



8 Easy Steps to Starting a Girls Golf Site

Step 1: Find a host facility for your program and instructors

Find a local golf course or driving range facility to host your Girls Golf program's events and activities (or get the appropriate approval from your current course's head golf professional or general manager). If necessary contact us for information that you can present to the facility's management team which will help to explain the benefits of adding Girls Golf!

Step 2: Complete and submit the two-page Site Director Application

For a copy of the Site Director application contact Allie Bodemann at allie.bodemann@lpga.com or (386) 274-6223. If you have someone who will be assisting with running your program and would like to serve as the secondary contact for your site, be sure to have them complete a Co-Site Director application as well. Completed applications must be notarized and mailed to Allie's attention at LPGA Headquarters: 100 International Golf Drive Daytona Beach, FL 32124.

Step 3: Complete the NCIS background check (at no cost to you!)

Once your application has been received you will receive a link with instructions for completing an NCIS criminal background check. The LPGA will cover this cost for you and results are typically received in 2 – 3 weeks.

Step 4: Identify Costs, Create a Budget, and Fundraise

There are no costs to the LPGA to start a Girls Golf site, however you will likely incur costs to operate your program (facility access, snacks, equipment, etc.). Start considering the costs you may have for your program and whether or not you will charge a membership or participation fee for girls go participate. Then get creative and fundraise! Host a *Tips and Sips* fundraiser, Ladies group luncheon or event, and also speak with friends, golf club members, or your local EWGA chapter to help raise money. You may also apply for Grant Funding with the LPGA Foundation.



Step 5: Determine a schedule, and confirm dates and times with your host site

First, decide how you would like to structure your run. You could host one event per month throughout the year, you can host one event per week throughout the summer, or even could run a 1-2 week summer camp program. It is really up to you!!!

Step 6: Recruit Volunteers

Girls Golf programs run on volunteer power! Contact your local EWGA site, speak with the Ladies 9 and 18-hole groups at the course, and reach out to other local golf professionals at your club or at neighboring clubs. Getting people involved with your program as volunteers is a great way to help ease the burden of running your program alone and a great way to recruit advocates who will continue to support and spread the word about the great work that you do!

Step 7: Begin marketing and promoting your program

Create flyers for your site and for your events! Also, use social media (Facebook, Twitter, and Instagram) to your advantage to get the word out! Establishing a connection with local girls groups like the Girls Scouts, local schools, Girls on the Run, the YMCA, Boys and Girls Clubs, and Big Brothers Big Sisters are a great way to recruit members as well. As always, if you need help, don't hesitate to contact us here at the LPGA!

Step 8: Plan details of your events

Being a Girls Golf Site Director gives you the freedom to run your program so that it fits into your schedule! If you need any assistance with building your schedule, curriculum, or need some advice on what activities to host for the girls, just let us know! We have not only personal experience, but also handouts to send you with sample curriculum and activities for girls of all ages and skill levels!

Choose a goal for each event, then choose activities to accomplish that goal!