Club Head Golf Pro Donald Sandburg, PGA.

thefarmsgolfclub Great having you guys out!!

tomaddisiii Thanks Scott

seanlanyigolf So great to see Tyler doing so well!! How'd he play Scotty?



scpgajrtour • Following
Pauma Valley Country Club

scpgajrtour Special thanks to Jeremy Clevenger and Pauma Valley Country Club for hosting a Play with the Pro with two of our #scpgajrtour members, Christian Schrod and Jett Legacion, along with SCPGA staff member Tyler Miller #growthegame



scpgajrtour • Following
The Crosby at Rancho Santa Fe

scpgajrtour Another amazing Play with the Pro day for two of our members out at the beautiful Crosby Club! Thank you @thecrosbyclub and Jason Brustad, PGA for playing a round of golf with members Quentin Hill, Mariana Gandia-Mak and Junior Tour staff member Amberlynn Dorsey. #scpga #scpgajuniortour #dreamteam

juliannajtatoo 🙌🏻👏

quentinwhill Thank you for having me!

carolfinn2 🙌🏻👏🙌🏻

wolfgolfa Yesssss 🍷

ALLIED ASSOCIATIONS



SECTION | PRESENTING PARTNERS



SECTION | SUPPORTING PARTNERS



JUNIOR GOLF | PRESENTING PARTNERS



JUNIOR GOLF | SUPPORTING PARTNERS



FOUNDATION | PARTNERS



NATIONAL | PARTNERS



SCPGA PARTNERS & SUPPORTERS

DAVE KUHN
BUSINESS
DEVELOPMENT &
PARTNER RELATIONS
MANAGER

dkuhn@pgahq.com

COMMUNICATIONS

WEBSITES

SCPGA.com
SCPGAJRTOUR.com
SCPGA.com/CLUBSFOREYOUTH
SCPGA.com/FOUNDATION

E-BLASTS

SCPGA Partner Offers
Tournament Updates
Meetings/Events Invitation

NEWSLETTERS

Member"2"Member
Junior Newsletter

SOCIAL MEDIA

@SCPGA | @SCPGAJRTOUR | @SCPGAFOUNDATION



14,000+ Followers
60,000+ Likes Per Month
Average reach of 7,000+ people
10,000+ Engagement

MAGAZINE



COMMUNICATIONS

OUR HANDLES:



@SCPGA

@SCPGAjrTour

@SCPGAFoundation

Be sure you follow our social media accounts on Twitter, Instagram and Facebook to stay up to date on all things Southern California PGA, **AND be sure to tag us!**





#MoreThanAMember

We love to see how our members are contributing to the golf community! Whether it's out on the course, in the office, at an event or just having some fun — We want to see! Let us be a part of your PGA journey by using the hashtag **#MoreThanAMember**. When you use the hashtag, you will then have the opportunity to be highlighted on our social media channels. Show us how YOU are **#MoreThanAMember**!

THANK YOU FOR
ATTENDING!

